

# TOURISM STATISTICAL RELEASE

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### TOURISM STATISTICAL RELEASE

Tourist Arrivals in Zanzibar recorded **46,995** visitors in February 2022 compared with **51,574** visitors in February 2021 and **42,443** visitors in January 2022. Tourists from Europe continue to dominate the market by accounting **84.0** percent of the total visitors in February 2022.

In country wise, Polish dominated the Tourism market by accounting **21.3** percent of all visitors entered in February 2022, followed by Ukrainian (**11.9** percent) while New Zealand recorded less than one percent which is the least. Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **43,615** visitors entered through Airport, among them **40,420** visitors came by international flights and **3,195** by domestic flights and remaining **3,380** visitors entered through seaport by using Sea Ferries.

Generally, Zanzibar has received **89,438** visitors from January- February 2022 which is a decrease of **11.8** percent compared with the corresponding months (January – February) 2021. About **82,653** visitors entered through airport while the remaining **6785** visitors entered through seaport. Most of visitors were from Europe (**83.6** percent). In country wise, Polish (**18.5** percent) is a leading market for the first two months in Zanzibar tourism market (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that February 2022, about **46,870** visitors equivalent to **99.7** percent came for holidays, less than one percent (**0.1** percent) came for visiting friends and relatives and **0.2** percent came for other purposes.

**Table 5** shows that **17,971** visitors (**38.2** percent) were male and **29,024** (**61.8** percent) were females. Males increased by **13.7** percent and Females increased by **8.9** percent compared with the preceding month in January 2022.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **2,841 (6.0 percent)** visitors were aged less than 15 years, **41,950 (89.3 percent)** were aged 15 to 64 years and **2,204 (4.7 percent)** were aged 65 years and older.

**Table 7** shows that **28.7 percent** of visitors in February 2022 stayed in the country for Six days. The overall average intended length of stay for visitors in February 2022 was about nine (**9.4**) nights.

The visitors from emerging markets increased by **27.7 percent** compared with previous month. Other performances are shown in **Table 8**.

The total of **587,748** bed-spaces was available in February 2022. Out of these bed-spaces, estimates of **440,154** beds were sold during February representing a bed occupancy rate of **74.9 percent (Table 10)**.

**Table1: International Visitors by Nationality, February 2022**

Nationality	February 2021			January 2022			February 2022			% Change, January 2022 to February 2022	% Change, February 2021 to February 2022
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank		
<b>EUROPE</b>											
Scandinavian	852	1.7	11	1525	3.6	7	1,606	3.4	7	5.3	88.5
British	1,306	2.5	8	1,123	2.6	8	1,145	2.4	8	2.0	-12.3
German	1,855	3.6	6	2,196	5.2	5	2,602	5.5	4	18.5	40.3
Italian	1,304	2.5	9	546	1.3	13	585	1.2	13	7.1	-55.1
French	2,125	4.1	5	5,086	12.0	3	5,244	11.2	3	3.1	146.8
Dutch	498	1	14	1032	2.4	9	1,105	2.4	9	7.1	121.9
Belgium	513	1	13	893	2.1	11	957	2.0	11	7.2	86.5
Russian	18,670	36.2	1	514	1.2	14	510	1.1	14	-0.8	-97.3
Turkish	142	0.3	22	356	0.8	16	376	0.8	16	5.6	164.8
Polish	4,371	8.5	2	6,548	15.4	1	10,027	21.3	1	53.1	129.4
Ukrainian	2,355	4.6	4	5,569	13.1	2	5,606	11.9	2	0.7	138.0
Czech Republic	2,373	4.6	3	2,374	5.6	4	2,346	5.0	5	-1.2	-1.1
Spanish	529	1	12	468	1.1	15	471	1.0	15	0.6	-11.0
Other European	7,368	14.3		6,950	16.4		7,027	15.0		1.1	-4.6
<b>Subtotal</b>	<b>44,261</b>	<b>85.8</b>		<b>35,180</b>	<b>83</b>		<b>39,607</b>	<b>84.0</b>		<b>13</b>	<b>-11</b>
<b>ASIA</b>											
Japanese	30	0.1	24	14	0.0	23	15	0.0	23	7.1	-50.0
Chinese	167	0.3	20	137	0.3	20	153	0.3	20	11.7	-8.4
Indian	272	0.5	16	178	0.4	18	219	0.5	18	23.0	-19.5
Israeli	215	0.4	19	76	0.2	21	118	0.3	21	55.3	-45.1
Other Asian	793	1.5		509	1.2		520	1.1		2.2	-34.4
<b>Subtotal</b>	<b>1,477</b>	<b>2.9</b>		<b>914</b>	<b>2.2</b>		<b>1,025</b>	<b>2.2</b>		<b>12.1</b>	<b>-30.6</b>
<b>AFRICA</b>											
Kenyan	365	0.7	15	638	1.5	12	601	1.3	12	-5.8	64.7
South African	1,126	2.2	10	1,947	4.6	6	2,135	4.5	6	9.7	89.6
Egyptian	159	0.3	21	261	0.6	17	277	0.6	17	6.1	-76.6
Other African	1,186	2.3		1,396	3.3		1,302	2.8		-6.7	-51.4
<b>Subtotal</b>	<b>2,677</b>	<b>5.2</b>		<b>4,242</b>	<b>10.0</b>		<b>4,315</b>	<b>9.2</b>		<b>1.7</b>	<b>61.2</b>
<b>AMERICA</b>											
American	1,790	3.5	7	950	2.2	10	976	2.1	10	2.7	295.1
Canadian	247	0.5	18	148	0.3	19	155	0.3	19	4.7	-51.1
Other American	317	0.6		206	0.5		202	0.4		-1.9	-91.4
<b>Subtotal</b>	<b>2,354</b>	<b>4.6</b>		<b>1,304</b>	<b>3.1</b>		<b>1,333</b>	<b>2.8</b>		<b>2.2</b>	<b>-43.4</b>
<b>OCEANIA</b>											
Australian	254	0.5	17	67	0.2	22	94	0.2	22	40.3	54.1
New Zealand	61	0.1	23	14	0.0	23	14	0.0	24	0.0	-95.6
<b>Subtotal</b>	<b>315</b>	<b>0.6</b>		<b>81</b>	<b>0.2</b>		<b>108</b>	<b>0.2</b>		<b>33.3</b>	<b>-78.0</b>
Not stated	490	1		722	1.7		607	1.3			
<b>TOTAL</b>	<b>51,574</b>	<b>100</b>		<b>42,443</b>	<b>100</b>		<b>46,995</b>	<b>100.0</b>		<b>10.7</b>	<b>-8.9</b>

Source: Zanzibar Commission for Tourism &amp; Immigration Department, Zanzibar

**Table 2: International Visitors by Nationality through Entry Points, February 2022**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	1,255	169	1,424	0	182	182
British	890	87	977	0	168	168
German	2,181	198	2,379	0	223	223
Italian	472	45	517	0	68	68
French	4,513	470	4,983	0	261	261
Dutch	853	96	949	0	156	156
Belgium	770	119	889	0	68	68
Russian	419	40	459	0	51	51
Turkish	361	15	376	0	0	0
Polish	9,527	448	9,975	0	52	52
Ukrainian	5,392	214	5,606	0	0	0
Czech Republic	2,203	129	2,332	0	14	14
Spanish	417	54	471	0	0	0
Other Europeans	6,266	556	6,822	0	205	205
<b>Subtotal</b>	<b>35,519</b>	<b>2,640</b>	<b>38,159</b>	<b>0</b>	<b>1,448</b>	<b>1,448</b>
<b>ASIA</b>						
Japanese	9	2	11	0	4	4
Chinese	56	10	66	0	87	87
Indian	86	10	96	0	123	123
Israeli	83	18	101	0	17	17
Other Asians	380	35	415	0	105	105
<b>Subtotal</b>	<b>614</b>	<b>75</b>	<b>689</b>	<b>0</b>	<b>336</b>	<b>336</b>
<b>AFRICA</b>						
Kenyan	298	20	318	0	283	283
South African	1,936	199	2,135	0	0	0
Egyptian	211	14	225	0	52	52
Other Africans	853	68	921	0	381	381
<b>Subtotal</b>	<b>3,298</b>	<b>301</b>	<b>3,599</b>	<b>0</b>	<b>716</b>	<b>716</b>
<b>AMERICA</b>						
American	618	134	752	0	224	224
Canadian	96	15	111	0	44	44
Other Americans	155	24	179	0	23	23
<b>Subtotal</b>	<b>869</b>	<b>173</b>	<b>1,042</b>	<b>0</b>	<b>291</b>	<b>291</b>
<b>OCEANIA</b>						
Australian	22	3	25	0	69	69
New Zealand	10	1	11	0	3	3
<b>Subtotal</b>	<b>32</b>	<b>4</b>	<b>36</b>	<b>0</b>	<b>72</b>	<b>72</b>
Not stated	88	2	90	0	517	517
<b>TOTAL</b>	<b>40,420</b>	<b>3,195</b>	<b>43,615</b>	<b>0</b>	<b>3,380</b>	<b>3,380</b>

Source: Zanzibar Commission for Tourism &amp; Immigration Department, Zanzibar

**Table 3: International Visitors by Nationality Through Entry Points, January-February 2022**

Nationality	January-February 2021			January-February 2022					% Change, Jan-February 2021 to Jan- February 2022
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
<b>EUROPE</b>									
Scandinavian	1,185	1.2	11	2,828	303	3,131	3.5	7	164.2
British	2,248	2.2	8	1,936	332	2,268	2.5	9	0.9
German	2,960	2.9	7	4,394	404	4,798	5.4	4	62.1
Italian	1,776	1.8	10	1,015	116	1,131	1.3	14	-36.3
French	5,028	5	4	9,896	434	10,330	11.5	3	105.4
Dutch	732	0.7	15	1,874	263	2,137	2.4	10	191.9
Belgium	920	0.9	12	1,740	110	1,850	2.1	12	101.1
Russian	41,937	41.3	1	911	113	1,024	1.1	15	-97.6
Turkish	297	0.3	21	732	0	732	0.8	17	146.5
Polish	9,104	9	2	16,457	118	16,575	18.5	1	82.1
Ukrainian	5,455	5.4	3	11,175	0	11,175	12.5	2	104.9
Czech Republic	3,938	3.9	5	4,653	67	4,720	5.3	5	19.9
Spanish	786	0.8	13	939	0	939	1.0	16	19.5
Other European	11,915	11.7		13,544	433	13,977	15.6		17.3
<b>Subtotal</b>	<b>88,281</b>	<b>87</b>		<b>72,094</b>	<b>2693</b>	<b>74,787</b>	<b>83.6</b>		<b>-15.3</b>
<b>ASIA</b>									
Japanese	58	0.1	24	22	7	29	0.0	24	-50.0
Chinese	238	0.2	22	130	160	290	0.3	21	21.8
Indian	466	0.5	16	185	212	397	0.4	19	-14.8
Israeli	303	0.3	20	165	29	194	0.2	22	-36.0
Other Asian	1,600	1.6		825	204	1,029	1.2		-35.7
<b>Subtotal</b>	<b>2,665</b>	<b>2.6</b>		<b>1327</b>	<b>612</b>	<b>1939</b>	<b>2.2</b>		<b>-27.2</b>
<b>AFRICA</b>									
Kenyan	752	0.7	14	633	606	1,239	1.4	13	64.8
South African	2,161	2.1	9	4,082	0	4,082	4.6	6	88.9
Egyptian	420	0.4	18.0	446	92	538	0.6	18	-76.8
Other African	2,323	2.3		1,809	889	2,698	3.0		-48.5
<b>Subtotal</b>	<b>5,236</b>	<b>5.2</b>		<b>6970</b>	<b>1587</b>	<b>8557</b>	<b>9.6</b>		<b>63.4</b>
<b>AMERICA</b>									
American	3,162	3.1	6	1,467	459	1,926	2.2	11	360.8
Canadian	418	0.4	17	202	101	303	0.3	20	-41.5
Other American	518	0.5		357	51	408	0.5		-90.0
<b>Subtotal</b>	<b>4,098</b>	<b>4</b>		<b>2026</b>	<b>611</b>	<b>2637</b>	<b>2.9</b>		<b>-35.7</b>
<b>OCEANIA</b>									
Australian	402	0.4	19	50	111	161	0.2	23	106.4
New Zealand	78	0.1	23	22	6	28	0.0	25	-94.2
<b>Subtotal</b>	<b>480</b>	<b>0.5</b>		<b>72</b>	<b>117</b>	<b>189</b>	<b>0.2</b>		<b>-72.3</b>
Not stated	682	0.7		164	1,165	1,329	1.5		
<b>TOTAL</b>	<b>101,442</b>	<b>100</b>		<b>82653</b>	<b>6785</b>	<b>89438</b>	<b>100</b>		<b>-11.8</b>

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, February 2022**

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>										
Scandinavian	1	0	2	0	4	1,598	0	0	1	1,606
British	0	0	0	0	0	1,145	0	0	0	1,145
German	2	0	0	0	1	2,599	0	0	0	2,602
Italian	0	0	0	0	2	582	0	0	1	585
French	0	0	0	0	8	5,234	0	0	2	5,244
Dutch	0	0	0	0	0	1,104	0	0	1	1,105
Belgium	0	0	0	0	3	954	0	0	0	957
Russian	0	0	0	0	0	510	0	0	0	510
Turkish	0	0	0	0	0	372	0	0	4	376
Polish	3	2	0	0	9	9,999	0	0	14	10,027
Ukrainian	0	0	2	0	5	5,594	0	1	4	5,606
Czech Republic	0	0	0	1	0	2,344	0	0	1	2,346
Spanish	0	0	1	0	0	470	0	0	0	471
Other Europeans	4	0	2	0	7	7,009	2	0	3	7,027
<b>Subtotal</b>	<b>10</b>	<b>2</b>	<b>7</b>	<b>1</b>	<b>39</b>	<b>39,514</b>	<b>2</b>	<b>1</b>	<b>31</b>	<b>39,607</b>
<b>ASIA</b>										
Japanese	0	0	0	0	0	15	0	0	0	15
Chinese	0	0	0	0	0	153	0	0	0	153
Indian	0	0	0	0	0	219	0	0	0	219
Israeli	0	0	0	0	0	118	0	0	0	118
Other Asians	0	1	0	0	0	519	0	0	0	520
<b>Subtotal</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,024</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,025</b>
<b>AFRICA</b>										
Kenyan	0	0	0	0	1	600	0	0	0	601
South African	0	0	0	0	4	2,131	0	0	0	2,135
Egyptian	0	0	0	0	1	276	0	0	0	277
Other Africans	0	0	0	0	0	1,302	0	0	0	1,302
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>4,309</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4,315</b>
<b>AMERICA</b>										
American	1	0	0	0	0	974	1	0	0	976
Canadian	0	0	0	0	0	155	0	0	0	155
Other Americans	0	0	0	0	0	202	0	0	0	202
<b>Subtotal</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,331</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1,333</b>
<b>OCEANIA</b>										
Australian	0	0	0	0	0	94	0	0	0	94
New Zealand	0	0	0	0	0	14	0	0	0	14
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>108</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>108</b>
<b>Not stated</b>	0	0	0	0	0	584	0	0	23	607
<b>TOTAL</b>	<b>11</b>	<b>3</b>	<b>7</b>	<b>1</b>	<b>45</b>	<b>46,870</b>	<b>3</b>	<b>1</b>	<b>54</b>	<b>46,995</b>
<b>TOTAL PERCENT</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>99.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

**Table 5: International Visitors by Nationality and Sex, February 2022**

Nationality	Male	Female	Total
<b>EUROPE</b>			
Scandinavian	591	1,015	1,606
British	437	708	1,145
German	1,056	1,546	2,602
Italian	229	356	585
French	1,888	3,356	5,244
Dutch	435	670	1,105
Belgium	294	663	957
Russian	175	335	510
Turkish	136	240	376
Polish	4,029	5,998	10,027
Ukrainian	1,968	3,638	5,606
Czech Republic	838	1,508	2,346
Spanish	165	306	471
Other European Country	2,537	4,490	7,027
<b>Subtotal</b>	<b>14,778</b>	<b>24,829</b>	<b>39,607</b>
<b>ASIA</b>			
Japanese	11	4	15
Chinese	80	73	153
Indian	154	65	219
Israeli	44	74	118
Other Asian	268	252	520
<b>Subtotal</b>	<b>557</b>	<b>468</b>	<b>1,025</b>
<b>AFRICA</b>			
Kenyan	282	319	601
South African	789	1,346	2,135
Egyptian	112	165	277
Other African	588	714	1,302
<b>Subtotal</b>	<b>1,771</b>	<b>2,544</b>	<b>4,315</b>
<b>AMERICA</b>			
American	355	621	976
Canadian	56	99	155
Other American	70	132	202
<b>Subtotal</b>	<b>481</b>	<b>852</b>	<b>1,333</b>
<b>OCEANIA</b>			
Australian	53	41	94
New Zealand	2	12	14
<b>Subtotal</b>	<b>55</b>	<b>53</b>	<b>108</b>
Not stated	329	278	607
<b>TOTAL FEBRUARY, 2022</b>	<b>17,971</b>	<b>29,024</b>	<b>46,995</b>
<b>TOTAL JANUARY, 2022</b>	<b>15,799</b>	<b>26,644</b>	<b>42,443</b>
<b>TOTAL PERCENT % CHANGE, JANUARY 2022 TO FEBRUARY 2022</b>	<b>38.2</b>	<b>61.8</b>	<b>100</b>
	<b>13.7</b>	<b>8.9</b>	<b>10.7</b>

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*

**Table 6: International Visitors by Nationality and Categorized Age, February 2022**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	75	1,447	84	1,606
British	42	1,043	60	1,145
German	103	2,324	175	2,602
Italian	36	508	41	585
French	139	4,672	433	5,244
Dutch	44	988	73	1,105
Belgium	69	856	32	957
Russian	35	466	9	510
Turkish	34	330	12	376
Polish	946	8,755	326	10,027
Ukrainian	395	5,093	118	5,606
Czech Republic	160	2,008	178	2,346
Spanish	20	437	14	471
Other European	401	6,272	354	7,027
<b>Subtotal</b>	<b>2,499</b>	<b>35,199</b>	<b>1,909</b>	<b>39,607</b>
<b>ASIA</b>				
Japanese	0	15	0	15
Chinese	0	146	7	153
Indian	8	207	4	219
Israeli	14	101	3	118
Other Asian	9	470	41	520
<b>Subtotal</b>	<b>31</b>	<b>939</b>	<b>55</b>	<b>1,025</b>
<b>AFRICA</b>				
Kenyan	17	569	15	601
South African	145	1,901	89	2,135
Egyptian	11	261	5	277
Other African	33	1,242	27	1,302
<b>Subtotal</b>	<b>206</b>	<b>3,973</b>	<b>136</b>	<b>4,315</b>
<b>AMERICA</b>				
American	49	875	52	976
Canadian	18	124	13	155
Other American	20	177	5	202
<b>Subtotal</b>	<b>87</b>	<b>1,176</b>	<b>70</b>	<b>1,333</b>
<b>OCEANIA</b>				
Australian	1	83	10	94
New Zealand	1	12	1	14
<b>Subtotal</b>	<b>2</b>	<b>95</b>	<b>11</b>	<b>108</b>
<b>Not stated</b>	16	568	23	607
<b>TOTAL</b>	<b>2,841</b>	<b>41,950</b>	<b>2,204</b>	<b>46,995</b>
<b>TOTAL PERCENT</b>	<b>6.0</b>	<b>89.3</b>	<b>4.7</b>	<b>100</b>

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*



**Table 7: Intended Length of Stay and Sex of International Visitors, February 2022**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	198	170	368	0.8	198	170	368
2	260	215	475	1.0	520	430	950
3	383	323	706	1.5	1,149	969	2,118
4	474	467	941	2.0	1,896	1,868	3,764
5	832	696	1,528	3.3	4,160	3,480	7,640
6	1,220	12,247	13,467	28.7	7,320	73,482	80,802
7	3,233	3,144	6,377	13.6	22,631	22,008	44,639
8	2,187	2,389	4,576	9.7	17,496	19,112	36,608
9	973	1,011	1,984	4.2	8,757	9,099	17,856
10	1,732	1,877	3,609	7.7	17,320	18,770	36,090
11	1,015	1,087	2,102	4.5	11,165	11,957	23,122
12	897	920	1,817	3.9	10,764	11,040	21,804
13	458	504	962	2.0	5,954	6,552	12,506
14	1,424	1,378	2,802	6.0	19,936	19,292	39,228
15	793	728	1,521	3.2	11,895	10,920	22,815
16	247	239	486	1.0	3,952	3,824	7,776
17	156	152	308	0.7	2,652	2,584	5,236
18	123	124	247	0.5	2,214	2,232	4,446
19	70	66	136	0.3	1,330	1,254	2,584
20	143	164	307	0.7	2,860	3,280	6,140
21	168	186	354	0.8	3,528	3,906	7,434
22	64	51	115	0.2	1,408	1,122	2,530
23	33	25	58	0.1	759	575	1,334
24	26	20	46	0.1	624	480	1,104
25	18	24	42	0.1	450	600	1,050
26	27	30	57	0.1	702	780	1,482
27	25	30	55	0.1	675	810	1,485
28	49	51	100	0.2	1,372	1,428	2,800
29	19	22	41	0.1	551	638	1,189
30	215	179	394	0.8	6,450	5,370	11,820
31+	509	505	1,014	2.2	15,779	15,655	31,434
<b>Total</b>	<b>17,971</b>	<b>29,024</b>	<b>46,995</b>	<b>100.0</b>	<b>186,467</b>	<b>253,687</b>	<b>440,154</b>
			Average intended Length of Stay <sup>1</sup>		<b>10.4</b>	<b>8.7</b>	<b>9.4</b>

Source: Zanzibar Commission for Tourism &amp; Immigration Department, Zanzibar

<sup>1</sup>The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: Visitors Arrival from Emerging Markets, February 2022**

Nationality	February 2021	January 2022	February 2022	% Change February 2021 to February 2022	% Change January 2022to February 2022
Russian	18,670	514	510	-97.3	-0.8
Polish	4,371	6,548	10,027	129.4	53.1
Ukrainian	2355	5569	5,606	138.0	0.7
Chinese	167	137	153	-8.4	11.7
Indian	272	178	219	-19.5	23.0
Israeli	215	76	118	-45.1	55.3
<b>Total</b>	<b>26,050</b>	<b>13,022</b>	<b>16,633</b>	<b>-36.1</b>	<b>27.7</b>

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*

**Table 9: Summary of Visitors by Mode of Travel Through Entry Point, February 2022**

Category	Airport	Seaport	Total
International flight/ Cruise Ship	40,420	0	40,420
Domestic flights/ Sea ferries	3,195	3,380	6,575
<b>Total</b>	<b>43,615</b>	<b>3,380</b>	<b>46,995</b>

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*

**Table 10: International Visitors nights and Estimated Bed Occupancy Rate, February 2022**

<b>Length of Stay</b>	<b>Number of visitors</b>	<b>Percentage Share</b>	<b>Total Nights</b>
1	368	0.8	368
2	475	1.0	950
3	706	1.5	2,118
4	941	2.0	3,764
5	1,528	3.3	7,640
6	13,467	28.7	80,802
7	6,377	13.6	44,639
8	4,576	9.7	36,608
9	1,984	4.2	17,856
10	3,609	7.7	36,090
11	2,102	4.5	23,122
12	1,817	3.9	21,804
13	962	2.0	12,506
14	2,802	6.0	39,228
15	1,521	3.2	22,815
16	486	1.0	7,776
17	308	0.7	5,236
18	247	0.5	4,446
19	136	0.3	2,584
20	307	0.7	6,140
21	354	0.8	7,434
22	115	0.2	2,530
23	58	0.1	1,334
24	46	0.1	1,104
25	42	0.1	1,050
26	57	0.1	1,482
27	55	0.1	1,485
28	100	0.2	2,800
29	41	0.1	1,189
30	394	0.8	11,820
31+	1,014	2.2	31,434
<b>Total</b>	<b>46,995</b>	<b>100.0</b>	<b>440,154</b>
	<b>Number of beds available in February,2022</b>		<b>587,748</b>
	<b>Bed Occupancy Rate</b>		<b>74.9</b>

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*

**Table 11: International Visitors by Month, 2018 - 2022**

<b>Month</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
January	52,417	46,133	61,461	49,868	42,443
February	46,935	50,387	61,752	51,574	46,995
March	39,592	33,883	33,801	43,821	
April	21,139	20,242	334	13,839	
May	18,655	15,640	197	9,280	
June	37,235	36,605	353	20,416	
July	53,087	55,947	3,079	29,714	
August	56,861	68,163	4,366	34,425	
September	52,551	49,732	5,422	25,817	
October	49,796	53,023	12,157	31,826	
November	39,713	47,824	29,128	35,438	
December	52,828	60,685	48,594	48,167	
<b>Total</b>	<b>520,809</b>	<b>538,264</b>	<b>260,644</b>	<b>394,185</b>	<b>89,438</b>

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*

## **Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

## **Definition and Concepts**

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### **For more clarifications please contact:**

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