



Tourism Release No.67



TOURISM STATISTICAL RELEASE JULY - 2022

TOURISM STATISTICS

Zanzibar recorded **58,157** international visitors in July 2022 compared with **29,714** visitors in July 2021 and **34,013** visitors in June 2022.

Tourists from Europe continued to dominate the market by accounting **64.0** percent of the total visitors in July 2022. In country wise, France dominated the Tourism market by accounting **11.7** percent of all visitors entered in July 2022, followed by British (**7.2** percent) while Japanese recorded less than one percent which is the least. Other performances are as shown in (**Table 1**).

The data shows that **49,491** visitors equivalent to **85.1** percent of the total visitors entered through Airport, among them **48,392** visitors entered by international flights and **1,099** by domestic flights. The remaining **8,666** visitors entered through seaport by Sea Ferries as shown in **Figure 1 & Table 2**.

Information on the purpose of visit (**Table 3**) shows that in July 2022, about **57,902** visitors equivalent to **99.6** percent came for holidays, **less than one** percent (0.2 percent) came for visiting friends and relatives and **0.2** percent came for other purposes.

Figure 2 & Table 4 shows that **22,296** visitors (**38.3** percent) were male and **35,861** (**61.7** percent) were female. Male and Female increased by **54.5** and **83.2** percent respectively compared with the preceding month of July 2022.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, 15 to 64 years who are regarded as working age population, and 65 years and older are regarded as retirees. The overall results show that 5,083 (8.7 percent) visitors were aged less than 15 years, 51,253 (88.1 percent) were aged 15 to 64 years and 1,821 (3.1 percent) were aged 65 years and older (Figure 3 & Table 5).

The visitors from emerging markets (Poland, India, Russia, Israel, China and Ukraine) increased by **64.2** percent compared with previous month. Other performances are shown in (**Figure 4 & Annex I: Table 6**).

Table 7 shows that **45.2 percent** of visitors stayed in the country for Six and Seven days in July 2022. The overall average intended length of stay for visitors in July 2022 was about nine nights.

The total of **650,721** bed-spaces was available in July 2022. Out of these bed-spaces, estimates of **508,497** beds were sold during July, representing a bed occupancy rate of **78.1** percent (**Table 8**).

For the past seven months, Zanzibar has received **261,360** visitors from January- July 2022 which is an increase of **19.6** percent compared with the corresponding months (January – July) 2021. About **232,345** visitors entered through airport while **29,015** visitors entered through seaport. Most of visitors were from Europe (**71.6** percent). In country wise, France (**12.0** percent) is a leading market for seven months in Zanzibar tourism market (**Table 9**).

Table1: International Visitors by Nationality, July 2021, June 2022 and July 2022

	Jul-21			y Nationa	Jun-22	, = = =		Jul-22	,	% Change, June 2022	% Change,
Nationality	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank	and July 2022	July2021 and July 2022
EUROPE											
Scandinavian	437	1.5	16.0	961	2.8	7.0	1,906	3.3	8.0	98.3	336.2
British	1,087	3.7	6.0	2,187	6.4	4.0	4,189	7.2	2.0	91.5	285.4
German	1,228	4.1	5.0	4,332	12.7	1.0	3,635	6.3	3.0	-16.1	196.0
Italian	465	1.6	14.0	877	2.6	10.0	3,262	5.6	6.0	271.9	601.5
French	3,984	13.4	1.0	4,133	12.2	2.0	6,823	11.7	1.0	65.1	71.3
Dutch	681	2.3	11.0	921	2.7	9.0	1,892	3.3	9.0	105.4	177.8
Belgium	1,015	3.4	7.0	806	2.4	11.0	1,595	2.7	11.0	97.9	57.1
Russian	220	0.7	19.0	334	1.0	17.0	556	1.0	18.0	66.5	152.7
Turkish	460	1.5	15.0	303	0.9	18.0	509	0.9	19.0	68.0	10.7
Polish	3,578	12.0	2.0	2,743	8.1	3.0	3,392	5.8	4.0	23.7	-5.2
Ukrainian	259	0.9	18.0	101	0.3	21.0	167	0.3	22.0	65.3	-35.5
Czech Republic	127	0.4	20.0	569	1.7	14.0	1,857	3.2	10.0	226.4	1,362.2
Spanish	885	3.0	10.0	945	2.8	8.0	1,387	2.4	14.0	46.8	56.7
Other European	3,061	10.3		3,752	11.0		6,205	10.7		65.4	102.7
Subtotal	17,487	58.9		22,964	67.5		37,375	64.0		63.0	114.0
ASIA											
Japanese	25	0.1	24.0	27	0.1	24.0	40	0.1	24.0	48.1	60.0
Chinese	49	0.2	22.0	185	0.5	20.0	255	0.4	20.0	37.8	420.4
Indian	940	3.2	9.0	577	1.7	13.0	1,433	2.5	13.0	148.4	52.4
Israeli	677	2.3	12.0	254	0.7	19.0	1,085	1.9	15.0	327.2	60.3
Other Asian	2,155	7.3		1,538	4.5		4,368	7.5		184.0	102.7
Subtotal	3,846	12.9		2,581	7.6		7,181	12.3		178.2	86.7
AFRICA											
Kenyan	544	1.8	13.0	789	2.3	12.0	1,470	2.5	12.0	86.3	170.2
South African	1,654	5.6	4.0	2,039	6.0	5.0	2,621	4.5	7.0	28.5	58.5
Egyptian	958	2.6	8.0	421	1.2	15.0	862	1.5	16.0	104.8	-68.6
Other African	2,741	9.2		1,702	5.0		2,648	4.6		55.6	-46.4
Subtotal	4,939	16.6		4,951	14.6		7,601	13.1		53.5	53.9
AMERICA											
American	2,518	8.5	3.0	2,021	5.9	6.0	3,303	5.7	5.0	63.4	1,058.9
Canadian	285	1.0	17.0	380	1.1	16.0	692	1.2	17.0	82.1	74.3
Other American	397	1.3		417	1.2		428	0.7		2.6	-86.6
Subtotal	3,200	10.8		2,818	8.3		4,423	7.6		57.0	38.2
OCEANIA											
Australian	89	0.3	21.0	59	0.2	22.0	184	0.3	21.0	211.9	581.5
New Zealand	27	0.1	23.0	42	0.1	23.0	96	0.2	23.0	128.6	-17.2
Subtotal	116	0.4		101	0.3		280	0.5		177.2	122.2
Not stated	126	0.4		598	1.8		1,297	2.2			
TOTAL	29,714	100.0		34,013	100.0		58,157	100.0		71.0	95.7
Source: C)CCS 7C	0. Immi	aratio	n Donorti	mont 7	n-iba					

International flight/Cruise ship

48,392

8,666

1,099

Airport

Seaport

Entry point

Figure 1: International Visitors by Entry Points, July 2022

Table 2: International Visitors by Nationality through Entry Points, July 2022

Nationality	Table 2. III	ternational visitor	Airport	ity timougi	Seaport			
Scandinavian 1,487 145 1,632 0 274 274 274 374	Nationality		Domestic	Total	Cruise Ship		Total	
British 3,392 93 3,485 0 704 706 German 3,095 104 3,199 0 436 436 Italian 3,045 25 3,070 0 192 192 French 6,036 159 6,195 0 628 628 Dutch 1,626 48 1,674 0 218 218 Belgium 1,224 132 1,356 0 239 239 Russian 481 8 489 0 67 67 Turkish 507 2 509 0 0 0 Polish 3,338 15 3,353 0 39 39 Ukrainian 167 0 167 0 0 0 Cezch Republic 1,771 48 1,819 0 38 38 Spanish 1,339 28 3,211 0 32 23	EUROPE							
German 3,095 104 3,199 0 436 436 Italian 3,045 25 3,070 0 192 192 French 6,036 159 6,195 0 628 628 Dutch 1,626 48 1,674 0 218 218 Belgium 1,224 132 1,356 0 239 239 Russian 481 8 489 0 67 67 Turkish 507 2 509 0 0 0 Polish 3,338 15 3,333 0 39 39 Ukrainian 167 0 167 0 0 0 Czeck Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Enopeans 5,755 121 5,876 0 329 329	Scandinavian	1,487	145	1,632	0	274	274	
Italian 3,045 25 3,070 0 192 192 French 6,036 159 6,195 0 628 628 628 0.00 0 1,626 48 1,674 0 218 218 218 218 218 218 218 218 218 219 239	British	3,392	93	3,485	0	704	704	
French 6,036 159 6,195 0 628 628 Dutch 1,626 48 1,674 0 218 218 Belgium 1,224 132 1,356 0 239 239 Russlan 481 8 489 0 67 67 Turkish 507 2 509 0 0 0 Polish 3,338 15 3,353 0 39 39 Ukrainian 167 0 167 0 0 0 Zech Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Europeans 5,755 121 5,876 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA 1 3,383 93 34,211 0 3,164 3,	German	3,095	104	3,199	0	436	436	
Dutch 1,626 48 1,674 0 218 218 Belgium 1,224 132 1,356 0 239 239 Russian 481 8 489 0 67 67 Turkish 507 2 509 0 0 0 Polish 3,338 15 3,353 0 39 39 Ukrainian 167 0 167 0 0 0 Czech Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Europeans 5,755 121 5,876 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA 1 0 17 0 23 23 Librase 134 0 134 0 121 121 <t< td=""><td>Italian</td><td>3,045</td><td>25</td><td>3,070</td><td>0</td><td>192</td><td>192</td></t<>	Italian	3,045	25	3,070	0	192	192	
Belgium 1,224 132 1,356 0 239 239 Russian 481 8 489 0 67 67 Turkish 507 2 509 0 0 0 Pollsh 3,338 15 3,353 0 39 39 Ukrainian 167 0 167 0 0 0 0 Czech Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Europeans 5,755 121 5,876 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA Ukrotal 33,283 928 34,211 0 3,164 3,164 ASIA Ukrotal 13 0 121 121 121 121 121 121 121 121	French	6,036	159	6,195	0	628	628	
Russian 481 8 489 0 67 67 Turkish 507 2 509 0 0 0 Polish 3,338 15 3,353 0 39 39 Ukrainian 167 0 167 0 0 0 Czech Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Europeans 5,755 121 5,876 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA 3 3,383 928 34,211 0 3,164 3,164 ASIA 3 0 17 0 23 23 Chinese 134 0 134 0 121 121 Indian 926 20 946 0 487 487	Dutch	1,626	48	1,674	0	218	218	
Turkish 507 2 509 0 0 0 Polish 3,338 15 3,353 0 39 39 Ukrainian 167 0 167 0 0 0 Czech Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Europeans 5,755 121 5,876 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA 3 3,383 928 34,211 0 3,164 3,164 ASIA 3 0 17 0 23 23 23 Chinese 134 0 134 0 121 121 121 121 121 121 121 121 121 121 121 121 121 121 121 121 121	Belgium	1,224	132	1,356	0	239	239	
Polish 3,338 15 3,353 0 39 39 Ukrainian 167 0 167 0 0 0 Czech Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Europeans 5,755 121 1,387 0 30 0 Other Europeans 5,755 121 1,387 0 3,164 3,164 ASIA Usubtotal 33,283 928 34,211 0 3,164 3,164 ASIA Usubtotal 926 0 17 0 23 23 Chinese 134 0 134 0 121 <td>Russian</td> <td>481</td> <td>8</td> <td>489</td> <td>0</td> <td>67</td> <td>67</td>	Russian	481	8	489	0	67	67	
Ukrainian 167 0 167 0 0 0 Czech Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Europeans 5,755 121 5,876 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA 33,283 928 34,211 0 3,164 3,164 ASIA 34 0 17 0 23 23 Chinese 134 0 134 0 121 121 Indian 926 20 946 0 487 487 Israeli 1,056 17 1,073 0 12 12 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA 7 2,621 0 0 0 0 0 <td>Turkish</td> <td>507</td> <td>2</td> <td>509</td> <td>0</td> <td>0</td> <td>0</td>	Turkish	507	2	509	0	0	0	
Czech Republic 1,771 48 1,819 0 38 38 Spanish 1,359 28 1,387 0 0 0 Other Europeans 5,755 121 5,876 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA Use an approximate of the property of t	Polish	3,338	15	3,353	0	39	39	
Spanish 1,359 28 1,387 0 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA Japanese 17 0 17 0 23 23 Chinese 134 0 134 0 121 121 Indian 926 20 946 0 487 487 Israeli 1,056 17 1,073 0 12 12 Other Asians 3,782 13 3,795 0 573 573 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA 4 7 2,621 0 0 0 0 Egyptian 729 0 741 741 0 121 121 Subtotal 5,880 13 5,893 0 1,708 846 Subtotal 5,880 13	Ukrainian	167	0	167	0	0	0	
Other Europeans 5,755 121 5,876 0 329 329 Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA Use and the standard of the st	Czech Republic	1,771	48	1,819	0	38	38	
Subtotal 33,283 928 34,211 0 3,164 3,164 ASIA Iapanese 17 0 17 0 23 23 Chinese 134 0 134 0 121 121 Indian 926 20 946 0 487 487 Israeli 1,056 17 1,073 0 12 12 Other Asians 3,782 13 3,795 0 573 573 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA 3,164 7 2,621 0 741 741 South African 2,614 7 2,621 0 0 0 0 Egyptian 741 0 741 0 121 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893	Spanish	1,359	28	1,387	0	0	0	
ASIA Japanese 17 0 17 0 23 23 Chinese 134 0 134 0 121 121 Indian 926 20 946 0 487 487 Israeli 1,056 17 1,073 0 12 12 Other Asians 3,782 13 3,795 0 573 573 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA Kenyan 729 0 729 0 741 741 South African 2,614 7 2,621 0 0 0 0 Egyptian 741 0 741 0 121<	Other Europeans	5,755	121	5,876	0	329	329	
Japanese 17 0 17 0 23 23 Chinese 134 0 134 0 121 121 Indian 926 20 946 0 487 487 Israeli 1,056 17 1,073 0 12 12 Other Asians 3,782 13 3,795 0 573 573 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA Kenyan 729 0 741 741 South African 2,614 7 2,621 0 0 0 Egyptian 741 0 741 0 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA 1 91 2,405 0 898	Subtotal	33,283	928	34,211	0	3,164	3,164	
Chinese 134 0 134 0 121 121 Indian 926 20 946 0 487 487 Israeli 1,056 17 1,073 0 12 12 Other Asians 3,782 13 3,795 0 573 573 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA Kenyan 729 0 741 741 South African 2,614 7 2,621 0 0 0 Egyptian 741 0 741 0 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 </td <td>ASIA</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	ASIA							
Indian 926 20 946 0 487 487 Israeli 1,056 17 1,073 0 12 12 Other Asians 3,782 13 3,795 0 573 573 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA Kenyan 729 0 729 0 741 741 South African 2,614 7 2,621 0 0 0 0 Egyptian 741 0 741 0 121 121 121 0	Japanese	17	0	17	0	23	23	
Israeli 1,056 17 1,073 0 12 12 Other Asians 3,782 13 3,795 0 573 573 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA Kenyan 729 0 729 0 741 741 South African 2,614 7 2,621 0 0 0 0 Egyptian 741 0 741 0 121 121 121 Other Africans 1,796 6 1,802 0 846 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 1,708 AMERICA American 2,314 91 2,405 0 898 898 298 Canadian 445 12 457 0 235 235 235 235 235 245 0 79 79 30 349	Chinese	134	0	134	0	121	121	
Other Asians 3,782 13 3,795 0 573 573 Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA Kenyan 729 0 729 0 741 741 South African 2,614 7 2,621 0 0 0 0 Egyptian 741 0 741 0 121 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA	Indian	926	20	946	0	487	487	
Subtotal 5,915 50 5,965 0 1,216 1,216 AFRICA Kenyan 729 0 729 0 741 741 South African 2,614 7 2,621 0 0 0 0 Egyptian 741 0 741 0 121 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA 117 2 119 0 65 65 New Zealand	Israeli	1,056	17	1,073	0	12	12	
AFRICA Kenyan 729 0 729 0 741 741 South African 2,614 7 2,621 0 0 0 Egyptian 741 0 741 0 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2	Other Asians	3,782	13	3,795	0	573	573	
Kenyan 729 0 729 0 741 741 South African 2,614 7 2,621 0 0 0 Egyptian 741 0 741 0 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 <	Subtotal	5,915	50	5,965	0	1,216	1,216	
South African 2,614 7 2,621 0 0 0 Egyptian 741 0 741 0 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 12	AFRICA							
Egyptian 741 0 741 0 121 121 Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA American American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	Kenyan	729	0	729	0	741	741	
Other Africans 1,796 6 1,802 0 846 846 Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	South African	2,614	7	2,621	0	0	0	
Subtotal 5,880 13 5,893 0 1,708 1,708 AMERICA American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	Egyptian	741	0	741	0	121	121	
AMERICA American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	Other Africans	1,796	6	1,802	0	846	846	
American 2,314 91 2,405 0 898 898 Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	Subtotal	5,880	13	5,893	0	1,708	1,708	
Canadian 445 12 457 0 235 235 Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	AMERICA							
Other Americans 346 3 349 0 79 79 Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	American	2,314	91	2,405	0	898	898	
Subtotal 3,105 106 3,211 0 1,212 1,212 OCEANIA Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	Canadian	445	12	457	0	235	235	
OCEANIA 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	Other Americans	346	3	349	0	79	79	
Australian 117 2 119 0 65 65 New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	Subtotal	3,105	106	3,211	0	1,212	1,212	
New Zealand 30 0 30 0 66 66 Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	OCEANIA							
Subtotal 147 2 149 0 131 131 Not stated 62 0 62 0 1235 1,235	Australian	117	2	119	0	65	65	
Not stated 62 0 62 0 1235 1,235	New Zealand	30	0	30	0	66	66	
	Subtotal	147	2	149	0	131	131	
	Not stated	62	0	62	0	1235	1,235	
TOTAL 48,392 1,099 49,491 0 8,666 8,666	TOTAL	48,392	1,099	49,491	0	8,666	8,666	

Table 3: International Visitors by Nationality and Purpose of Visit, July 2022

Nationality	Holidays	Visiting Friends and Relatives	Returning Residences	Prospectiv e Resident	Seeking Employment	Temporary Employment	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	1,895	6	2	2	0	0	1	0	0	1,906
British	4,178	5	1	1	0	0	3	0	1	4,189
German	3,627	6	1	0	0	0	0	0	1	3,635
Italian	3,242	8	0	5	0	0	0	1	6	3,262
French	6,798	10	0	0	1	0	7	0	7	6,823
Dutch	1,883	8	0	0	0	0	0	0	1	1,892
Belgium	1,587	5	0	0	0	1	2	0	0	1,595
Russian	553	2	0	1	0	0	0	0	0	556
Turkish	504	2	0	0	1	0	2	0	0	509
Polish	3,384	4	0	0	0	0	0	0	4	3,392
Ukrainian	167	0	0	0	0	0	0	0	0	167
Czech Republic	1,847	9	1	0	0	0	0	0	0	1,857
Spanish	1,384	3	0	0	0	0	0	0	0	1,387
Other Europeans	6,172	27	0	0	0	0	2	0	4	6,205
Subtotal	37,221	95	5	9	2	1	17	1	24	37,375
ASIA										
Japanese	38	0	0	2	0	0	0	0	0	40
Chinese	255	0	0	0	0	0	0	0	0	255
Indian	1,428	2	0	0	0	1	1	0	1	1,433
Israeli	1,081	2	0	0	0	0	0	0	2	1,085
Other Asians	4,342	17	0	2	0	2	0	1	4	4,368
Subtotal	7,144	21	0	4	0	3	1	1	7	7,181
AFRICA										
Kenyan	1,463	1	0	0	0	1	1	0	4	1,470
South African	2,613	4	0	0	0	0	2	0	2	2,621
Egyptian	861	0	0	1	0	0	0	0	0	862
Other Africans	2,639	3	0	1	0	0	1	0	4	2,648
Subtotal	7,576	8	0	2	0	1	4	0	10	7,601
AMERICA			_		0		_			
American	3,292	8	0	1	0	0	0	0	2	3,303
Canadian Other	691	1	0	0	0	0	0	0	0	692
Americans	427	1	0	0	0	0	0	0	0	428
Subtotal	4,410	10	0	1	0	0	0	0	2	4,423
OCEANIA					0					
Australian	184	0	0	0	0	0	0	0	0	184
New Zealand	95	0	0	1	0	0	0	0	0	96
Subtotal	279	0	0	1	0	0	0	0	0	280
Not stated	1,272	3	0	3	0	0	0	0	19	1,297
TOTAL	57,902	137	5	20	2	5	22	2	62	58,157
TOTAL PERCENT	99.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	100

Table 4: International Visitors by Nationality and Sex, July 2022

Nationality	Male	Female	Total
EUROPE			
Scandinavian	763	1,143	1,906
British	1,428	2,761	4,189
German	1,375	2,260	3,635
Italian	1,103	2,159	3,262
French	2,648	4,175	6,823
Dutch	725	1,167	1,892
Belgium	501	1,094	1,595
Russian	157	399	556
Turkish	197	312	509
Polish	1,272	2,120	3,392
Ukrainian	30	137	167
Czech Republic	589	1,268	1,857
Spanish	507	880	1,387
Other European Country	2,307	3,898	6,205
Subtotal	13,602	23,773	37,375
ASIA			
Japanese	23	17	40
Chinese	130	125	255
Indian	692	741	1,433
Israeli	423	662	1,085
Other Asian	2,062	2,306	4,368
Subtotal	3,330	3,851	7,181
AFRICA			
Kenyan	627	843	1,470
South African	828	1,793	2,621
Egyptian	370	492	862
Other African	1,189	1,459	2,648
Subtotal	3,014	4,587	7,601
AMERICA			
American	1,108	2,195	3,303
Canadian	270	422	692
Other American	191	237	428
Subtotal	1,569	2,854	4,423
OCEANIA			
Australian	88	96	184
New Zealand	34	62	96
Subtotal	122	158	280
Not stated	659	638	1,297
TOTAL JULY, 2022	22,296	35,861	58,157
TOTAL JUNE2022	14,433	19,580	34,013
TOTAL PERCENT	38.3	61.7	100
% CHANGE, JUNE 2022 TO JULY 2022 Source: OCGS, ZCT & Immie	54.5	83.2	71.0

Figure 2: International Visitors by Sex, July 2022

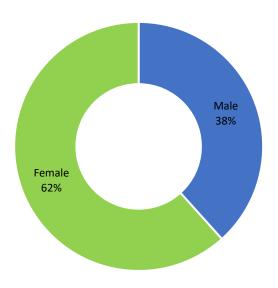


Figure 3: International Visitors by Categorized Age, July 2022

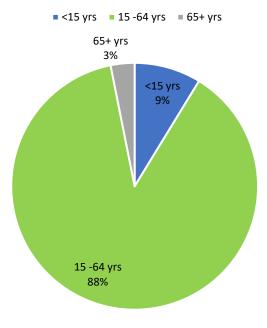


Table 5: International Visitors by Nationality and Categorized Age, July 2022

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE	J			
Scandinavian	169	1,680	57	1,906
British	500	3,547	142	4,189
German	312	3,198	125	3,635
Italian	156	3,015	91	3,262
French	743	5,948	132	6,823
Dutch	226	1,625	41	1,892
Belgium	138	1,422	35	1,595
Russian	44	503	9	556
Turkish	33	472	4	509
Polish	344	2,976	72	3,392
Ukrainian	15	149	3	167
Czech Republic	161	1,637	59	1,857
Spanish	48	1,316	23	1,387
Other European	508	5,555	142	6,205
Subtotal	3,397	33,043	935	37,375
ASIA				
Japanese	2	36	2	40
Chinese	10	241	4	255
Indian	150	1,208	75	1,433
Israeli	104	943	38	1,085
Other Asian	392	3,741	235	4,368
Subtotal	658	6,169	354	7,181
AFRICA				
Kenyan	76	1,339	55	1,470
South African	198	2,342	81	2,621
Egyptian	58	799	5	862
Other African	149	2,440	59	2,648
Subtotal	481	6,920	200	7,601
AMERICA				
American	296	2,795	212	3,303
Canadian	85	552	55	692
Other American	26	394	8	428
Subtotal	407	3,741	275	4,423
OCEANIA				
Australian	23	137	24	184
New Zealand	12	79	5	96
Subtotal	35	216	29	280
Not stated	105	1,164	28	1,297
TOTAL	5,083	51,253	1,821	58,157
TOTAL PERCENT	8.7	88.1	3.1	100

Figure 4: Visitors Arrival from Emerging Markets, July 2022

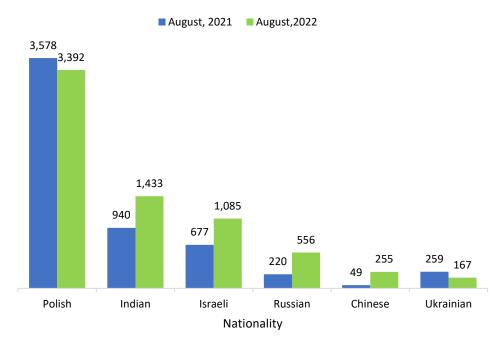


Table 7: Intended Length of Stay and Sex of International Visitors, July 2022

Table 7. lifte		-	of Arrival			_	otal Nights
Intended Length of Stay	Male	Female	Total	Percentage Share	Male	Female	Total
1	483	383	866	1.5	483	383	866
2	616	582	1,198	2.1	1,232	1,164	2,396
3	1,003	986	1,989	3.4	3,009	2,958	5,967
4	1,012	1,115	2,127	3.7	4,048	4,460	8,508
5	2,083	2,306	4,389	7.5	10,415	11,530	21,945
6	1,801	13,974	15,775	27.1	10,806	83,844	94,650
7	5,220	5,330	10,550	18.1	36,540	37,310	73,850
8	1,935	2,106	4,041	6.9	15,480	16,848	32,328
9	713	821	1,534	2.6	6,417	7,389	13,806
10	1,402	1,515	2,917	5.0	14,020	15,150	29,170
11	539	626	1,165	2.0	5,929	6,886	12,815
12	640	795	1,435	2.5	7,680	9,540	17,220
13	499	548	1,047	1.8	6,487	7,124	13,611
14	1,226	1,328	2,554	4.4	17,164	18,592	35,756
15	717	733	1,450	2.5	10,755	10,995	21,750
16	287	296	583	1.0	4,592	4,736	9,328
17	185	216	401	0.7	3,145	3,672	6,817
18	138	168	306	0.5	2,484	3,024	5,508
19	87	100	187	0.3	1,653	1,900	3,553
20	200	198	398	0.7	4,000	3,960	7,960
21	267	324	591	1.0	5,607	6,804	12,411
22	60	63	123	0.2	1,320	1,386	2,706
23	41	37	78	0.1	943	851	1,794
24	34	22	56	0.1	816	528	1,344
25	47	43	90	0.2	1,175	1,075	2,250
26	20	21	41	0.1	520	546	1,066
27	8	7	15	0.0	216	189	405
28	40	52	92	0.2	1,120	1,456	2,576
29	17	22	39	0.1	493	638	1,131
30	364	346	710	1.2	10,920	10,380	21,300
31+	614	796	1,410	2.4	19,034	24,676	43,710
Total	22,298	35,859	58,157	100.0	208,503	299,994	508,497
Ave	rage intend	ded Length	of Stay ¹		9.2	8.6	8.8
	·						

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 $^{^{1}}$ The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

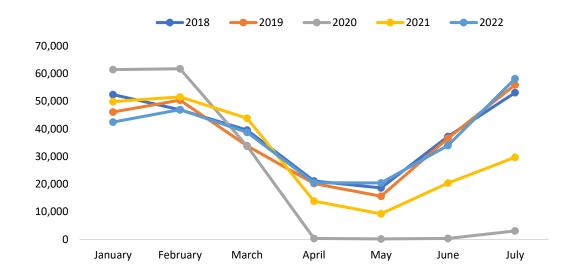
Table 8: International Visitors nights and Estimated Bed Occupancy Rate, July 2022

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	866	1.5	866
2	1,198	2.1	2,396
3	1,989	3.4	5,967
4	2,127	3.7	8,508
5	4,389	7.5	21,945
6	15,775	27.1	94,650
7	10,550	18.1	73,850
8	4,041	6.9	32,328
9	1,534	2.6	13,806
10	2,917	5.0	29,170
11	1,165	2.0	12,815
12	1,435	2.5	17,220
13	1,047	1.8	13,611
14	2,554	4.4	35,756
15	1,450	2.5	21,750
16	583	1.0	9,328
17	401	0.7	6,817
18	306	0.5	5,508
19	187	0.3	3,553
20	398	0.7	7,960
21	591	1.0	12,411
22	123	0.2	2,706
23	78	0.1	1,794
24	56	0.1	1,344
25	90	0.2	2,250
26	41	0.1	1,066
27	15	0.0	405
28	92	0.2	2,576
29	39	0.1	1,131
30	710	1.2	21,300
31+	1,410	2.4	43,710
Total	58,157	100.0	508,497
	Number of b	oeds available in July, 2022	650,721
		Bed Occupancy Rate	78.1

Table 9: International Visitors by Nationality through Entry Points, January- July 2021 & 2022

	Janua	ary-July 20	21		Jan	uary- July 2022			% Change,
Nationality	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	Jan- July 2021 to Jan- July 2022
EUROPE									
Scandinavian	2,833	1.3	14	7,752	1,064	8,816	3.4	10	211.2
British	6,100	2.8	8	11,003	1,934	12,937	4.9	6	112.1
German	7,461	3.4	7	17,271	1,564	18,835	7.2	3	152.4
Italian	3,850	1.8	10	5,857	498	6,355	2.4	13	65.1
French	13,508	6.2	3	29,644	1,821	31,465	12.0	1	132.9
Dutch	2,375	1.1	16	6,631	801	7,432	2.8	11	212.9
Belgium	2,858	1.3	13	5,169	556	5,725	2.2	14	100.3
Russian	68,169	31.2	1	2,170	345	2,515	1.0	20	-96.3
Turkish	1,432	0.7	19	2,243	0	2,243	0.9	21	56.6
Polish	19,123	8.8	2	27,963	304	28,267	10.8	2	47.8
Ukrainian	7,795	3.6	6	11,753	0	11,753	4.5	7	50.8
Czech Republic	4,432	2	9	10,350	173	10,523	4.0	8	137.4
Spanish	2,947	1.3	11	4,551	0	4,551	1.7	16	54.4
Other European	24,105	11		34,384	1,252	35,636	13.6		47.8
Subtotal	166,988	76.4		176,741	10312	187,053	71.6		12.0
ASIA									
Japanese	146	0.1	24	94	68	162	0.1	27	11.0
Chinese	714	0.3	22	558	652	1,210	0.5	23	69.5
Indian	2,610	1.2	15	2,461	1,505	3,966	1.5	17	52.0
Israeli	1,709	0.8	18	2,547	83	2,630	1.0	19	53.9
Other Asian	6,994	3.2		8,855	1,373	10,228	3.9		46.2
Subtotal	12,173	5.6		14515	3681	18196	7.0		49.5
AFRICA									
Kenyan	2,940	1.3	12	3,565	2,809	6,374	2.4	12	116.8
South African	8,420	3.9	5	13,552	0	13,552	5.2	4	61.0
Egyptian	2,255	1	17	2,274	439	2,713	1.0	18	20.3
Other African	10,488	4.8		10,298	3,224	13,522	5.2		28.9
Subtotal	21,848	10		29689	6472	36161	13.8		65.5
AMERICA									
American	9,903	4.5	4	7,512	2,666	10,178	3.9	9	2.8
Canadian	1,334	0.6	20	1,465	658	2,123	0.8	22	59.1
Other American	1,666	0.8		1,643	297	1,940	0.7		16.4
Subtotal	12,903	5.9		10620	3621	14241	5.4		10.4
OCEANIA									
Australian	896	0.4	21	354	290	644	0.2	25	-41.0
New Zealand	195	0.1	23	96	132	228	0.1	26	-93.5
Subtotal	1,091	0.5		450	422	872	0.3		-20.1
Not stated	3,509	1.6		330	4,507	4,837	1.9		
TOTAL	218,512	100		232,345	29,015	261,360	100		19.6

Figure 5: International Visitors by Month, January-July 2018 - 2022



Annex I:

Table 6: Visitors Arrival from Emerging Markets, July 2022

Nationality	July 2021	June 2022	July 2022	% Change July 2021 and July 2022	% Change June 2022 and July 2022
Russian	220	334	556	152.7	66.5
Polish	3,578	2,743	3,392	-5.2	23.7
Ukrainian	259	101	167	-35.5	65.3
Chinese	49	185	255	420.4	37.8
Indian	940	577	1,433	52.4	148.4
Israeli	677	254	1,085	60.3	327.2
Total	5,723	4,194	6,888	20.4	64.2

Source: OCGS, ZCT & Immigration Department, Zanzibar

Annex II

Table 10: International Visitors by Month, 2018 - 2022

Month	2018	2019	2020	2021	2022
January	52,417	46,133	61,461	49,868	42,443
February	46,935	50,387	61,752	51,574	46,995
March	39,592	33,883	33,801	43,821	38,762
April	21,139	20,242	334	13,839	20,540
May	18,655	15,640	197	9,280	20,450
June	37,235	36,605	353	20,416	34,013
July	53,087	55,947	3,079	29,714	58,157
August	56,861	68,163	4,366	34,425	
September	52,551	49,732	5,422	25,817	
October	49,796	53,023	12,157	31,826	
November	39,713	47,824	29,128	35,438	
December	52,828	60,685	48,594	48,167	
Total	520,809	538,264	260,644	394,185	322,748

Glossary

Information on the number of visitors, their nationality and age distribution are among the

important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on

a timely manner. This release provides detailed information on the age and sex distribution;

a timely married. This release provides detailed information on the age and sex distribution,

mode of travel; nationality and regional distribution; and purpose of travel of visitors are also

provided. The information was captured using the Arrival Declaration Cards on visitors who

entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment

for less than 12 months and whose main purpose of the trip is other than the exercise of an

activity remunerated from within the place visited. (According to the United Nations World

Tourism Organization - UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment

for less than twelve months and whose main purpose of trip is other than the exercise of an

activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

(i) International flight – comprising of visitors entered the country direct from

abroad;

(ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;

(iii) Cruise ship – comprising of visitors (excursionist) entered Zanzibar by cruise ship;

and

(iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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