

TOURISM STATISTICAL RELEASE

MAY - 2022

No.65



Office of Chief Government Statistician
P.O. Box 2321, Zanzibar
Telephone +255242231869
Email: zanstat@ocgs.go.tz
Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism
P.O. Box, 1410 Zanzibar
Email: marketing@zanzibartourism.go.tz
Website: <http://www.zanzibartourism.go.tz>

TOURISM STATISTICAL RELEASE

Zanzibar recorded **20,450** international visitors in May 2022 compared with **9,280** visitors in May 2021 and **20,540** visitors in April 2022. Tourists from Europe continue to dominate the market by accounting **54.3** percent of the total visitors in May 2022.

In country wise, French dominated the Tourism market by accounting **12.6** percent of all visitors entered in May 2022, followed by South Africa (**10.8** percent) while Japanese recorded less than one percent which is the least. Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **17,846** visitors entered through Airport, among them **17,178** visitors came by international flights and **668** by domestic flights and remaining **2,604** visitors entered through seaport of whom **13** came by cruise ship and **2,591** came by using Sea Ferries.

Generally, Zanzibar has received **169,190** visitors from January- May 2022 which is an increase of **0.5** percent compared with the corresponding months (January – May) 2021. About **152,934** visitors entered through airport while the remaining **16,256** visitors entered through seaport. Most of visitors were from Europe (**74.9** percent). In country wise, Polish (**13.1** percent) is a leading market for the first five months in Zanzibar tourism market (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that in May 2022, about **20,340** visitors equivalent to **99.5** percent came for holidays, less than one percent (**0.3** percent) came for visiting friends and relatives and **0.2** percent came for other purposes.

Table 5 shows that **8,073** visitors (**39.5** percent) were male and **12,377** (**60.5** percent) were females. Males decreased by **12.2** and Females increased by **9.1** percent compared with the preceding month in April 2022.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **708 (3.5 percent)** visitors were aged less than 15 years, **18,685 (91.4 percent)** were aged 15 to 64 years and **1,057 (5.2 percent)** were aged 65 years and older.

Table 7 shows that **31.2 percent** of visitors in May 2022 stayed in the country for Six days. The overall average intended length of stay for visitors in May 2022 was about eight (**8.2**) nights.

The visitors from emerging markets decreased by **34.0 percent** compared with previous month. Other performances are shown in **Table 8**.

The total of **650,721** bed-spaces was available in May 2022. Out of these bed-spaces, estimates of **167,101** beds were sold during May representing a bed occupancy rate of **25.7 percent (Table 10)**.

Table1: International Visitors by Nationality, May 2022

Nationality	May-21			April -22			May-22			% Change, April 2022 to May 2022	% Change, May2021 to May 2022
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank		
EUROPE											
Scandinavian	156	1.7	14	919	4.5	6.0	420	2.1	13	-54.3	169.2
British	519	5.6	5	1,219	5.9	4.0	1,356	6.6	4	11.2	161.3
German	481	5.2	6	1,519	7.4	3.0	1,970	9.6	3	29.7	309.6
Italian	133	1.4	17	267	1.3	15.0	242	1.2	15	-9.4	82.0
French	680	7.3	2	2,075	10.1	1.0	2,569	12.6	1	23.8	277.8
Dutch	147	1.6	15	700	3.4	9.0	758	3.7	6	8.3	415.6
Belgium	111	1.2	18	404	2.0	12.0	428	2.1	12	5.9	285.6
Russian	209	2.3	10	143	0.7	19.0	183	0.9	16	28.0	-12.4
Turkish	203	2.2	11	167	0.8	18.0	174	0.9	17	4.2	-14.3
Polish	544	5.9	4	434	2.1	11.0	540	2.6	8	24.4	-0.7
Ukrainian	176	1.9	13	91	0.4	20.0	64	0.3	20	-29.7	-63.6
Czech Republic	39	0.4	21	284	1.4	14.0	163	0.8	18	-42.6	317.9
Spanish	190	2	12	398	1.9	13.0	537	2.6	9	34.9	182.6
Other European	920	9.9		2,392	11.6		1,679	8.2		-29.8	82.5
Subtotal	4,508	48.6		11,012	53.6		11,083	54.3		1	146
ASIA											
Japanese	10	0.1	22	18	0.1	23.0	27	0.1	24	50.0	170.0
Chinese	62	0.7	23	237	1.2	16.0	138	0.7	19	-41.8	122.6
Indian	282	3	9	464	2.3	10.0	497	2.4	10	7.1	76.2
Israeli	39	0.4	21	870	4.2	7.0	56	0.3	22	-93.6	43.6
Other Asian	818	8.8		412	2.0		1,512	7.4		267.0	84.8
Subtotal	1,211	13		2,001	9.7		2,230	10.9		11.4	84.1
AFRICA											
Kenyan	323	3.5	7	1,091	5.3	5.0	723	3.5	7	-33.7	123.8
South African	782	8.4	1	1,619	7.9	2.0	2,208	10.8	2	36.4	182.4
Egyptian	268	2.9	8	69	0.3	21.0	431	2.1	11	524.6	-79.8
Other African	2,136	14		3,135	15.3		1,470	7.2		-53.1	-38.9
Subtotal	2,404	25.9		5,914	28.8		4,832	23.6		-18.3	101.0
AMERICA											
American	630	6.8	3	720	3.5	8.0	1,103	5.4	5	53.2	699.3
Canadian	138	1.5	16	204	1.0	17.0	260	1.3	14	27.5	64.6
Other American	158	1.7		183	0.9		299	1.5		63.4	-67.7
Subtotal	926	10		1,107	5.4		1,662	8.1		50.1	79.5
OCEANIA											
Australian	63	0.7	19	59	0.3	22.0	57	0.3	21	-3.4	470.0
New Zealand	10	0.1	23	11	0.1	24.0	31	0.2	23	181.8	-57.5
Subtotal	73	0.8		70	0.3		88	0.4		25.7	-44.3
Not stated	158	1.7		436	2.1		555	2.7			
TOTAL	9,280	100		20,540	100.0		20,450	100.0		-0.4	120.4

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality through Entry Points, May 2022

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	363	14	377	0	43	43
British	1,162	26	1,188	4	164	168
German	1,799	55	1,854	0	116	116
Italian	186	24	210	0	32	32
French	2,295	111	2,406	1	162	163
Dutch	680	23	703	0	55	55
Belgium	382	12	394	0	34	34
Russian	152	6	158	0	25	25
Turkish	174	0	174	0	0	0
Polish	496	22	518	0	22	22
Ukrainian	59	5	64	0	0	0
Czech Republic	145	13	158	0	5	5
Spanish	459	78	537	0	0	0
Other Europeans	1,557	66	1,623	1	55	56
Subtotal	9,909	455	10,364	6	713	719
ASIA						
Japanese	19	1	20	0	7	7
Chinese	50	7	57	1	80	81
Indian	292	14	306	0	191	191
Israeli	49	1	50	0	6	6
Other Asians	1,378	14	1,392	0	120	120
Subtotal	1,788	37	1,825	1	404	405
AFRICA						
Kenyan	458	7	465	0	258	258
South African	2,191	17	2,208	0	0	0
Egyptian	376	2	378	0	53	53
Other Africans	1,152	20	1,172	1	297	298
Subtotal	4,177	46	4,223	1	608	609
AMERICA						
American	817	91	908	0	195	195
Canadian	200	7	207	0	53	53
Other Americans	219	32	251	1	47	48
Subtotal	1,236	130	1,366	1	295	296
OCEANIA						
Australian	39	0	39	0	18	18
New Zealand	14	0	14	0	17	17
Subtotal	53	0	53	0	35	35
Not stated	15	0	15	4	536	540
TOTAL	17,178	668	17,846	13	2,591	2,604

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality through Entry Points, January- May 2022

Nationality	January-May 2021			January- May 2022					% Change, Jan- May 2021 to Jan- May 2022
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	2,050	1.2	11	5,288	661	5,949	3.5	9	190.2
British	4,262	2.5	8	5,626	935	6,561	3.9	8	53.9
German	5,332	3.2	7	9,916	952	10,868	6.4	4	103.8
Italian	2,913	1.7	10	1,984	232	2,216	1.3	15	-23.9
French	7,292	4.3	4	19,541	968	20,509	12.1	2	181.3
Dutch	1,341	0.8	15	4,124	495	4,619	2.7	11	244.4
Belgium	1,452	0.9	14	3,063	261	3,324	2.0	13	128.9
Russian	67,666	40.2	1	1,402	223	1,625	1.0	17	-97.6
Turkish	742	0.4	19	1,431	0	1,431	0.8	18	92.9
Polish	13,444	8	2	21,894	238	22,132	13.1	1	64.6
Ukrainian	7,379	4.4	3	11,485	0	11,485	6.8	3	55.6
Czech Republic	4,212	2.5	9	7,976	121	8,097	4.8	7	92.2
Spanish	1,583	0.9	13	2,219	0	2,219	1.3	14	40.2
Other European	18,245	10.8		24,894	785	25,679	15.2		40.7
Subtotal	137,913	81.9		120,843	5871	126,714	74.9		-8.1
ASIA									
Japanese	101	0.1	24	63	32	95	0.1	24	-5.9
Chinese	539	0.3	21	337	433	770	0.5	22	42.9
Indian	1,268	0.8	16	1,162	794	1,956	1.2	16	54.3
Israeli	536	0.3	21	1,236	55	1,291	0.8	20	140.9
Other Asian	3,584	2.1		3,740	582	4,322	2.6		20.6
Subtotal	6,028	3.6		6538	1896	8434	5.0		39.9
AFRICA									
Kenyan	1,635	1	12	2,370	1,745	4,115	2.4	12	151.7
South African	5,793	3.4	5	8,892	0	8,892	5.3	6	53.5
Egyptian	828	0.5	17	1,158	272	1,430	0.8	19	72.7
Other African	4,644	3.2		7,221	1,951	9,172	5.4		97.5
Subtotal	12,900	7.7		19641	3968	23609	14.0		83.0
AMERICA									
American	5,526	3.3	6	3,724	1,130	4,854	2.9	10	-12.2
Canadian	818	0.5	18	755	296	1,051	0.6	21	28.5
Other American	1,024	0.6		934	161	1,095	0.6		6.9
Subtotal	7,368	4.4		5413	1587	7000	4.1		-5.0
OCEANIA									
Australian	732	0.4	22	199	202	401	0.2	23	-54.0
New Zealand	139	0.1	23	55	35	90	0.1	25	-97.3
Subtotal	871	0.5		254	237	491	0.3		-43.6
Not stated	3,302	2		245	2,697	2,942	1.7		
TOTAL	168,382	100		152,934	16,256	169,190	100		0.5

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, May 2022

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	1	419	0	0	0	420
British	0	0	0	0	4	1,346	0	0	6	1,356
German	0	2	0	0	4	1,963	1	0	0	1,970
Italian	1	0	0	0	2	239	0	0	0	242
French	1	1	1	0	7	2,553	3	1	2	2,569
Dutch	0	0	0	0	2	756	0	0	0	758
Belgium	0	0	0	0	0	428	0	0	0	428
Russian	0	0	0	0	0	183	0	0	0	183
Turkish	0	0	0	0	1	173	0	0	0	174
Polish	0	0	0	0	5	534	0	0	1	540
Ukrainian	0	0	0	0	0	64	0	0	0	64
Czech Republic	0	0	0	0	0	163	0	0	0	163
Spanish	0	0	0	0	2	535	0	0	0	537
Other Europeans	1	1	0	0	6	1,671	0	0	0	1,679
Subtotal	3	4	1	0	34	11,027	4	1	9	11,083
ASIA										
Japanese	0	0	0	0	0	27	0	0	0	27
Chinese	0	0	0	0	0	138	0	0	0	138
Indian	1	1	0	0	0	495	0	0	0	497
Israeli	0	0	0	0	0	56	0	0	0	56
Other Asians	1	0	0	0	8	1,503	0	0	0	1,512
Subtotal	2	1	0	0	8	2,219	0	0	0	2,230
AFRICA										
Kenyan	0	1	0	0	1	719	2	0	0	723
South African	0	0	0	0	11	2,196	1	0	0	2,208
Egyptian	0	0	0	0	3	428	0	0	0	431
Other Africans	0	0	1	1	9	1,458	1	0	0	1,470
Subtotal	0	1	1	1	24	4,801	4	0	0	4,832
AMERICA										
American	1	1	0	0	3	1,098	0	0	0	1,103
Canadian	1	0	0	0	0	259	0	0	0	260
Other Americans	0	0	0	0	0	299	0	0	0	299
Subtotal	2	1	0	0	3	1,656	0	0	0	1,662
OCEANIA										
Australian	0	0	0	0	1	56	0	0	0	57
New Zealand	0	0	0	0	0	31	0	0	0	31
Subtotal	0	0	0	0	1	87	0	0	0	88
Not stated	0	0	0	0	0	550	0	0	5	555
TOTAL	7	7	2	1	70	20,340	8	1	14	20,450
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.3	99.5	0.0	0.0	0.1	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, May 2022

Nationality	Male	Female	Total
EUROPE			
Scandinavian	165	255	420
British	536	820	1,356
German	729	1,241	1,970
Italian	111	131	242
French	904	1,665	2,569
Dutch	277	481	758
Belgium	142	286	428
Russian	46	137	183
Turkish	72	102	174
Polish	200	340	540
Ukrainian	18	46	64
Czech Republic	68	95	163
Spanish	225	312	537
Other European Country	683	996	1,679
Subtotal	4,176	6,907	11,083
ASIA			
Japanese	10	17	27
Chinese	78	60	138
Indian	268	229	497
Israeli	21	35	56
Other Asian	788	724	1,512
Subtotal	1,165	1,065	2,230
AFRICA			
Kenyan	331	392	723
South African	581	1,627	2,208
Egyptian	232	199	431
Other African	644	826	1,470
Subtotal	1,788	3,044	4,832
AMERICA			
American	365	738	1,103
Canadian	99	161	260
Other American	122	177	299
Subtotal	586	1,076	1,662
OCEANIA			
Australian	33	24	57
New Zealand	15	16	31
Subtotal	48	40	88
Not stated	310	245	555
TOTAL MAY, 2022	8,073	12,377	20,450
TOTAL APRIL, 2022	9,191	11,349	20,540
TOTAL PERCENT	39.5	60.5	100
% CHANGE, APRIL 2022 TO MAY 2022	-12.2	9.1	-0.4

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, May 2022

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	20	367	33	420
British	85	1,199	72	1,356
German	44	1,839	87	1,970
Italian	4	212	26	242
French	66	2,386	117	2,569
Dutch	21	685	52	758
Belgium	10	396	22	428
Russian	8	172	3	183
Turkish	6	161	7	174
Polish	35	494	11	540
Ukrainian	4	59	1	64
Czech Republic	8	146	9	163
Spanish	8	511	18	537
Other European	36	1,589	54	1,679
Subtotal	355	10,216	512	11,083
ASIA				
Japanese	1	25	1	27
Chinese	5	131	2	138
Indian	29	453	15	497
Israeli	0	52	4	56
Other Asian	74	1,321	117	1,512
Subtotal	109	1,982	139	2,230
AFRICA				
Kenyan	16	673	34	723
South African	38	2,019	151	2,208
Egyptian	17	410	4	431
Other African	51	1,381	38	1,470
Subtotal	122	4,483	227	4,832
AMERICA				
American	63	926	114	1,103
Canadian	27	218	15	260
Other American	7	268	24	299
Subtotal	97	1,412	153	1,662
OCEANIA				
Australian	3	52	2	57
New Zealand	1	26	4	31
Subtotal	4	78	6	88
Not stated	21	514	20	555
TOTAL	708	18,685	1,057	20,450
TOTAL PERCENT	3.5	91.4	5.2	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors, May 2022

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	194	120	314	1.5	194	120	314
2	271	202	473	2.3	542	404	946
3	456	404	860	4.2	1,368	1,212	2,580
4	468	440	908	4.4	1,872	1,760	3,632
5	779	748	1,527	7.5	3,895	3,740	7,635
6	957	5,422	6,379	31.2	5,742	32,532	38,274
7	1,796	1,715	3,511	17.2	12,572	12,005	24,577
8	564	723	1,287	6.3	4,512	5,784	10,296
9	295	329	624	3.1	2,655	2,961	5,616
10	571	621	1,192	5.8	5,710	6,210	11,920
11	189	229	418	2.0	2,079	2,519	4,598
12	201	211	412	2.0	2,412	2,532	4,944
13	104	116	220	1.1	1,352	1,508	2,860
14	334	303	637	3.1	4,676	4,242	8,918
15	186	164	350	1.7	2,790	2,460	5,250
16	51	60	111	0.5	816	960	1,776
17	31	42	73	0.4	527	714	1,241
18	24	21	45	0.2	432	378	810
19	19	20	39	0.2	361	380	741
20	45	55	100	0.5	900	1,100	2,000
21	63	38	101	0.5	1,323	798	2,121
22	9	9	18	0.1	198	198	396
23	9	7	16	0.1	207	161	368
24	8	9	17	0.1	192	216	408
25	10	7	17	0.1	250	175	425
26	3	7	10	0.0	78	182	260
27	4	2	6	0.0	108	54	162
28	11	10	21	0.1	308	280	588
29	-	4	4	0.0	-	116	116
30	142	89	231	1.1	4,260	2,670	6,930
31+	278	251	529	2.6	8,618	7,781	16,399
Total	8,072	12,378	20,450	100.0	70,949	96,152	167,101
			Average intended Length of Stay ¹		8.8	7.8	8.2

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, May 2022

Nationality	May 2021	April 2022	May 2022	% Change May 2021 to May 2022	% Change April 2022 to May 2022
Russian	209	143	183	-12.4	28.0
Polish	544	434	540	-0.7	24.4
Ukrainian	176	91	64	-63.6	-29.7
Chinese	62	237	138	122.6	-41.8
Indian	282	464	497	76.2	7.1
Israeli	39	870	56	43.6	-93.6
Total	1,312	2,239	1,478	12.7	-34.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, May 2022

Category	Airport	Seaport	Total
International flight/ Cruise Ship	17,178	13	17,191
Domestic flights/ Sea ferries	668	2,591	3,259
Total	17,846	2,604	20,450

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate, May 2022

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	314	1.5	314
2	473	2.3	946
3	860	4.2	2,580
4	908	4.4	3,632
5	1,527	7.5	7,635
6	6,379	31.2	38,274
7	3,511	17.2	24,577
8	1,287	6.3	10,296
9	624	3.1	5,616
10	1,192	5.8	11,920
11	418	2.0	4,598
12	412	2.0	4,944
13	220	1.1	2,860
14	637	3.1	8,918
15	350	1.7	5,250
16	111	0.5	1,776
17	73	0.4	1,241
18	45	0.2	810
19	39	0.2	741
20	100	0.5	2,000
21	101	0.5	2,121
22	18	0.1	396
23	16	0.1	368
24	17	0.1	408
25	17	0.1	425
26	10	0.0	260
27	6	0.0	162
28	21	0.1	588
29	4	0.0	116
30	231	1.1	6,930
31+	529	2.6	16,399
Total	20,450	100.0	167,101
	Number of beds available in May, 2022		650,721
	Bed Occupancy Rate		25.7

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2018 - 2022

Month	2018	2019	2020	2021	2022
January	52,417	46,133	61,461	49,868	42,443
February	46,935	50,387	61,752	51,574	46,995
March	39,592	33,883	33,801	43,821	38,762
April	21,139	20,242	334	13,839	20,540
May	18,655	15,640	197	9,280	20,450
June	37,235	36,605	353	20,416	
July	53,087	55,947	3,079	29,714	
August	56,861	68,163	4,366	34,425	
September	52,551	49,732	5,422	25,817	
October	49,796	53,023	12,157	31,826	
November	39,713	47,824	29,128	35,438	
December	52,828	60,685	48,594	48,167	
Total	520,809	538,264	260,644	394,185	169,190

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

*Office of the Chief Government Statistician
P.O. BOX, 2321
Email: zanstat@ocgs.go.tz*

*Zanzibar Commission for Tourism
P.O.BOX, 1410
Email:marketing@zanzibartourism.go.tz*