



## Tourism Release No.79



**TOURISM STATISTICAL RELEASE**

**JULY – 2023**

## TOURISM STATISTICS

Zanzibar recorded **58,711** international visitors in July 2023 which is an increase of **1.0** percent compared with **58,157** visitors recorded in July 2022 and increased by **23.4** percent compared with **47,595** visitors recorded in the preceding month (June 2023).

Tourists from Europe continued to dominate the market by accounting (**65.9** percent) of the total visitors in July 2023. In country wise, French dominated the Tourism market by accounting **10.1** percent of all visitors entered in July 2023, followed by British (**8.0** percent) while New Zealand recorded less than one percent which is the least. Other performances are as shown in (**Table 1**).

The data shows that **51,834** visitors equivalent to **88.3** percent of the total visitors entered through Airport, where by **49,275** visitors of them entered by international flights and **2,559** by domestic flights. The remaining **6,877** visitors entered through seaport where by **6** visitors of them came by using Cruise ship and **6,871** by Sea Ferries from Tanzania Mainland as shown in **Figure 1 & Table 2**.

Information on the purpose of visit (**Table 3**) shows that in July 2023, about **58,362** visitors equivalent to **99.4** percent came for holidays, **0.4** percent came for visiting friends and relatives and **0.2** percent came for other purposes.

**Table 4 & Figure 2** shows that **27,807** visitors (**47.4** percent) were male and **30,904** (**52.6** percent) were female. Male and Female increased by **16.3** and **30.4** respectively compared with the preceding month of June 2023.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, 15 to 64 years who are regarded as working age population, and 65 years and older are regarded as retirees. The overall results show that **6,246** (**10.6** percent) visitors were aged less than 15 years, **50,330** (**85.7** percent) were aged 15 to 64 years and **2,135** (**3.6** percent) were aged 65 years and older (**Figure 3 & Table 5**).

The visitors from emerging markets (Poland, India, Russia, Israel, China and Ukraine) increased by **27.7** percent compared with the visitors recorded in July 2022. Other performances are shown in (**Figure 4 & Annex I**).

**Table 6** shows that **21.9** percent of visitors stayed in the country for seven days in July 2023. The overall average intended length of stay for visitors in July 2023 was eight nights (**8.2**).

The total of **701,189** bed-spaces was available in July 2023. Out of these bed-spaces, estimates of **479,742** beds were sold during July 2023 representing a bed occupancy rate of **68.4** percent (**Table 7**).

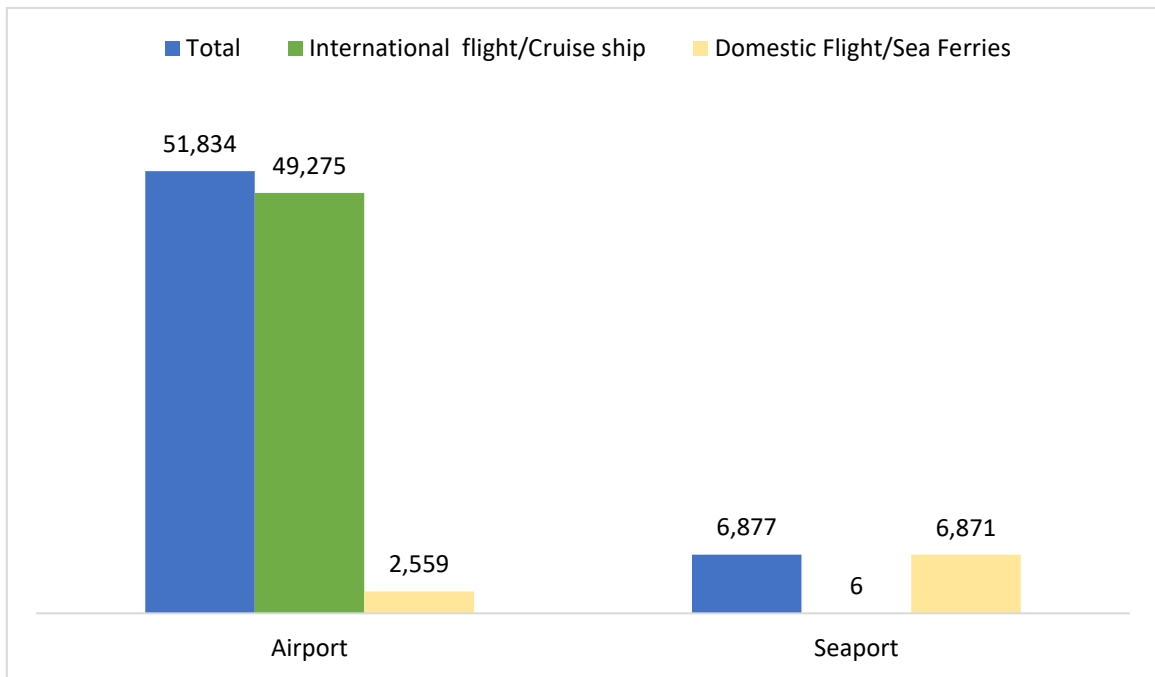
For the past Seven months, Zanzibar has received **340,750** visitors from January- July 2023 which is an increase of **30.4** percent compared with the corresponding months (January-July 2022). About **308,115** visitors entered through airport while **32,635** visitors entered through seaport. Most of visitors were from Europe (**73.3** percent). In country wise, French (**11.5** percent) was the leading market for the seven months in Zanzibar tourism market (**Table 8**).

**Table1: International Visitors by Nationality, July 2023, June 2023 and July 2022**

Nationality	July 2022			June 2023			July 2023			% Change July 2023 and June 2023	% Change, July 2023 and July 2022
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank		
<b>EUROPE</b>											
Scandinavian	1,906	3.3	8	1,633	3.4	7	2,080	3.5	8	27.4	9.1
British	4,189	7.2	2	3,505	7.4	4	4,710	8.0	2	34.4	12.4
German	3,635	6.3	3	5,240	11.0	1	4,610	7.9	3	-12.0	26.8
Italian	3,262	5.6	6	1,601	3.4	8	4,311	7.3	4	169.3	32.2
French	6,823	11.7	1	4,431	9.3	2	5,955	10.1	1	34.4	-12.7
Dutch	1,892	3.3	9	1,219	2.6	11	1,901	3.2	9	55.9	0.5
Belgium	1,595	2.7	11	751	1.6	13	1,220	2.1	14	62.5	-23.5
Russian	556	1	18	702	1.5	15	763	1.3	16	8.7	37.2
Turkish	509	0.9	19	735	1.5	14	432	0.7	19	-41.2	-15.1
Polish	3,392	5.8	4	3,561	7.5	3	4,003	6.8	5	12.4	18.0
Ukrainian	167	0.3	22	166	0.3	22	159	0.3	22	-4.2	-4.8
Czech Republic	1,857	3.2	10	547	1.1	18	692	1.2	18	26.5	-62.7
Spanish	1,387	2.4	14	1,092	2.3	12	1,357	2.3	12	24.3	-2.2
Other European	6,205	10.7		5,194	10.9		6,497	11.1		25.1	4.7
<b>Subtotal</b>	<b>37,375</b>	<b>64</b>		<b>30,377</b>	<b>63.8</b>		<b>38,690</b>	<b>65.9</b>		<b>27</b>	<b>4</b>
<b>ASIA</b>											
Japanese	40	0.1	24	88	0.2	24	101	0.2	23	14.8	152.5
Chinese	255	0.4	20	398	0.8	21	1,265	2.2	13	217.8	396.1
Indian	1,433	2.5	13	1,233	2.6	10	1,080	1.8	15	-12.4	-24.6
Israeli	1,085	1.9	15	611	1.3	17	1,527	2.6	11	149.9	40.7
Other Asian	4,368	7.5		2,986	6.3		3,106	5.3		4.0	-28.9
<b>Subtotal</b>	<b>7,181</b>	<b>12.3</b>		<b>5,316</b>	<b>11.2</b>		<b>7,079</b>	<b>12.1</b>		<b>33.2</b>	<b>-1.4</b>
<b>AFRICA</b>											
Kenyan	1,470	2.5	12	1,542	3.2	9	1,541	2.6	10	-0.1	4.8
South African	2,621	4.5	7	2,268	4.8	6	2,469	4.2	7	8.9	-5.8
Egyptian	862	1.5	16	434	0.9	19	361	0.6	21	-16.8	-58.1
Other African	2,648	4.6		2,763	5.8		3,154	5.4		14.2	19.1
<b>Subtotal</b>	<b>7,601</b>	<b>13.1</b>		<b>7,007</b>	<b>14.7</b>		<b>7,525</b>	<b>12.8</b>		<b>7.4</b>	<b>-1.0</b>
<b>AMERICA</b>											
American	3,303	5.7	5	3,219	6.8	5	3,743	6.4	6	16.3	13.3
Canadian	692	1.2	17	641	1.3	16	695	1.2	17	8.4	0.4
Other American	428	0.7		481	1.0		503	0.9		4.6	17.5
<b>Subtotal</b>	<b>4,423</b>	<b>7.6</b>		<b>4,341</b>	<b>9.1</b>		<b>4,941</b>	<b>8.4</b>		<b>13.8</b>	<b>11.7</b>
<b>OCEANIA</b>											
Australian	184	0.3	21	407	0.9	20	378	0.6	20	-7.1	105.4
New Zealand	96	0.2	23	112	0.2	23	90	0.2	24	-19.6	-6.3
<b>Subtotal</b>	<b>280</b>	<b>0.5</b>		<b>519</b>	<b>1.1</b>		<b>468</b>	<b>0.8</b>		<b>-9.8</b>	<b>67.1</b>
Not stated	1,297	2.2		35	0.1		8	0.0			
<b>TOTAL</b>	<b>58,157</b>	<b>100</b>		<b>47,595</b>	<b>100.0</b>		<b>58,711</b>	<b>100.0</b>		<b>23.4</b>	<b>1.0</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 1: International Visitors by Entry Points, July 2023**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 2: International Visitors by Nationality through Entry Points, July 2023**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	1,697	162	1,859	0	221	221
British	3,889	222	4,111	0	599	599
German	3,939	250	4,189	0	421	421
Italian	4,069	113	4,182	0	129	129
French	5,245	391	5,636	2	317	319
Dutch	1,554	138	1,692	0	209	209
Belgium	962	117	1,079	0	141	141
Russian	717	6	723	0	40	40
Turkish	331	13	344	0	88	88
Polish	3,945	24	3,969	0	34	34
Ukrainian	149	8	157	0	2	2
Czech Republic	663	8	671	0	21	21
Spanish	1,128	122	1,250	0	107	107
Other Europeans	5,892	284	6,176	0	321	321
<b>Subtotal</b>	<b>34,180</b>	<b>1,858</b>	<b>36,038</b>	<b>2</b>	<b>2,650</b>	<b>2,652</b>
<b>ASIA</b>						
Japanese	66	19	85	0	16	16
Chinese	802	29	831	1	433	434
Indian	683	44	727	0	353	353
Israeli	1,498	18	1,516	0	11	11
Other Asians	2,736	45	2,781	0	325	325
<b>Subtotal</b>	<b>5,785</b>	<b>155</b>	<b>5,940</b>	<b>1</b>	<b>1,138</b>	<b>1,139</b>
<b>AFRICA</b>						
Kenyan	960	23	983	3	555	558
South African	2,311	16	2,327	0	142	142
Egyptian	311	7	318	0	43	43
Other Africans	1,981	53	2,034	0	1120	1,120
<b>Subtotal</b>	<b>5,563</b>	<b>99</b>	<b>5,662</b>	<b>3</b>	<b>1,860</b>	<b>1,863</b>
<b>AMERICA</b>						
American	2,600	330	2,930	0	813	813
Canadian	476	42	518	0	177	177
Other Americans	406	26	432	0	71	71
<b>Subtotal</b>	<b>3,482</b>	<b>398</b>	<b>3,880</b>	<b>0</b>	<b>1,061</b>	<b>1,061</b>
<b>OCEANIA</b>						
Australian	212	41	253	0	125	125
New Zealand	46	8	54	0	36	36
<b>Subtotal</b>	<b>258</b>	<b>49</b>	<b>307</b>	<b>0</b>	<b>161</b>	<b>161</b>
Not stated	7	0	7	0	1	1
<b>TOTAL</b>	<b>49,275</b>	<b>2,559</b>	<b>51,834</b>	<b>6</b>	<b>6,871</b>	<b>6,877</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

**Table 3: International Visitors by Nationality and Purpose of Visit, July 2023**

Nationality	Holidays	Visiting Friends and Relatives	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>										
Scandinavian	2,068	10	2	0	0	0	0	0	0	2,080
British	4,689	16	2	0	1	0	1	0	1	4,710
German	4,589	14	5	1	1	0	0	0	0	4,610
Italian	4,280	21	6	2	1	0	0	0	1	4,311
French	5,920	18	7	0	4	0	1	1	4	5,955
Dutch	1,894	5	0	0	0	0	0	0	2	1,901
Belgium	1,211	6	0	1	0	0	0	0	2	1,220
Russian	757	3	1	0	0	0	0	1	1	763
Turkish	431	0	0	0	1	0	0	0	0	432
Polish	3,982	15	2	0	1	0	0	0	3	4,003
Ukrainian	158	0	0	0	0	0	0	0	1	159
Czech Republic	689	3	0	0	0	0	0	0	0	692
Spanish	1,349	4	3	1	0	0	0	0	0	1,357
Other Europeans	6,455	19	2	0	1	0	1	2	17	6,497
<b>Subtotal</b>	<b>38,472</b>	<b>134</b>	<b>30</b>	<b>5</b>	<b>10</b>	<b>0</b>	<b>3</b>	<b>4</b>	<b>32</b>	<b>38,690</b>
<b>ASIA</b>										
Japanese	101	0	0	0	0	0	0	0	0	101
Chinese	1,257	3	0	0	0	1	0	0	4	1,265
Indian	1,068	3	1	2	0	0	4	0	2	1,080
Israeli	1,512	12	1	0	1	0	0	0	1	1,527
Other Asians	3,090	11	1	2	1	0	0	0	1	3,106
<b>Subtotal</b>	<b>7,028</b>	<b>29</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>4</b>	<b>0</b>	<b>8</b>	<b>7,079</b>
<b>AFRICA</b>										
Kenyan	1,532	5	1	1	1	1	0	0	0	1,541
South African	2,466	2	1	0	0	0	0	0	0	2,469
Egyptian	360	1	0	0	0	0	0	0	0	361
Other Africans	3,117	9	8	1	15	2	0	0	2	3,154
<b>Subtotal</b>	<b>7,475</b>	<b>17</b>	<b>10</b>	<b>2</b>	<b>16</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>7,525</b>
<b>AMERICA</b>										
American	3,717	20	4	0	0	1	1	0	0	3,743
Canadian	693	2	0	0	0	0	0	0	0	695
Other Americans	501	2	0	0	0	0	0	0	0	503
<b>Subtotal</b>	<b>4,911</b>	<b>24</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>4,941</b>
<b>OCEANIA</b>										
Australian	378	0	0	0	0	0	0	0	0	378
New Zealand	90	0	0	0	0	0	0	0	0	90
<b>Subtotal</b>	<b>468</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>468</b>
<b>Not stated</b>	<b>8</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>8</b>
<b>TOTAL</b>	<b>58,362</b>	<b>204</b>	<b>47</b>	<b>11</b>	<b>28</b>	<b>5</b>	<b>8</b>	<b>4</b>	<b>42</b>	<b>58,711</b>
<b>TOTAL PERCENT</b>	<b>99.4</b>	<b>0.3</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>100</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

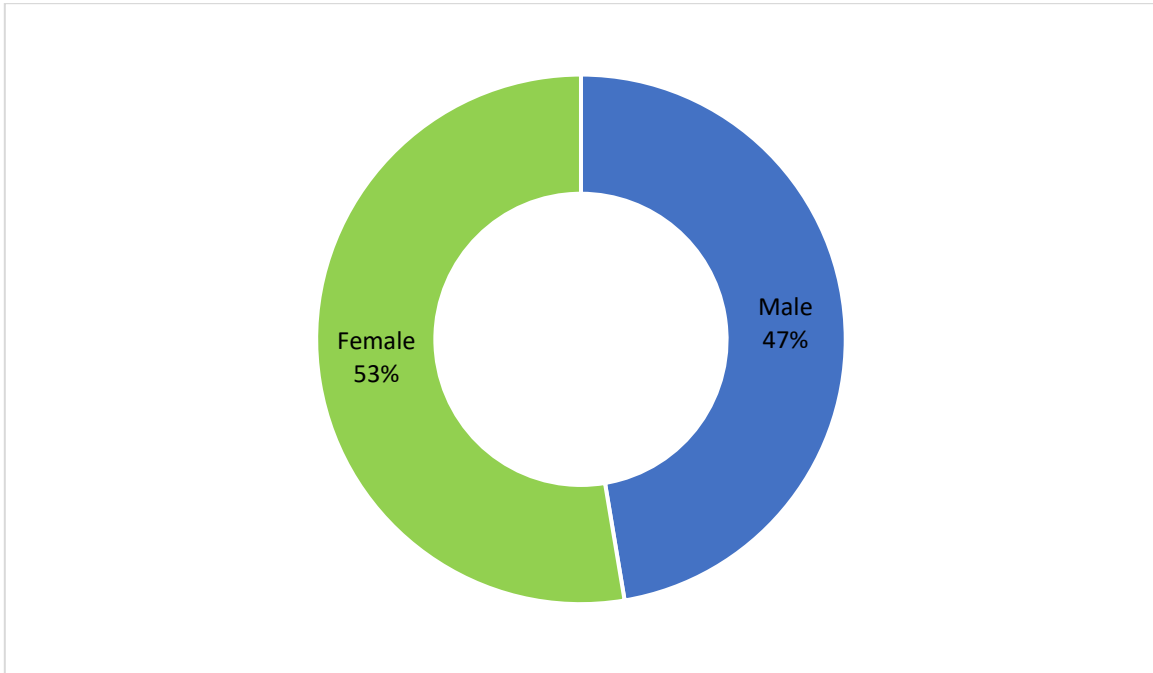
**Table 4: International Visitors by Nationality and Sex, July 2023**

<b>Nationality</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
<b>EUROPE</b>			
Scandinavian	955	1,125	2,080
British	2,094	2,616	4,710
German	2,224	2,386	4,610
Italian	2,024	2,287	4,311
French	2,855	3,100	5,955
Dutch	922	979	1,901
Belgium	569	651	1,220
Russian	329	434	763
Turkish	261	171	432
Polish	1,613	2,390	4,003
Ukrainian	72	87	159
Czech Republic	317	375	692
Spanish	629	728	1,357
Other European Country	3,061	3,436	6,497
<b>Subtotal</b>	<b>17,925</b>	<b>20,765</b>	<b>38,690</b>
<b>ASIA</b>			
Japanese	53	48	101
Chinese	690	575	1,265
Indian	646	434	1,080
Israeli	778	749	1,527
Other Asian	1,598	1,508	3,106
<b>Subtotal</b>	<b>3,765</b>	<b>3,314</b>	<b>7,079</b>
<b>AFRICA</b>			
Kenyan	745	796	1,541
South African	1,080	1,389	2,469
Egyptian	209	152	361
Other African	1,610	1,544	3,154
<b>Subtotal</b>	<b>3,644</b>	<b>3,881</b>	<b>7,525</b>
<b>AMERICA</b>			
American	1,676	2,067	3,743
Canadian	326	369	695
Other American	248	255	503
<b>Subtotal</b>	<b>2,250</b>	<b>2,691</b>	<b>4,941</b>
<b>OCEANIA</b>			
Australian	182	196	378
New Zealand	38	52	90
<b>Subtotal</b>	<b>220</b>	<b>248</b>	<b>468</b>
Not stated	3	5	8
<b>TOTAL JULY, 2023</b>	<b>27,807</b>	<b>30,904</b>	<b>58,711</b>
<b>TOTAL JUNE, 2023</b>	<b>23,903</b>	<b>23,692</b>	<b>47,595</b>
<b>TOTAL PERCENT</b>	<b>47.4</b>	<b>52.6</b>	<b>100</b>
<b>% CHANGE, JULY 2023 AND JUNE 2023</b>	<b>16.3</b>	<b>30.4</b>	<b>23.4</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

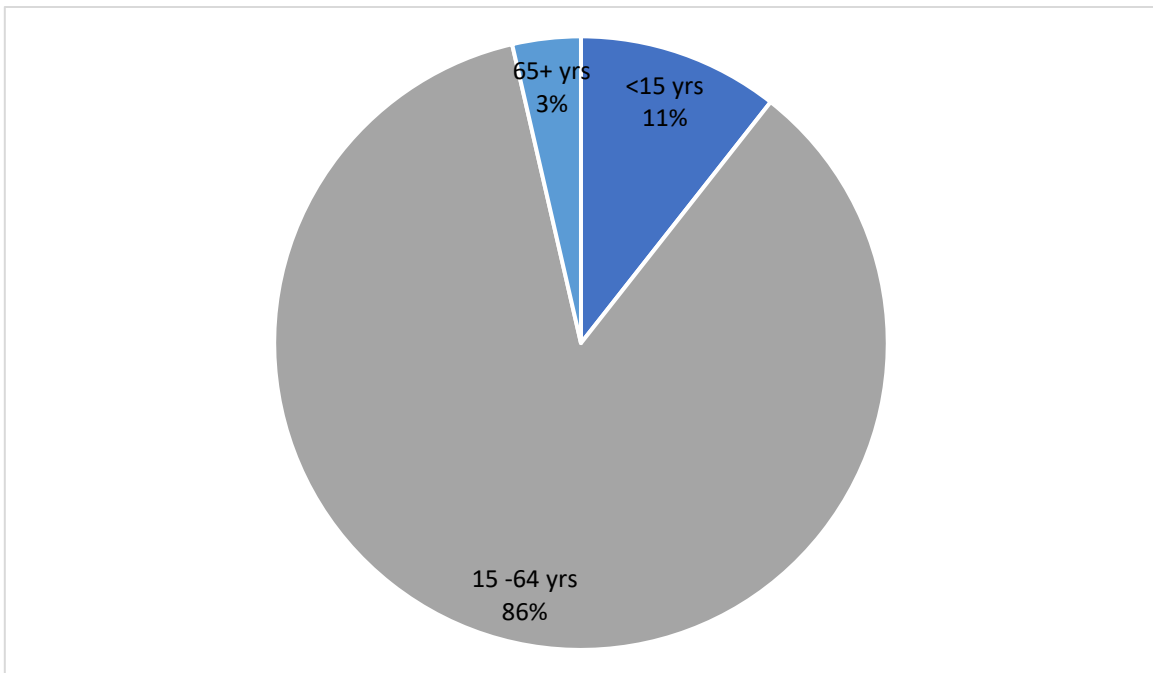


**Figure 2: International Visitors by Sex, July 2023**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 3: International Visitors by Categorized Age, July 2023**



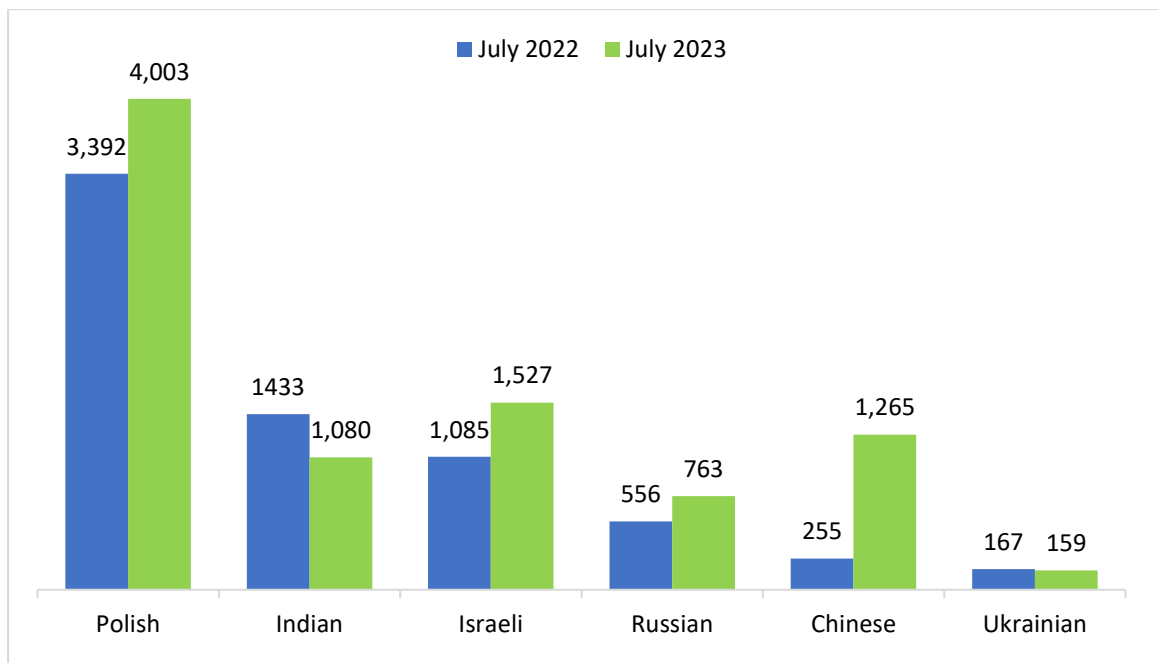
Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 5: International Visitors by Nationality and Categorized Age, July 2023**

<b>Nationality</b>	<b>&lt;15 yrs</b>	<b>15 -64 yrs</b>	<b>65+ yrs</b>	<b>Total</b>
<b>EUROPE</b>				
Scandinavian	231	1,791	58	2,080
British	662	3,868	180	4,710
German	450	4,027	133	4,610
Italian	328	3,845	138	4,311
French	892	4,910	153	5,955
Dutch	198	1,636	67	1,901
Belgium	146	1,041	33	1,220
Russian	81	671	11	763
Turkish	28	397	7	432
Polish	446	3,490	67	4,003
Ukrainian	22	136	1	159
Czech Republic	79	584	29	692
Spanish	84	1,250	23	1,357
Other European	637	5,658	202	6,497
<b>Subtotal</b>	<b>4,284</b>	<b>33,304</b>	<b>1,102</b>	<b>38,690</b>
<b>ASIA</b>				
Japanese	11	70	20	101
Chinese	146	1,087	32	1,265
Indian	70	958	52	1,080
Israeli	183	1,274	70	1,527
Other Asian	330	2,576	200	3,106
<b>Subtotal</b>	<b>740</b>	<b>5,965</b>	<b>374</b>	<b>7,079</b>
<b>AFRICA</b>				
Kenyan	120	1,381	40	1,541
South African	251	2,104	114	2,469
Egyptian	43	317	1	361
Other African	252	2,827	75	3,154
<b>Subtotal</b>	<b>666</b>	<b>6,629</b>	<b>230</b>	<b>7,525</b>
<b>AMERICA</b>				
American	418	3,033	292	3,743
Canadian	76	568	51	695
Other American	33	442	28	503
<b>Subtotal</b>	<b>527</b>	<b>4,043</b>	<b>371</b>	<b>4,941</b>
<b>OCEANIA</b>				
Australian	24	309	45	378
New Zealand	5	72	13	90
<b>Subtotal</b>	<b>29</b>	<b>381</b>	<b>58</b>	<b>468</b>
<b>Not stated</b>	<b>0</b>	<b>8</b>	<b>0</b>	<b>8</b>
<b>TOTAL</b>	<b>6,246</b>	<b>50,330</b>	<b>2,135</b>	<b>58,711</b>
<b>TOTAL (%)</b>	<b>10.6</b>	<b>85.7</b>	<b>3.6</b>	<b>100</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 4: Visitors Arrival from Emerging Markets, July 2023 and July 2022**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 6: Intended Length of Stay and Sex of International Visitors, July 2023**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	492	321	813	1.4	492	321	813
2	572	407	979	1.7	1,144	814	1,958
3	877	816	1,693	2.9	2,631	2,448	5,079
4	978	961	1,939	3.3	3,912	3,844	7,756
5	4,555	4,184	8,739	14.9	22,775	20,920	43,695
6	1,943	4,276	6,219	10.6	11,658	25,656	37,314
7	5,750	7,107	12,857	21.9	40,250	49,749	89,999
8	5,159	5,825	10,984	18.7	41,272	46,600	87,872
9	1,999	1,985	3,984	6.8	17,991	17,865	35,856
10	959	906	1,865	3.2	9,590	9,060	18,650
11	357	385	742	1.3	3,927	4,235	8,162
12	505	466	971	1.7	6,060	5,592	11,652
13	239	243	482	0.8	3,107	3,159	6,266
14	1,104	958	2,062	3.5	15,456	13,412	28,868
15	545	494	1,039	1.8	8,175	7,410	15,585
16	193	191	384	0.7	3,088	3,056	6,144
17	169	122	291	0.5	2,873	2,074	4,947
18	109	94	203	0.3	1,962	1,692	3,654
19	84	89	173	0.3	1,596	1,691	3,287
20	133	139	272	0.5	2,660	2,780	5,440
21	150	175	325	0.6	3,150	3,675	6,825
22	38	28	66	0.1	836	616	1,452
23	24	19	43	0.1	552	437	989
24	14	23	37	0.1	336	552	888
25	34	25	59	0.1	850	625	1,475
26	17	18	35	0.1	442	468	910
27	14	14	28	0	378	378	756
28	35	52	87	0.1	980	1,456	2,436
29	7	4	11	0	203	116	319
30	304	200	504	0.9	9,120	6,000	15,120
31+	448	377	825	1.4	13,888	11,687	25,575
<b>Total</b>	<b>27,807</b>	<b>30,904</b>	<b>58,711</b>	<b>100</b>	<b>231,354</b>	<b>248,388</b>	<b>479,742</b>
	Intended Average Length of Stay <sup>1</sup>				<b>8.3</b>	<b>8.0</b>	<b>8.2</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

<sup>1</sup> The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 7: International Visitors' nights and Estimated Bed Occupancy Rate, July 2023**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	813	1.4	813
2	979	1.7	1,958
3	1,693	2.9	5,079
4	1,939	3.3	7,756
5	8,739	14.9	43,695
6	6,219	10.6	37,314
7	12,857	21.9	89,999
8	10,984	18.7	87,872
9	3,984	6.8	35,856
10	1,865	3.2	18,650
11	742	1.3	8,162
12	971	1.7	11,652
13	482	0.8	6,266
14	2,062	3.5	28,868
15	1,039	1.8	15,585
16	384	0.7	6,144
17	291	0.5	4,947
18	203	0.3	3,654
19	173	0.3	3,287
20	272	0.5	5,440
21	325	0.6	6,825
22	66	0.1	1,452
23	43	0.1	989
24	37	0.1	888
25	59	0.1	1,475
26	35	0.1	910
27	28	0.0	756
28	87	0.1	2,436
29	11	0.0	319
30	504	0.9	15,120
31+	825	1.4	25,575
<b>Total</b>	<b>58,711</b>	<b>100.0</b>	<b>479,742</b>
<b>Number of beds available in July, 2023</b>			<b>701,189</b>
<b>Bed Occupancy Rate</b>			<b>68.4</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

**Table 8: International Visitors by Nationality through Entry Points, January- July 2023 & 2022**

Nationality	January- July 2022			January- July 2023					% Change, Jan- July 2023 and Jan- July 2022
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
<b>EUROPE</b>									
Scandinavian	8,816	3.4	10	13,793	1,472	15,265	4.5	6	73.2
British	12,937	4.9	6	17,287	2,331	19,618	5.8	5	51.6
German	18,835	7.2	3	28,931	2,881	31,812	9.3	2	68.9
Italian	6,355	2.4	13	31,020	524	31,544	9.3	3	396.4
French	31,465	12	1	37,688	1,404	39,092	11.5	1	24.2
Dutch	7,432	2.8	11	9,072	722	9,794	2.9	10	31.8
Belgium	5,725	2.2	14	4,894	473	5,367	1.6	13	-6.3
Russian	2,515	1	20	5,277	245	5,522	1.6	12	119.6
Turkish	2,243	0.9	21	2,922	422	3,344	1.0	19	49.1
Polish	28,267	10.8	2	22,842	245	23,087	6.8	4	-18.3
Ukrainian	11,753	4.5	7	1,901	43	1,944	0.6	21	-83.5
Czech Republic	10,523	4	8	9,831	124	9,955	2.9	9	-5.4
Spanish	4,551	1.7	16	4,666	319	4,985	1.5	15	9.5
Other European	35,636	13.6		46,729	1,758	48,487	14.2		36.1
<b>Subtotal</b>	<b>187,053</b>	<b>71.6</b>		<b>236,853</b>	<b>12,963</b>	<b>249,816</b>	<b>73.3</b>		<b>33.6</b>
<b>ASIA</b>									
Japanese	162	0.1	27	373	130	503	0.1	23	210.5
Chinese	1,210	0.5	23	2,091	1,399	3,490	1.0	18	188.4
Indian	3,966	1.5	17	3,487	1,742	5,229	1.5	14	31.8
Israeli	2,630	1	19	3,542	84	3,626	1.1	17	37.9
Other Asian	10,228	3.9		10,788	1,440	12,228	3.6		19.6
<b>Subtotal</b>	<b>18,196</b>	<b>7</b>		<b>20,281</b>	<b>4,795</b>	<b>25,076</b>	<b>7.4</b>		<b>37.8</b>
<b>AFRICA</b>									
Kenyan	6,374	2.4	12	6,537	3,167	9,704	2.8	11	52.2
South African	13,552	5.2	4	11,517	593	12,110	3.6	8	-10.6
Egyptian	2,713	1	18	1,406	295	1,701	0.5	22	-37.3
Other African	13,522	5.2		12,631	5,574	18,205	5.3		34.6
<b>Subtotal</b>	<b>36,161</b>	<b>13.8</b>		<b>32,091</b>	<b>9,629</b>	<b>41,720</b>	<b>12.2</b>		<b>15.4</b>
<b>AMERICA</b>									
American	10,178	3.9	9	11,788	3,241	15,029	4.4	7	47.7
Canadian	2,123	0.8	22	2,853	871	3,724	1.1	16	75.4
Other American	1,940	0.7		2,478	359	2,837	0.8		46.2
<b>Subtotal</b>	<b>14,241</b>	<b>5.4</b>		<b>17,119</b>	<b>4,471</b>	<b>21,590</b>	<b>6.3</b>		<b>51.6</b>
<b>OCEANIA</b>									
Australian	644	0.2	25	1,349	653	2,002	0.6	20	210.9
New Zealand	228	0.1	26	279	109	388	0.1	24	70.2
<b>Subtotal</b>	<b>872</b>	<b>0.3</b>		<b>1,628</b>	<b>762</b>	<b>2,390</b>	<b>0.7</b>		<b>174.1</b>
Not stated	4,837	1.9		143	15	158	0.0		
<b>TOTAL</b>	<b>261,360</b>	<b>100</b>		<b>308,115</b>	<b>32,635</b>	<b>340,750</b>	<b>100</b>		<b>30.4</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Annex I: Visitors Arrival from Emerging Markets, July 2023, June 2023 and July 2022**

<b>Nationality</b>	<b>July 2022</b>	<b>June 2023</b>	<b>July 2023</b>	<b>% Change July 2023 and July 2022</b>	<b>% Change July 2023 and June 2023</b>
Russian	556	702	763	37.2	8.7
Polish	3,392	3,561	4,003	18.0	12.4
Ukrainian	167	166	159	-4.8	-4.2
Chinese	255	398	1,265	396.1	217.8
Indian	1433	1233	1,080	-24.6	-12.4
Israeli	1,085	611	1,527	40.7	149.9
<b>Total</b>	<b>6,888</b>	<b>6,671</b>	<b>8,797</b>	<b>27.7</b>	<b>31.9</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Annex II: International Visitors by Month, 2019 - 2023**

<b>Month</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
January	46,133	61,461	49,868	42,443	68,813
February	50,387	61,752	51,574	46,995	65,430
March	33,883	33,801	43,821	38,762	45,915
April	20,242	334	13,839	20,540	27,666
May	15,640	197	9,280	20,450	26,620
June	36,605	353	20,416	34,013	47,595
July	55,947	3,079	29,714	58,157	58,711
August	68,163	4,366	34,425	61,388	
September	49,732	5,422	25,817	46,338	
October	53,023	12,157	31,826	57,547	
November	47,824	29,128	35,438	55,150	
December	60,685	48,594	48,167	66,720	
<b>Total</b>	<b>538,264</b>	<b>260,644</b>	<b>394,185</b>	<b>548,503</b>	<b>340,750</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

## Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

### Definition and Concepts

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### For more clarifications please contact:

*Office of the Chief Government Statistician*

*P.O. BOX 2321*

*Email: zanstat@ocgs.go.tz*

*Zanzibar Commission for Tourism*

*P.O.BOX 1410*

*Email:  
marketing@zanzibartourism.go.tz*