



Tourism Release No.66



TOURISM STATISTICAL RELEASE

JUNE - 2022

TOURISM STATISTICS

Zanzibar recorded **34,013** international visitors in June 2022 compared with **20,416** visitors in June 2021 and **20,450** visitors in May 2022.

Tourists from Europe continued to dominate the market by accounting more than two third (**68.0** percent) of the total visitors in June 2022. In country wise, German dominated the Tourism market by accounting **12.7** percent of all visitors entered in June 2022, followed by French (**12.2** percent) while Japanese recorded less than one percent which is the least. Other performances are as shown in **Table 1**.

The data shows that **29,920** visitors equivalent to **88** percent of the total visitors entered through airport, among them **27,042** visitors entered by international flights and **2,878** by domestic flights. The remaining **4,093** visitors entered through seaport of whom **9** entered by cruise ship and **4,084** by sea ferries as shown in **Figure 1 & Table 2**.

Information on the purpose of visit shows that in June 2022, about **33,897** visitors equivalent to **99.7** percent came for holidays, less than one percent (**0.2** percent) came for visiting friends and relatives and **0.1** percent came for other purposes. This information is given in Table 3.

Figure 2 & Table 4 shows that **14,433** visitors (**42.4** percent) were male and **19,580** (**57.6** percent) were females. Males and Females increased by **78.8** and **58.2** percent respectively compared with the preceding month of May 2022.

The ages of visitors were categorized into three broad groups: those younger less than 15 years who are regarded as children, 15 to 64 years who are regarded as working age population, and 65 years and older are regarded as retirees. The overall results show that **1,807** (**5.3** percent) visitors were aged less than 15 years, **30,915** (**90.9** percent) were aged 15 to 64 years and **1,291** (**3.8** percent) were aged 65 years and older (**Figure 3 & Table 5**).

The visitors from emerging markets (Poland, India, Russia, Israel, China and Ukraine) increased by more than hundred percent (**183** percent) compared with previous month. Other performances are shown in (**Figure 4 & Table 6**).

Table 7 shows that majority of the visitors (**40.8** percent) stayed in the country for six and seven days in June 2022. The overall average intended length of stay for visitors in June 2022 was about nine nights.

The total of **629,730** bed-spaces was available in June 2022. Out of these bed-spaces, estimates of **300,724** beds were sold during June representing a bed occupancy rate of **47.8** percent (**Table 8**).

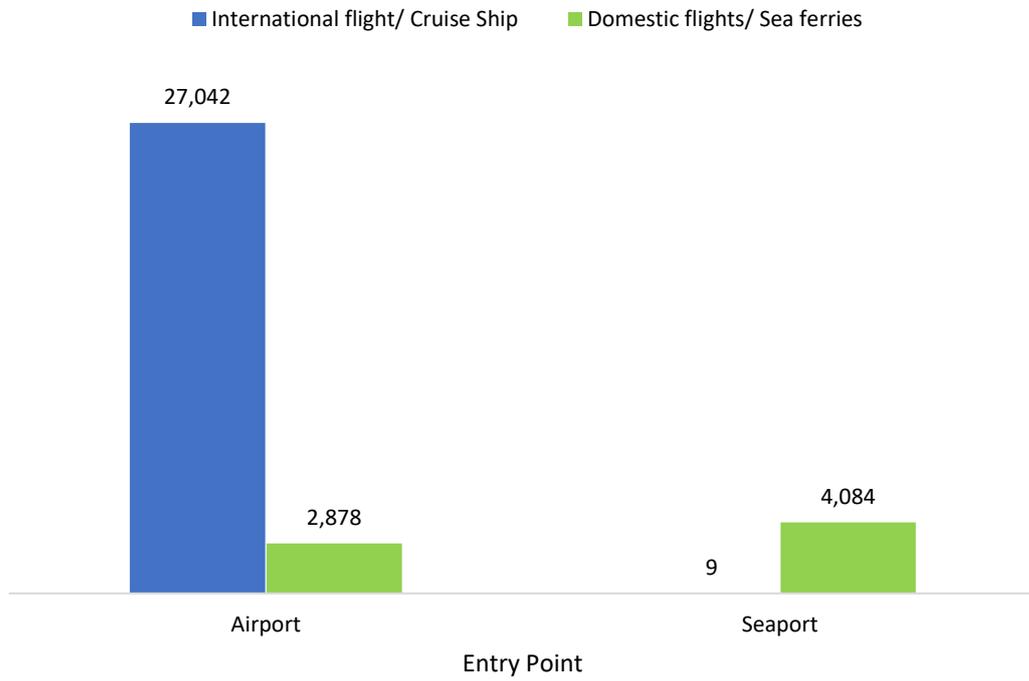
For the past six months, Zanzibar has received **203,203** visitors from January- June 2022 which is an increase of **7.6** percent compared with the corresponding months (January – June) 2021. About **182,854** visitors entered through airport while **20,349** visitors entered through seaport. Most of visitors are from Europe (**73.7** percent). In country wise, Polish (**12.2** percent) is a leading market for the first Six months in Zanzibar tourism market (**Table 3**).

Table1: International Visitors by Nationality, June 2021 and 2022

Nationality	June-21			May -22			June-22			% Change, May 2022 and June 2022	% Change, June 2021 and June 2022
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank		
EUROPE											
Scandinavian	346	1.7	15	420	2.1	13.0	961	2.8	7	128.8	177.7
British	751	3.7	7	1,356	6.6	4.0	2,187	6.4	4	61.3	191.2
German	901	4.4	5	1,970	9.6	3.0	4,332	12.7	1	119.9	380.8
Italian	472	2.3	11	242	1.2	15.0	877	2.6	10	262.4	85.8
French	2,232	10.9	1	2,569	12.6	1.0	4,133	12.2	2	60.9	85.2
Dutch	353	1.7	14	758	3.7	6.0	921	2.7	9	21.5	160.9
Belgium	391	1.9	13	428	2.1	12.0	806	2.4	11	88.3	106.1
Russian	283	1.4	16	183	0.9	16.0	334	1.0	17	82.5	18.0
Turkish	230	1.1	18	174	0.9	17.0	303	0.9	18	74.1	31.7
Polish	2,101	10.3	2	540	2.6	8.0	2,743	8.1	3	408.0	30.6
Ukrainian	157	0.8	19	64	0.3	20.0	101	0.3	21	57.8	-35.7
Czech Republic	93	0.5	21	163	0.8	18.0	569	1.7	14	249.1	511.8
Spanish	479	2.3	9	537	2.6	9.0	945	2.8	8	76.0	97.3
Other European	2,799	13.7		1,679	8.2		3,752	11.0		123.5	34.0
Subtotal	11,588	56.8		11,083	54.2		22,964	68.0		107	98
ASIA											
Japanese	20	0.1	24	27	0.1	24.0	27	0.1	24	0.0	35.0
Chinese	126	0.6	20	138	0.7	19.0	185	0.5	20	34.1	46.8
Indian	402	2	11	497	2.4	10.0	577	1.7	13	16.1	43.5
Israeli	496	2.4	8	56	0.3	22.0	254	0.7	19	353.6	-48.8
Other Asian	1,255	6.1		1,512	7.4		1,538	4.5		1.7	22.5
Subtotal	2,299	11.3		2,230	10.9		2,581	7.6		15.7	12.3
AFRICA											
Kenyan	761	3.7	6	723	3.5	7.0	789	2.3	12	9.1	3.7
South African	973	4.8	4	2,208	10.8	2.0	2,039	6.0	5	-7.7	109.6
Egyptian	469	2.3	10	431	2.1	11.0	421	1.2	15	-2.3	-81.5
Other African	2,275	11.1		1,470	7.2		1,702	5.0		15.8	-57.5
Subtotal	4,009	19.6		4,832	23.6		4,951	14.6		2.5	23.5
AMERICA											
American	1,859	9.1	3	1,103	5.4	5.0	2,021	5.9	6	83.2	774.9
Canadian	231	1.1	17	260	1.3	14.0	380	1.1	16	46.2	55.1
Other American	245	1.2		299	1.5		417	1.2		39.5	-82.1
Subtotal	2,335	11.4		1,662	8.1		2,818	8.3		69.6	20.7
OCEANIA											
Australian	75	0.4	22	57	0.3	21.0	59	0.2	22	3.5	103.4
New Zealand	29	0.1	23	31	0.2	23.0	42	0.1	23	35.5	-59.6
Subtotal	104	0.5		88	0.4		101	0.3		14.8	24.7
Not stated	81	0.4		555	2.7		598	1.8			
TOTAL	20,416	100.0		20,450	100.0		34,013	100.0		66.3	66.6

Source: OCGS, ZCT & Immigration Department, Zanzibar

Figure 1: International Visitors by Entry Points, June 2022



Source: OCGS, ZCT & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality through Entry Points, June 2022

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	764	68	832	0	129	129
British	1,705	187	1,892	1	294	295
German	3,808	348	4,156	0	176	176
Italian	745	58	803	0	74	74
French	3,524	384	3,908	1	224	225
Dutch	760	73	833	0	88	88
Belgium	690	60	750	1	55	56
Russian	262	17	279	0	55	55
Turkish	276	27	303	0	0	0
Polish	2,418	298	2,716	1	26	27
Ukrainian	95	6	101	0	0	0
Czech Republic	515	40	555	0	14	14
Spanish	847	98	945	0	0	0
Other Europeans	3,307	307	3,614	0	138	138
Subtotal	19,716	1,971	21,687	4	1,273	1,277
ASIA						
Japanese	13	1	14	0	13	13
Chinese	77	10	87	0	98	98
Indian	322	31	353	1	223	224
Israeli	226	12	238	1	15	16
Other Asians	1,226	94	1,320	0	218	218
Subtotal	1,864	148	2,012	2	567	569
AFRICA						
Kenyan	409	57	466	0	323	323
South African	1,830	209	2,039	0	0	0
Egyptian	329	46	375	0	46	46
Other Africans	1,090	185	1,275	0	427	427
Subtotal	3,658	497	4,155	0	796	796
AMERICA						
American	1,206	177	1,383	1	637	638
Canadian	224	29	253	1	126	127
Other Americans	311	49	360	0	57	57
Subtotal	1,741	255	1,996	2	820	822
OCEANIA						
Australian	31	5	36	0	23	23
New Zealand	11	0	11	0	31	31
Subtotal	42	5	47	0	54	54
Not stated	21	2	23	1	574	575
TOTAL	27,042	2,878	29,920	9	4,084	4,093

Source: OCGS, ZCT & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality and Purpose of Visit, June 2022

Nationality	Holidays	Business and Conference	Visiting Friends and Relatives	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	In Transit	Others	Total
EUROPE										
Scandinavian	961	0	0	0	0	0	0	0	0	961
British	2,170	3	7	0	5	1	0	1	0	2,187
German	4,323	0	8	1	0	0	0	0	0	4,332
Italian	877	0	0	0	0	0	0	0	0	877
French	4,130	1	1	0	0	0	0	0	1	4,133
Dutch	918	1	2	0	0	0	0	0	0	921
Belgium	802	1	2	0	0	0	0	0	1	806
Russian	334	0	0	0	0	0	0	0	0	334
Turkish	302	0	0	0	0	0	0	0	1	303
Polish	2,737	0	4	0	0	0	0	0	2	2,743
Ukrainian	101	0	0	0	0	0	0	0	0	101
Czech Republic	569	0	0	0	0	0	0	0	0	569
Spanish	940	1	0	1	0	2	0	1	0	945
Other Europeans	3,745	1	2	0	3	0	0	0	1	3,752
Subtotal	22,909	8	26	2	8	3	0	2	6	22,964
ASIA										
Japanese	27	0	0	0	0	0	0	0	0	27
Chinese	185	0	0	0	0	0	0	0	0	185
Indian	572	2	3	0	0	0	0	0	0	577
Israeli	250	0	0	0	3	0	0	0	1	254
Other Asians	1,529	0	6	0	1	0	0	0	2	1,538
Subtotal	2,563	2	9	0	4	0	0	0	3	2,581
AFRICA										
Kenyan	781	4	0	0	4	0	0	0	0	789
South African	2,037	1	0	0	1	0	0	0	0	2,039
Egyptian	421	0	0	0	0	0	0	0	0	421
Other Africans	1,693	1	5	0	1	1	1	0	0	1,702
Subtotal	4,932	6	5	0	6	1	1	0	0	4,951
AMERICA										
American	2,011	0	5	0	3	1	0	0	1	2,021
Canadian	377	0	1	0	0	0	0	0	2	380
Other Americans	416	0	1	0	0	0	0	0	0	417
Subtotal	2,804	0	7	0	3	1	0	0	3	2,818
OCEANIA										
Australian	59	0	0	0	0	0	0	0	0	59
New Zealand	42	0	0	0	0	0	0	0	0	42
Subtotal	101	0	0	0	0	0	0	0	0	101
Not stated	588	0	1	0	5	0	0	0	4	598
TOTAL	33,897	16	48	2	26	5	1	2	16	34,013
TOTAL PERCENT	99.7	0	0.1	0	0.1	0	0	0	0	100

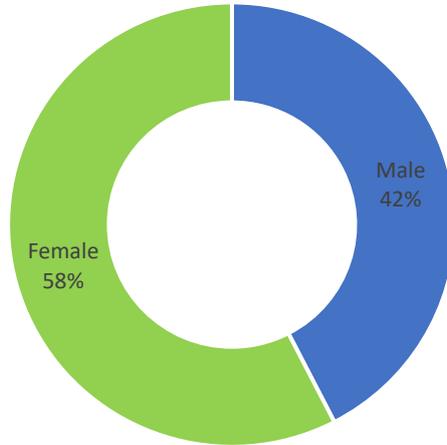
Source: OCGS, ZCT & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Sex, June 2022

Nationality	Male	Female	Total
EUROPE			
Scandinavian	364	597	961
British	938	1,249	2,187
German	1,896	2,436	4,332
Italian	369	508	877
French	1,604	2,529	4,133
Dutch	371	550	921
Belgium	332	474	806
Russian	103	231	334
Turkish	139	164	303
Polish	981	1,762	2,743
Ukrainian	26	75	101
Czech Republic	251	318	569
Spanish	381	564	945
Other European Country	1,490	2,262	3,752
Subtotal	9,245	13,719	22,964
ASIA			
Japanese	17	10	27
Chinese	98	87	185
Indian	339	238	577
Israeli	121	133	254
Other Asian	843	695	1,538
Subtotal	1,418	1,163	2,581
AFRICA			
Kenyan	364	425	789
South African	815	1,224	2,039
Egyptian	217	204	421
Other African	843	859	1,702
Subtotal	2,239	2,712	4,951
AMERICA			
American	844	1,177	2,021
Canadian	179	201	380
Other American	160	257	417
Subtotal	1,183	1,635	2,818
OCEANIA			
Australian	28	31	59
New Zealand	14	28	42
Subtotal	42	59	101
Not stated	306	292	598
TOTAL JUNE, 2022	14,433	19,580	34,013
TOTAL MAY, 2022	8,073	12,377	20,450
% CHANGE, MAY 2022 TO JUNE 2022	78.8	58.2	66.3

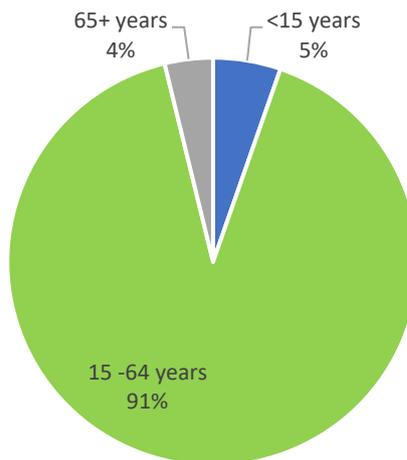
Source: OCGS, ZCT & Immigration Department, Zanzibar

Figure 2: International Visitors by Sex, June 2022



Source: OCGS, ZCT & Immigration Department, Zanzibar

Figure 3: International Visitors by Categorized Age, June 2022



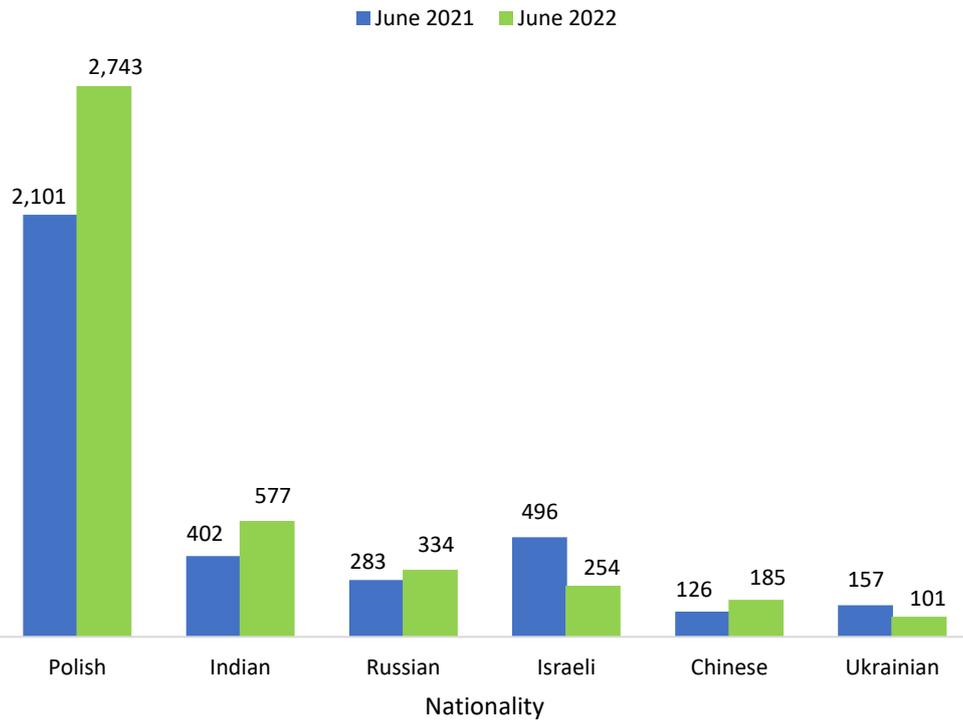
Source: OCGS, ZCT & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Categorized Age, June 2022

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	69	852	40	961
British	109	1,950	128	2,187
German	221	3,970	141	4,332
Italian	63	767	47	877
French	188	3,784	161	4,133
Dutch	30	848	43	921
Belgium	46	743	17	806
Russian	24	305	5	334
Turkish	35	264	4	303
Polish	216	2,435	92	2,743
Ukrainian	11	87	3	101
Czech Republic	38	514	17	569
Spanish	25	882	38	945
Other European	188	3,472	92	3,752
Subtotal	1,263	20,873	828	22,964
ASIA				
Japanese	0	24	3	27
Chinese	2	181	2	185
Indian	39	515	23	577
Israeli	5	241	8	254
Other Asian	92	1,343	103	1,538
Subtotal	138	2,304	139	2,581
AFRICA				
Kenyan	16	758	15	789
South African	133	1,837	69	2,039
Egyptian	3	417	1	421
Other African	39	1,629	34	1,702
Subtotal	191	4,641	119	4,951
AMERICA				
American	137	1,749	135	2,021
Canadian	50	304	26	380
Other American	9	387	21	417
Subtotal	196	2,440	182	2,818
OCEANIA				
Australian	1	55	3	59
New Zealand	1	36	5	42
Subtotal	2	91	8	101
Not stated	17	566	15	598
TOTAL	1,807	30,915	1,291	34,013

Source: OCGS, ZCT & Immigration Department, Zanzibar

Figure 4: Visitors Arrival from Emerging Markets, June 2022



Source: OCGS, ZCT & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors, June 2022

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	370	186	556	1.6	370	186	556
2	413	306	719	2.1	826	612	1,438
3	561	515	1,076	3.2	1,683	1,545	3,228
4	665	600	1,265	3.7	2,660	2,400	5,060
5	1,227	1,339	2,566	7.5	6,135	6,695	12,830
6	1,694	6,398	8,092	23.8	10,164	38,388	48,552
7	2,811	2,982	5,793	17.0	19,677	20,874	40,551
8	1,230	1,400	2,630	7.7	9,840	11,200	21,040
9	560	607	1,167	3.4	5,040	5,463	10,503
10	1,129	1,180	2,309	6.8	11,290	11,800	23,090
11	409	523	932	2.7	4,499	5,753	10,252
12	515	692	1,207	3.5	6,180	8,304	14,484
13	403	369	772	2.3	5,239	4,797	10,036
14	751	753	1,504	4.4	10,514	10,542	21,056
15	422	376	798	2.3	6,330	5,640	11,970
16	139	156	295	0.9	2,224	2,496	4,720
17	69	82	151	0.4	1,173	1,394	2,567
18	68	81	149	0.4	1,224	1,458	2,682
19	39	33	72	0.2	741	627	1,368
20	91	56	147	0.4	1,820	1,120	2,940
21	100	137	237	0.7	2,100	2,877	4,977
22	40	33	73	0.2	880	726	1,606
23	14	19	33	0.1	322	437	759
24	11	9	20	0.1	264	216	480
25	19	15	34	0.1	475	375	850
26	7	15	22	0.1	182	390	572
27	7	11	18	0.1	189	297	486
28	20	59	79	0.2	560	1,652	2,212
29	3	8	11	0.0	87	232	319
30	174	152	326	1.0	5,220	4,560	9,780
31+	472	488	960	2.8	14,632	15,128	29,760
Total	14,433	19,580	34,013	100.0	132,540	168,184	300,724
	Average intended Length of Stay¹				9.2	8.6	8.8

Source: OCGS, ZCT & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: International Visitors Nights and Estimated Bed Occupancy Rate, June 2022

Length of Stay	Number of Visitors	Percentage Share	Total Nights
1	556	1.6	556
2	719	2.1	1,438
3	1,076	3.2	3,228
4	1,265	3.7	5,060
5	2,566	7.5	12,830
6	8,092	23.8	48,552
7	5,793	17.0	40,551
8	2,630	7.7	21,040
9	1,167	3.4	10,503
10	2,309	6.8	23,090
11	932	2.7	10,252
12	1,207	3.5	14,484
13	772	2.3	10,036
14	1,504	4.4	21,056
15	798	2.3	11,970
16	295	0.9	4,720
17	151	0.4	2,567
18	149	0.4	2,682
19	72	0.2	1,368
20	147	0.4	2,940
21	237	0.7	4,977
22	73	0.2	1,606
23	33	0.1	759
24	20	0.1	480
25	34	0.1	850
26	22	0.1	572
27	18	0.1	486
28	79	0.2	2,212
29	11	0.0	319
30	326	1.0	9,780
31+	960	2.8	29,760
Total	34,013	100.0	300,724
Number of beds available in June, 2022			629,730
Bed Occupancy Rate			47.8

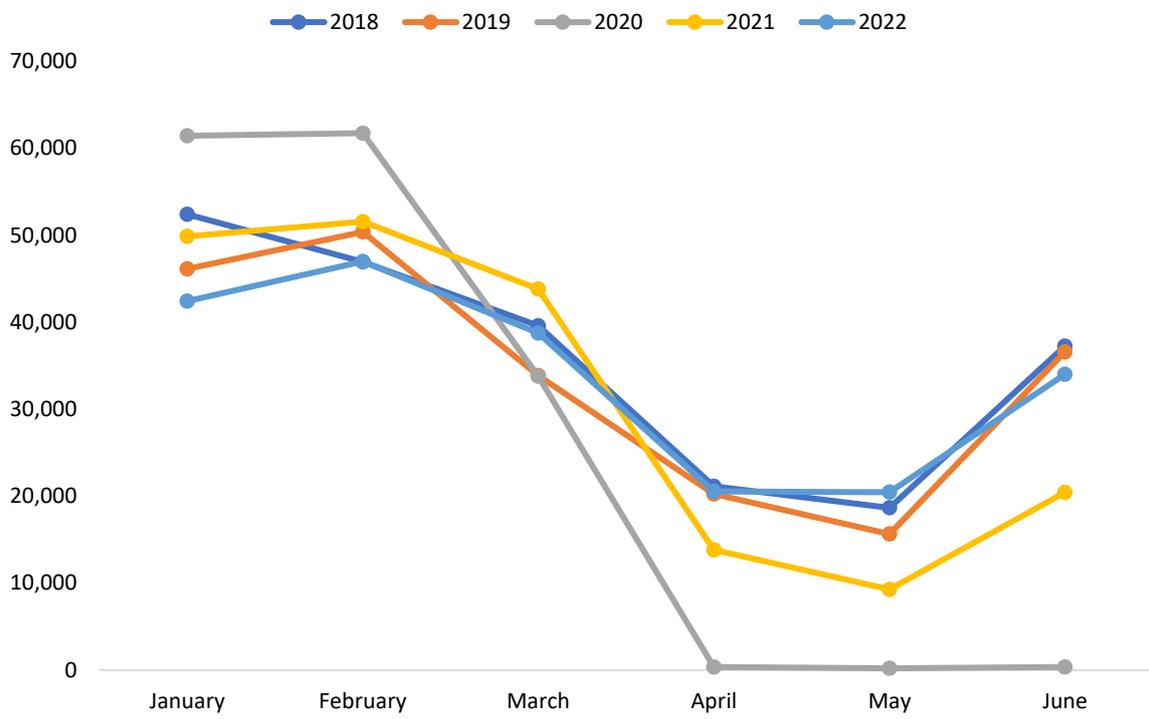
Source: OCGS, ZCT & Immigration Department, Zanzibar

Table 9: International Visitors by Nationality through Entry Points, January- June 2021 and 2022

Nationality	January-June 2021			January- June 2022					% Change, Jan- June 2021 to Jan- June 2022
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	2,396	1.3	11	6,120	790	6,910	3.4	9	188.4
British	5,013	2.7	8	7,518	1,230	8,748	4.3	7	74.5
German	6,233	3.3	7	14,072	1,128	15,200	7.5	3	143.9
Italian	3,385	1.8	10	2,787	306	3,093	1.5	15	-8.6
French	9,524	5	3	23,449	1,193	24,642	12.1	2	158.7
Dutch	1,694	0.9	15	4,957	583	5,540	2.7	11	227.0
Belgium	1,843	1	14	3,813	317	4,130	2.0	13	124.1
Russian	67,949	36	1	1,681	278	1,959	1.0	17	-97.1
Turkish	972	0.5	20	1,734	0	1,734	0.9	19	78.4
Polish	15,545	8.2	2	24,610	265	24,875	12.2	1	60.0
Ukrainian	7,536	4	4	11,586	0	11,586	5.7	4	53.7
Czech Republic	4,305	2.3	9	8,531	135	8,666	4.3	8	101.3
Spanish	2,062	1.1	13	3,164	0	3,164	1.6	14	53.4
Other European	21,044	11.1		28,508	923	29,431	14.5		39.9
Subtotal	149,501	79.2		142,530	7148	149,678	73.7		0.1
ASIA									
Japanese	121	0.1	24	77	45	122	0.1	25	0.8
Chinese	665	0.4	22	424	531	955	0.5	22	43.6
Indian	1,670	0.9	16	1,515	1,018	2,533	1.2	16	51.7
Israeli	1,032	0.5	19	1,474	71	1,545	0.8	20	49.7
Other Asian	4,839	2.6		5,060	800	5,860	2.9		21.1
Subtotal	8,327	4.4		8,550	2,465	11,015	5.4		32.3
AFRICA									
Kenyan	2,396	1.3	11	2,836	2,068	4,904	2.4	12	104.7
South African	6,766	3.6	6	10,931	0	10,931	5.4	5	61.6
Egyptian	1,297	0.7	17	1,533	318	1,851	0.9	18	42.7
Other African	7,747	4.1		8,496	2,378	10,874	5.4		40.4
Subtotal	16,909	9		23,796	4764	28,560	14.1		68.9
AMERICA									
American	7,385	3.9	5	5,107	1,768	6,875	3.4	10	-6.9
Canadian	1,049	0.6	18	1,008	423	1,431	0.7	21	36.4
Other American	1,269	0.7		1,294	218	1,512	0.7		19.1
Subtotal	9,703	5.1		7,409	2,409	9,818	4.8		1.2
OCEANIA									
Australian	807	0.4	21	235	225	460	0.2	23	-52.8
New Zealand	168	0.1	23	66	66	132	0.1	24	-96.1
Subtotal	975	0.5		301	291	592	0.3		-39.3
Not stated	3,383	1.8		268	3,272	3,540	1.7		
TOTAL	188,798	100		182,854	20,349	203,203	100		7.6

Source: OCGS, ZCT & Immigration Department, Zanzibar

Figure 5: International Visitors by Month, 2018 - 2022



Source: OCGS, ZCT & Immigration Department, Zanzibar

Annex I

Table 6: Visitors Arrival from Emerging Markets, June 2022

Nationality	June 2021	May 2022	June 2022	% Change, June 2021 to June 2022	% Change May 2022 to June 2022
Russian	283	183	334	18	82.5
Polish	2,101	540	2,743	30.6	408
Ukrainian	157	64	101	-35.7	57.8
Chinese	126	138	185	46.8	34.1
Indian	402	497	577	43.5	16.1
Israel	496	56	254	-48.8	353.6
Total	3,565	1,478	4,194	17.6	183.8

Source: OCGS, ZCT & Immigration Department, Zanzibar

Annex II

Table 10: International Visitors by Month, 2018 - 2022

Month	2018	2019	2020	2021	2022
January	52,417	46,133	61,461	49,868	42,443
February	46,935	50,387	61,752	51,574	46,995
March	39,592	33,883	33,801	43,821	38,762
April	21,139	20,242	334	13,839	20,540
May	18,655	15,640	197	9,280	20,450
June	37,235	36,605	353	20,416	34,013
July	53,087	55,947	3,079	29,714	
August	56,861	68,163	4,366	34,425	
September	52,551	49,732	5,422	25,817	
October	49,796	53,023	12,157	31,826	
November	39,713	47,824	29,128	35,438	
December	52,828	60,685	48,594	48,167	
Total	520,809	538,264	260,644	394,185	322,748

Source: OCGS, ZCT & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release on arrivals of foreign visitors provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airports and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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