TOURISM STATISTICAL RELEASE **DECEMBER - 2021**





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TOURISM STATISTICAL RELEASE

Tourist Arrivals in Zanzibar recorded 48,167 visitors in December 2021 compared with 48,594 visitors in December 2020 and 35,438 visitors in November 2021. Tourists from Europe continue to dominate the market by accounting **61.1** percent of the total visitors in December 2021. In country wise, French dominated the Tourism market by accounting 9.7 percent of all visitors entered in December 2021, followed by South Africa (8.4 percent) while Japanese recorded the least (0.0 percent). Other performances are as shown in (Table 1).

The data from Table 2 shows that 41,637 visitors entered through Airport, among them 39,824 visitors came by international flights and 1,813 by domestic flights and remaining 6,530 visitors entered through seaport, of whom 5 visitors came by Cruise Ship and 6,525 by Sea Ferries.

Generally, Zanzibar has received 394,185 visitors from January- December 2021 which is the increase of 51.2 percent compared with the corresponding months (January – December) 2020. Most of visitors were from Europe (70.4 percent). In country wise, Russia (17.9 percent) is a leading market for the twelve months in tourism market. About 348,868 visitors entered through airport while the remaining 45,317 visitors entered through seaport (Table 3)

Information on the purpose of visit (Table 4) shows that December 2021, about 47,270 visitors equivalent to 98.1 percent of visitors came for holidays, 1.5 percent of visitors came for other purposes and **0.4** percent of visitors came for visiting friends and relatives.

Table 5 shows that among the visitors there were 26,400 males (54.8 percent) and 21,767 females (45.2 percent) in December 2021. Both Males and Females increased by 63.8 percent and 12.7 percent respectively compared with the preceding month in 2021.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **4,029** (**8.4** percent) visitors were aged less than 15 years **42,640** (**88.5** percent) were aged 15 to 64 years and **1,498** (**3.1** percent) were aged 65 years and older.

Table 7 shows that **27.4** percent of visitors in December 2021 stayed in the country for Six days. The overall average intended length of stay for visitors in December 2021 was about nine (**9.0**) nights.

The visitors from emerging markets decreased by 1.9 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **578,987** bed-spaces was available in December 2021. Out of these bed-spaces, estimates of **432,261** beds were sold during that month representing a bed occupancy rate of **74.7** percent (**Table 10**).

Table1: International Visitors by Nationality, December 2021

| 10 | ible1: Inte | rnauona | ai vis | nors by r | vauonan | ty, D | ecember 2 | 2021 | | 0/ | 0/ |
|----------------|-------------|-----------|--------|-----------|------------|-------|-----------|-----------|------|---------|---|
| Nationality | Dece | mber 2020 | | Nove | ember 2021 | | Dece | mber 2021 | | 2021 to | % Change, December 2020 to December |
| | Number | % Share | Rank | Number | % Share | Rank | Number | % Share | Rank | | 2021 |
| EUROPE | | | | | | | | | | | |
| Scandinavian | 604 | 1.2 | 13 | 1103 | 3.1 | 7 | 1,287 | 2.7 | 10 | 16.7 | 113.1 |
| British | 1,557 | 3.2 | 7 | 953 | 2.7 | 9 | 1,563 | 3.2 | 9 | 64.0 | 0.4 |
| German | 1,351 | 2.8 | 8 | 2,161 | 6.1 | 4 | 2,014 | 4.2 | 6 | -6.8 | 49.1 |
| Italian | 637 | 1.3 | 12 | 626 | 1.8 | 12 | 748 | 1.6 | 13 | 19.5 | 17.4 |
| French | 2,425 | 5 | 4 | 4,951 | 14.0 | 1 | 4,649 | 9.7 | 1 | -6.1 | 91.7 |
| Dutch | 325 | 0.7 | 16 | 622 | 1.8 | 13 | 882 | 1.8 | 12 | 41.8 | 171.4 |
| Belgium | 715 | 1.5 | 10 | 1072 | 3.0 | 8 | 2,849 | 5.9 | 5 | 165.8 | 298.5 |
| Russian | 19,012 | 39.1 | 1 | 486 | 1.4 | 16 | 695 | 1.4 | 14 | 43.0 | -96.3 |
| Turkish | 211 | 0.4 | 19 | 208 | 0.6 | 19 | 137 | 0.3 | 21 | -34.1 | -35.1 |
| Polish | 2,979 | 6.1 | 2 | 4,728 | 13.3 | 2 | 3,723 | 7.7 | 3 | -21.3 | 25.0 |
| Ukrainian | 2,038 | 4.2 | 5 | 2,453 | 6.9 | 3 | 3,197 | 6.6 | 4 | 30.3 | 56.9 |
| Czech Republic | 1,085 | 2.2 | 9 | 546 | 1.5 | 14 | 1,237 | 2.6 | 11 | 126.6 | 14.0 |
| Spanish | 381 | 0.8 | 15 | 721 | 2.0 | 11 | 590 | 1.2 | 15 | -18.2 | 54.9 |
| Other European | 4,056 | 8.3 | | 4,155 | 11.7 | | 5,839 | 12.1 | | 40.5 | 44.0 |
| Subtotal | 37,376 | 76.9 | | 24,785 | 69.9 | | 29,410 | 61.1 | | 18.7 | -21.3 |
| ASIA | | | | | | | | | | | |
| Japanese | 11 | 0 | 23 | 23 | 0.1 | 23 | 19 | 0.0 | 24 | -17.4 | 72.7 |
| Chinese | 146 | 0.3 | 20 | 126 | 0.4 | 22 | 163 | 0.3 | 20 | 29.4 | 11.6 |
| Indian | 440 | 0.9 | 14 | 448 | 1.3 | 17 | 425 | 0.9 | 16 | -5.1 | -3.4 |
| Israeli | 69 | 0.1 | 21 | 204 | 0.6 | 20 | 85 | 0.2 | 22 | -58.3 | 23.2 |
| Other Asian | 1,131 | 2.3 | | 1338 | 3.8 | | 1,283 | 2.7 | | -4.1 | 13.4 |
| Subtotal | 1,797 | 3.7 | | 2,139 | 6.0 | | 1,975 | 4.1 | | -7.7 | 9.9 |
| AFRICA | | | | | | | | | | | |
| Kenyan | 693 | 1.4 | 11 | 813 | 2.3 | 10 | 1,634 | 3.4 | 8 | 101.0 | 135.8 |
| South African | 1,628 | 3.4 | 6 | 1,345 | 3.8 | 5 | 4,027 | 8.4 | 2 | 199.4 | 147.4 |
| Egyptian | 309 | 0.6 | | 510 | 1.4 | 15 | 306 | 0.6 | 18 | -40.0 | -86.5 |
| Other African | 2,274 | 4.7 | | 2,177 | 6.1 | | 3,652 | 7.6 | | 67.8 | -20.5 |
| Subtotal | 4,595 | 9.5 | | 4,845 | 13.7 | | 9,619 | 20.0 | | 98.5 | 109.3 |
| AMERICA | | | | | | | | | | | |
| American | 2,697 | 5.6 | 3 | 1,341 | 3.8 | 6 | 1,749 | 3.6 | 7 | 30.4 | 466.0 |
| Canadian | 309 | 0.6 | 17 | 304 | 0.9 | 18 | 323 | 0.7 | 17 | 6.3 | -70.3 |
| Other American | 1,086 | 2.2 | | 796 | 2.2 | | 2,476 | 5.1 | | 211.1 | -39.5 |
| Subtotal | 4,092 | 8.4 | | 2,441 | 6.9 | | 4,548 | 9.4 | | 86.3 | 11.1 |
| OCEANIA | | | | | | | | | | | |
| Australian | 223 | 0.5 | 18 | 129 | 0.4 | 21 | 165 | 0.3 | 19 | 27.9 | 415.6 |
| New Zealand | 32 | 0.1 | 22 | 23 | 0.1 | 23 | 43 | 0.1 | 23 | 87.0 | -83.1 |
| Subtotal | 255 | 0.5 | | 152 | 0.4 | | 208 | 0.4 | | 36.8 | -56.6 |
| Not stated | 479 | 1 | | 1076 | 3.0 | | 2,407 | 5.0 | | | |
| TOTAL | 48,594 | 100 | | 35,438 | 100 | | 48,167 | 100.0 | | 35.9 | -0.9 |

Table 2: International Visitors by Nationality through Entry Points, | December 2021

| | mar visitors by r | Airport | 8 | , | Seaport | |
|-----------------|-------------------------|--------------------|--------|-------------|----------------|-------|
| Nationality | International Flight | Domestic Flight | Total | Cruise Ship | Sea ferries | Total |
| EUROPE | | | | | | |
| Scandinavian | 1,019 | 99 | 1,118 | 0 | 169 | 169 |
| British | 1,202 | 92 | 1,294 | 2 | 267 | 269 |
| German | 1,552 | 145 | 1,697 | 0 | 317 | 317 |
| Italian | 576 | 95 | 671 | 0 | 77 | 77 |
| French | 3,988 | 273 | 4,261 | 1 | 387 | 388 |
| Dutch | 770 | 33 | 803 | 0 | 79 | 79 |
| Belgium | 2,697 | 42 | 2,739 | 0 | 110 | 110 |
| Russian | 554 | 21 | 575 | 0 | 120 | 120 |
| Turkish | 136 | 1 | 137 | 0 | 0 | 0 |
| Polish | 3,618 | 23 | 3,641 | 0 | 82 | 82 |
| Ukrainian | 3,171 | 26 | 3,197 | 0 | 0 | 0 |
| Czech Republic | 1,179 | 21 | 1,200 | 0 | 37 | 37 |
| Spanish | 459 | 131 | 590 | 0 | 0 | 0 |
| Other Europeans | 5,323 | 186 | 5,509 | 0 | 330 | 330 |
| Subtotal | 26,244 | 1,188 | 27,432 | 3 | 1,975 | 1,978 |
| ASIA | | | | | | |
| Japanese | 3 | 3 | 6 | 0 | 13 | 13 |
| Chinese | 62 | 6 | 68 | 0 | 95 | 95 |
| Indian | 206 | 26 | 232 | 0 | 193 | 193 |
| Israeli | 23 | 25 | 48 | 0 | 37 | 37 |
| Other Asians | 1,036 | 52 | 1,088 | 0 | 195 | 195 |
| Subtotal | 1,330 | 112 | 1,442 | 0 | 533 | 533 |
| AFRICA | | | | _ | | |
| Kenyan | 660 | 38 | 698 | 1 | 935 | 936 |
| South African | 3,904 | 123 | 4,027 | 0 | 0 | 0 |
| Egyptian | 234 | 6 | 240 | 0 | 66 | 66 |
| Other Africans | 2,685 | 77 | 2,762 | 0 | 890 | 890 |
| Subtotal | 7,483 | 244 | 7,727 | 1 | 1,891 | 1,892 |
| AMERICA | | | | | | |
| American | 984 | 201 | 1,185 | 0 | 564 | 564 |
| Canadian | 180 | 17 | 197 | 1 | 125 | 126 |
| Other Americans | 2,388 | 36 | 2,424 | 0 | 52 | 52 |
| Subtotal | 3,552 | 254 | 3,806 | 1 | 741 | 742 |
| OCEANIA | | | | | | |
| Australian | 116 | 4 | 120 | 0 | 45 | 45 |
| New Zealand | 25 | 0 | 25 | 0 | 18 | 18 |
| Subtotal | 141 | 4 | 145 | 0 | 63 | 63 |
| Not stated | 1,074 | 11 | 1,085 | 0 | 1322 | 1,322 |
| TOTAL | 39,824 | 1,813 | 41,637 | 5 | 6,525 | 6,530 |

Table 3: International Visitors by Nationality through Entry Points, January- December 2021

| | January- | December | 2020 | | Janua | ary- December 202 | 21 | | % Change, Jan- |
|------------------------|----------|----------|------|---------------------|---------------------|-------------------|---------|----------|---|
| Nationality | Number | % share | Rank | Number (Airport) | Number (Seaport) | Total Number | % Share | Rank | December 2020 to Jan- December 2021 |
| EUROPE | | | | | | | | | |
| Scandinavian | 10,919 | 4.2 | 8 | 5,943 | 1,164 | 7,107 | 1.8 | 12 | -34.9 |
| British | 11,750 | 4.5 | 7 | 9,964 | 1,607 | 11,571 | 2.9 | 9 | -1.5 |
| German | 14,337 | 5.5 | 5 | 14,293 | 2,377 | 16,670 | 4.2 | 7 | 16.3 |
| Italian | 21,426 | 8.2 | 3 | 6,131 | 543 | 6,674 | 1.7 | 16 | -68.9 |
| French | 22,223 | 8.5 | 2 | 33,457 | 3,982 | 37,439 | 9.5 | 2 | 68.5 |
| Dutch | 5,174 | 2 | 12 | 5,085 | 658 | 5,743 | 1.5 | 17 | 11.0 |
| Belgium | 7,173 | 2.8 | 10 | 8,504 | 849 | 9,353 | 2.4 | 10 | 30.4 |
| Russian | 43,578 | 16.7 | 1 | 68,947 | 1,498 | 70,445 | 17.9 | 1 | 61.7 |
| Turkish | 1,817 | 0.7 | 21 | 1,920 | 592 | 2,512 | 0.6 | 21 | 38.2 |
| Polish | 12,331 | 4.7 | 6 | 35,818 | 1,107 | 36,925 | 9.4 | 3 | 199.4 |
| Ukrainian | 5,849 | 2.2 | 11 | 14,459 | 292 | 14,751 | 3.7 | 8 | 152.2 |
| Czech Republic | 4,758 | 1.8 | 13 | 6,302 | 716 | 7,018 | 1.8 | 14 | 47.5 |
| Spanish | 3,373 | 1.3 | 15 | 6,988 | 282 | 7,270 | 1.8 | 11 | 115.5 |
| Other European | 24,323 | 9.3 | | 40,537 | 3,596 | 44,133 | 11.2 | | 81.4 |
| Subtotal | 189,031 | 72.5 | | 258,348 | 19,263 | 277,611 | 70.4 | | 46.9 |
| ASIA | | | | · | · | | | | |
| Japanese | 494 | 0.2 | 22 | 180 | 83 | 263 | 0.1 | 25 | -46.8 |
| Chinese | 1,894 | 0.7 | 20 | 666 | 563 | 1,229 | 0.3 | 23 | -35.1 |
| Indian | 2,211 | 0.8 | 18 | 4,289 | 2,614 | 6,903 | 1.8 | 15 | 212.2 |
| Israeli | 2,356 | 0.9 | 17 | 3,892 | 275 | 4,167 | 1.1 | 18 | 76.9 |
| Other Asian | 7,255 | 2.8 | | 11,961 | 2,156 | 14,117 | 3.6 | | 94.6 |
| Subtotal | 14,210 | 5.5 | | 20,988 | 5,691 | 26,679 | 6.8 | | 87.7 |
| AFRICA | | | | · | · | | | | |
| Kenyan | 3,473 | 1.3 | 14 | 3,478 | 3,545 | 7,023 | 1.8 | 13 | 102.2 |
| South African | 7,321 | 2.8 | 9 | 19,423 | 513 | 19,936 | 5.1 | 5 | 172.3 |
| Egyptian | 1,245 | 0.5 | | 3,147 | 401 | 3,548 | 0.9 | 19 | -68.6 |
| Other African | 11,308 | 4.8 | | 14,727 | 6,743 | 21,470 | 5.4 | | -8.0 |
| Subtotal | 23,347 | 9 | | 40,775 | 11,202 | 51,977 | 13.2 | | 122.6 |
| AMERICA | 23,347 | | | 40,773 | 11,202 | 31,777 | 13.2 | | 122.0 |
| American | 16,139 | 6.2 | 4 | 15,159 | 4,210 | 19,369 | 4.9 | 6 | 588.6 |
| Canadian | 2,813 | 1.1 | 16 | 1,898 | 770 | 2,668 | 0.7 | 20 | -74.4 |
| Other American | 10,441 | 4 | 10 | 5,433 | 459 | 5,892 | 1.5 | 20 | -80.0 |
| Subtotal | 29,393 | 11.3 | | 22,490 | 5,439 | 27,929 | 7.1 | | -5.0 |
| OCEANIA | 27,373 | 11.3 | | 22,430 | 3,437 | 21,525 | /.1 | | -3.0 |
| Australian | 2,114 | 0.8 | 19 | 1,040 | 367 | 1,407 | 0.4 | 22 | 338.3 |
| Australian New Zealand | 321 | | 23 | 1,040 | 367 | 301 | 0.4 | 22 24 | |
| | | 0.1 | 23 | | | | | 24 | -87.6 |
| Subtotal Not stated | 2,435 | 0.9 | | 1,305 | 3 310 | 1,708 | 0.4 | | -23.3 |
| Not stated | 2,228 | 0.9 | | 4,962 | 3,319 | 8,281 | 2.1 | | |

Table 4: International Visitors by Nationality and Purpose of Visit, December 2021

| | | | isitors by r | | Visiting | | | | | |
|-----------------|------------|------------|--------------|------------|----------------|----------|-----------------|---------|--------|--------|
| Nationality | Returning | Prospectiv | Seeking | Temporary | Friends and | | Business and | In | | |
| | Residences | e Resident | Employment | Employment | Relatives | Holidays | Conference | Transit | Others | Total |
| EUROPE | | | | | | | | | | |
| Scandinavian | 2 | 0 | 1 | 0 | 10 | 1,256 | 0 | 0 | 18 | 1,287 |
| British | 0 | 1 | 0 | 0 | 6 | 1,539 | 0 | 0 | 17 | 1,563 |
| German | 1 | 0 | 1 | 0 | 9 | 1,999 | 0 | 0 | 4 | 2,014 |
| Italian | 0 | 0 | 0 | 0 | 2 | 733 | 1 | 0 | 13 | 749 |
| French | 2 | 0 | 0 | 1 | 12 | 4,627 | 0 | 0 | 7 | 4,649 |
| Dutch | 0 | 0 | 0 | 0 | 1 | 879 | 0 | 0 | 2 | 882 |
| Belgium | 0 | 1 | 0 | 0 | 2 | 2,697 | 0 | 0 | 149 | 2,849 |
| Russian | 0 | 0 | 0 | 0 | 2 | 693 | 0 | 0 | 0 | 695 |
| Turkish | 0 | 0 | 0 | 0 | 0 | 136 | 0 | 0 | 1 | 137 |
| Polish | 0 | 0 | 0 | 0 | 6 | 3,712 | 2 | 0 | 6 | 3,726 |
| Ukrainian | 1 | 2 | 0 | 0 | 5 | 3,178 | 1 | 0 | 10 | 3,197 |
| Czech Republic | 0 | 0 | 0 | 0 | 2 | 1,236 | 0 | 0 | 0 | 1,238 |
| Spanish | 0 | 0 | 0 | 0 | 0 | 588 | 0 | 0 | 2 | 590 |
| Other Europeans | 2 | 2 | 2 | 0 | 15 | 5,766 | 1 | 0 | 52 | 5,840 |
| Subtotal | 8 | 6 | 4 | 1 | 72 | 29,039 | 5 | 0 | 281 | 29,416 |
| ASIA | | | | | | | | | | |
| Japanese | 0 | 0 | 0 | 0 | 0 | 19 | 0 | 0 | 0 | 19 |
| Chinese | 0 | 0 | 0 | 0 | 0 | 163 | 0 | 0 | 0 | 163 |
| Indian | 0 | 0 | 0 | 0 | 2 | 423 | 0 | 0 | 0 | 425 |
| Israeli | 0 | 0 | 0 | 0 | 0 | 85 | 0 | 0 | 0 | 85 |
| Other Asians | 0 | 0 | 0 | 0 | 8 | 1,262 | 0 | 0 | 14 | 1,284 |
| Subtotal | 0 | 0 | 0 | 0 | 10 | 1,952 | 0 | 0 | 14 | 1,976 |
| AFRICA | | | 0 | | | -,, | | | | -,,,,, |
| Kenyan | 0 | 0 | 1 | 0 | 2 | 1,630 | 1 | 1 | 1 | 1,636 |
| South African | 0 | 0 | 0 | 0 | 12 | 4,005 | 1 | 1 | 8 | 4,027 |
| Egyptian | 0 | 0 | 0 | 0 | 0 | 306 | 0 | 0 | 1 | 307 |
| Other Africans | 0 | 2 | 0 | 0 | 5 | 3,552 | 0 | 0 | 94 | 3,653 |
| Subtotal | 0 | 2 | 1 | 0 | 19 | 9,493 | 2 | 2 | 104 | 9,623 |
| AMERICA | | | | 0 | 1) | 7,473 | | | 104 | 7,023 |
| American | 0 | 1 | 0 | 0 | 3 | 1,716 | 0 | 0 | 29 | 1,749 |
| Canadian | 0 | 0 | 1 | 0 | 0 | 321 | 0 | 0 | 1 | 323 |
| Other Americans | 6 | 1 | 0 | 1 | 1 | 2,349 | 0 | 0 | 118 | 2,476 |
| Subtotal | | 2 | 1 | 1 | | | | | | |
| OCEANIA | 6 | | 1 | | 4 | 4,386 | 0 | 0 | 148 | 4,548 |
| Australian | 1 | 0 | 0 | | ^ | 150 | 0 | 0 | 7 | 100 |
| New Zealand | 1 | 0 | 0 | 0 | 0 | 158 | 0 | 0 | 7 | 166 |
| Subtotal | 0 | 0 | 0 | 0 | 0 | 201 | 0 | 0 | 0 | 43 |
| Not stated | 1 | 0 | 0 | 0 | 0 | 201 | 0 | 0 | 7 | 209 |
| TOTAL | 1 | 1 | | 0 | 3 | 2,199 | 0 | 0 | 191 | 2,395 |
| TOTAL | 16 | 11 | 6 | 2 | 108 | 47,270 | 7 | 2 | 745 | 48,167 |
| PERCENT | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 98.1 | 0.0 | 0.0 | 1.5 | 100 |

Table 5: International Visitors by Nationality and Sex, December 2021

| Nationality | - | | |
|--|--------------|--------------|-------------|
| | Male | Female | Total |
| EUROPE | | | |
| Scandinavian | 626 | 661 | 1,287 |
| British | 813 | 750 | 1,563 |
| German | 981 | 1,033 | 2,014 |
| Italian | 396 | 352 | 748 |
| French | 2,164 | 2,485 | 4,649 |
| Dutch | 363 | 519 | 882 |
| Belgium | 2,361 | 488 | 2,849 |
| Russian | 273 | 422 | 695 |
| Turkish | 74 | 63 | 137 |
| Polish | 1,538 | 2,185 | 3,723 |
| Ukrainian | 1,392 | 1,805 | 3,197 |
| Czech Republic | 570 | 667 | 1,237 |
| Spanish | 242 | 348 | 590 |
| Other European Country | 3,057 | 2,782 | 5,839 |
| Subtotal | 14,850 | 14,560 | 29,410 |
| ASIA | | | |
| Japanese | 10 | 9 | 19 |
| Chinese | 101 | 62 | 163 |
| Indian | 280 | 145 | 425 |
| Israeli | 37 | 48 | 85 |
| Other Asian | 837 | 446 | 1,283 |
| Subtotal | 1,265 | 710 | 1,975 |
| AFRICA | | | |
| Kenyan | 840 | 794 | 1,634 |
| South African | 1,873 | 2,154 | 4,027 |
| Egyptian | 168 | 138 | 306 |
| Other African | 2,366 | 1,286 | 3,652 |
| Subtotal | 5,247 | 4,372 | 9,619 |
| AMERICA | | | |
| American | 913 | 836 | 1,749 |
| Canadian | 165 | 158 | 323 |
| Other American | 2,281 | 195 | 2,476 |
| Subtotal | 3,359 | 1,189 | 4,548 |
| OCEANIA | | | |
| Australian | 118 | 47 | 165 |
| New Zealand | 27 | 16 | 43 |
| Subtotal | 145 | 63 | 208 |
| Not stated | 1,534 | 873 | 2,407 |
| TOTAL DECEMBER, 2021 | 26,400 | 21,767 | 48,167 |
| TOTAL NOVEMBER, 2021 | 16,117 | 19,321 | 35,438 |
| | | | |
| TOTAL PERCENT % CHANGE, NOVEMBER 2021 TO DECEMBER 2021 | 54.8 63.8 | 45.2 12.7 | 100 35.9 |
| DECEMBER 2021 | 05.8 | 12.7 | 33.9 |

Table 6: International Visitors by Nationality and Categorized Age, December 2021

| Nationality | <15 yrs | 15 -64 yrs | 65+ yrs | Total |
|----------------|---------|------------|---------|--------|
| EUROPE | | | | |
| Scandinavian | 110 | 1,119 | 58 | 1,287 |
| British | 137 | 1,342 | 84 | 1,563 |
| German | 112 | 1,812 | 90 | 2,014 |
| Italian | 43 | 649 | 57 | 749 |
| French | 400 | 4,101 | 148 | 4,649 |
| Dutch | 88 | 742 | 52 | 882 |
| Belgium | 275 | 2,492 | 82 | 2,849 |
| Russian | 73 | 614 | 8 | 695 |
| Turkish | 5 | 131 | 1 | 137 |
| Polish | 453 | 3,138 | 135 | 3,726 |
| Ukrainian | 244 | 2,906 | 47 | 3,197 |
| Czech Republic | 112 | 1,080 | 46 | 1,238 |
| Spanish | 19 | 553 | 18 | 590 |
| Other European | 446 | 5,219 | 175 | 5,840 |
| Subtotal | 2,517 | 25,898 | 1,001 | 29,416 |
| ASIA | | | | |
| Japanese | 1 | 17 | 1 | 19 |
| Chinese | 6 | 157 | - | 163 |
| Indian | 40 | 378 | 7 | 425 |
| Israeli | 3 | 80 | 2 | 85 |
| Other Asian | 86 | 1,142 | 56 | 1,284 |
| Subtotal | 136 | 1,774 | 66 | 1,976 |
| AFRICA | | | | |
| Kenyan | 153 | 1,447 | 36 | 1,636 |
| South African | 403 | 3,523 | 101 | 4,027 |
| Egyptian | 12 | 294 | 1 | 307 |
| Other African | 316 | 3,238 | 99 | 3,653 |
| Subtotal | 884 | 8,502 | 237 | 9,623 |
| AMERICA | | | | |
| American | 119 | 1,559 | 71 | 1,749 |
| Canadian | 25 | 286 | 12 | 323 |
| Other American | 221 | 2,175 | 80 | 2,476 |
| Subtotal | 365 | 4,020 | 163 | 4,548 |
| OCEANIA | | | | |
| Australian | 9 | 149 | 8 | 166 |
| New Zealand | 1 | 41 | 1 | 43 |
| Subtotal | 10 | 190 | 9 | 209 |
| | 117 | 2,256 | 22 | 2,395 |
| Not stated | 4,029 | 42,640 | 1,498 | 48,167 |
| TOTAL | 8.4 | 88.5 | 3.1 | 100 |
| TOTAL PERCENT | | | | |

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, December 2021

| | | | | 021 | | | |
|----------------|------------|--------------------|------------|------------------|----------------|----------------|----------------|
| | • | | | | _ | D (137 1) | |
| | Nun | nber of Arrival | | | <u> </u> | Total Nights | |
| Intended | | | | | | | |
| Length of Stay | Male | Female | Total | Percentage Share | Male | Female | Total |
| 1 | 296 | 231 | 527 | 1.1 | 296 | 231 | 527 |
| 2 | 451 | 373 | 824 | 1.7 | 902 | 746 | 1,648 |
| 3 | 640 | 593 | 1,233 | 2.6 | 1,920 | 1,779 | 3,699 |
| 4 | 709 | 659 | 1,368 | 2.8 | 2,836 | 2,636 | 5,472 |
| 5 | 1,126 | 1,026 | 2,152 | 4.5 | 5,630 | 5,130 | 10,760 |
| 6 | 7,963 | 5,252 | 13,215 | 27.4 | 47,778 | 31,512 | 79,290 |
| 7 | 4,237 | 3,550 | 7,787 | 16.2 | 29,659 | 24,850 | 54,509 |
| 8 | 2,129 | 2,086 | 4,215 | 8.8 | 17,032 | 16,688 | 33,720 |
| 9 | 913 | 875 | 1,788 | 3.7 | 8,217 | 7,875 | 16,092 |
| 10 | 1,763 | 1,607 | 3,370 | 7.0 | 17,630 | 16,070 | 33,700 |
| 11 | 832 | 745 | 1,577 | 3.3 | 9,152 | 8,195 | 17,347 |
| 12 | 898 | 769 | 1,667 | 3.5 | 10,776 | 9,228 | 20,004 |
| 13 | 414 | 395 | 809 | 1.7 | 5,382 | 5,135 | 10,517 |
| 14 | 1,324 | 1,205 | 2,529 | 5.3 | 18,536 | 16,870 | 35,406 |
| 15 | 744 | 648 | 1,392 | 2.9 | 11,160 | 9,720 | 20,880 |
| 16 17 | 226 157 | 180 165 | 406 322 | 0.8 0.7 | 3,616 2,669 | 2,880 | 6,496 |
| - | 157 | 118 | 322 269 | 0.7 | 2,669 2,718 | 2,805 2,124 | 5,474 4,842 |
| 18 | | | | | | | |
| 19 | 117 | 73 | 190 | 0.4 | 2,223 | 1,387 | 3,610 |
| | 154 | 172 | 326 | 0.7 | 3,080 | 3,440 | 6,520 |
| 20 | 161 | 132 | 293 | 0.6 | 3,381 | 2,772 | 6,153 |
| 21 | 51 | | 92 | | | 902 | |
| 22 | | 41 | 92 | 0.2 | 1,122 | | 2,024 |
| 23 | 31 | 45 | 76 | 0.2 | 713 | 1,035 | 1,748 |
| 24 | 40 | 33 | 73 | 0.2 | 960 | 792 | 1,752 |
| 25 | 36 | 27 | 63 | 0.1 | 900 | 675 | 1,575 |
| 26 | 17 | 21 | 38 | 0.1 | 442 | 546 | 988 |
| 27 | 15 | 14 | 29 | 0.1 | 405 | 378 | 783 |
| 28 | 50 | 77 | 127 | 0.3 | 1,400 | 2,156 | 3,556 |
| 29 | 21 | 22 | 43 | 0.1 | 609 | 638 | 1,247 |
| 30 | 251 | 204 | 455 | 0.9 | 7,530 | 6,120 | 13,650 |
| 31+ | 481 | 431 | 912 | 1.9 | 14,911 | 13,361 | 28,272 |
| Total | 26,398 | 21,769 | 48,167 | 100.0 | 233,585 | 198,676 | 432,261 |
| | <u> </u> | intended Length of | f Stay1 | | 8.8 | 9.1 | 9.0 |

 $^{^{1}}$ The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, December 2021

| Nationality | December 2020 | November 2021 | December 2021 | % Change December 2020 to December 2021 | % Change November 2021 to December 2021 |
|-------------|---------------|---------------|---------------|---|---|
| Russian | 19,012 | 486 | 695 | -96.3 | 43.0 |
| Polish | 2,979 | 4,728 | 3,723 | 25.0 | -21.3 |
| Ukrainian | 2038 | 2453 | 3,197 | 56.9 | 30.3 |
| Chinese | 146 | 126 | 163 | 11.6 | 29.4 |
| Indian | 440 | 448 | 425 | -3.4 | -5.1 |
| Israeli | 69 | 204 | 85 | 23.2 | -58.3 |
| Total | 24,684 | 8,445 | 8,288 | -66.4 | -1.9 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, December 2021

| Category | Airport | Seaport | Total |
|-----------------------------------|---------|---------|--------|
| International flight/ Cruise Ship | 39,824 | 5 | 39,829 |
| Domestic flights/ Sea ferries | 1,813 | 6,525 | 8,338 |
| Total | 41,637 | 6,530 | 48,167 |

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, December 2021

| Length of Stay | Number of visitors | Percentage Share | Total Nights |
|-------------------|--------------------|----------------------------|--------------|
| 1 | 527 | 1.1 | 527 |
| 2 | 824 | 1.7 | 1,648 |
| 3 | 1,233 | 2.6 | 3,699 |
| 4 | 1,368 | 2.8 | 5,472 |
| 5 | 2,152 | 4.5 | 10,760 |
| 6 | 13,215 | 27.4 | 79,290 |
| 7 | 7,787 | 16.2 | 54,509 |
| 8 | 4,215 | 8.8 | 33,720 |
| 9 | 1,788 | 3.7 | 16,092 |
| 10 | 3,370 | 7.0 | 33,700 |
| 11 | 1,577 | 3.3 | 17,347 |
| 12 | 1,667 | 3.5 | 20,004 |
| 13 | 809 | 1.7 | 10,517 |
| 14 | 2,529 | 5.3 | 35,406 |
| 15 | 1,392 | 2.9 | 20,880 |
| 16 | 406 | 0.8 | 6,496 |
| 17 | 322 | 0.7 | 5,474 |
| 18 | 269 | 0.6 | 4,842 |
| 19 | 190 | 0.4 | 3,610 |
| 20 | 326 | 0.7 | 6,520 |
| 21 | 293 | 0.6 | 6,153 |
| 22 | 92 | 0.2 | 2,024 |
| 23 | 76 | 0.2 | 1,748 |
| 24 | 73 | 0.2 | 1,752 |
| 25 | 63 | 0.1 | 1,575 |
| 26 | 38 | 0.1 | 988 |
| 27 | 29 | 0.1 | 783 |
| 28 | 127 | 0.3 | 3,556 |
| 29 | 43 | 0.1 | 1,247 |
| 30 | 455 | 0.9 | 13,650 |
| 31+ | 912 | 1.9 | 28,272 |
| Total | 48,167 | 100.0 | 432,261 |
| | Number of beds | available in December,2021 | 578,987 |
| Carran 7 and hand | 7i f T i | Bed Occupancy Rate | 74.7 |

Table 11: International Visitors by Month, 2017 - 2021

| Month | 2017 | 2018 | 2019 | 2020 | 2021 |
|-----------|---------|---------|---------|---------|---------|
| January | 40,938 | 52,417 | 46,133 | 61,461 | 49,868 |
| February | 39,119 | 46,935 | 50,387 | 61,752 | 51,574 |
| March | 30,366 | 39,592 | 33,883 | 33,801 | 43,821 |
| April | 21,004 | 21,139 | 20,242 | 334 | 13,839 |
| May | 15,696 | 18,655 | 15,640 | 197 | 9,280 |
| June | 23,458 | 37,235 | 36,605 | 353 | 20,416 |
| July | 41,034 | 53,087 | 55,947 | 3,079 | 29,714 |
| August | 51,937 | 56,861 | 68,163 | 4,366 | 34,425 |
| September | 38,977 | 52,551 | 49,732 | 5,422 | 25,817 |
| October | 43,470 | 49,796 | 53,023 | 12,157 | 31,826 |
| November | 36,363 | 39,713 | 47,824 | 29,128 | 35,438 |
| December | 51,112 | 52,828 | 60,685 | 48,594 | 48,167 |
| Total | 433,474 | 520,809 | 538,264 | 260,644 | 394,185 |

Glossary

Information on the number of visitors, their nationality and age distribution are among the

important economic indicators. Tourism industry has contributed significantly to the Zanzibar's

economy and it is therefore necessary that such information is made available on a timely manner.

This release reports on arrivals of foreign visitors. Detailed information on the age and sex

distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors

are also provided. The information was captured using the Arrival Declaration cards on visitors

who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist:refers to any person travelling to a place other than that of his/her usual environment

for less than 12 months and whose main purpose of the trip is other than the exercise

of an activity remunerated from within the place visited. (According to the United

Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment

for less than twelve months and whose main purpose of trip is other than the

exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

(i) International flight – comprising of visitors entered the country direct from abroad;

(ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;

(iii) Cruise ship – comprising of visitors (excursionist) entered Zanzibar by cruise ship;

and

(iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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