

TOURISM STATISTICAL RELEASE

DECEMBER - 2020

No.48



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TOURISM STATISTICAL RELEASE FOR DECEMBER 2020

Zanzibar received **48,594** visitors in December 2020 compared with **60,685** visitors in a corresponding month 2019 and **29,128** visitors in November 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting **76.9** percent of the total visitors in December 2020.

The data from Table 2 shows that **43,803** visitors entered through Airport, among them **40,197** visitors came by international flights and **3,606** by domestic flights and **4,791** visitors came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **260,644** visitors from January- December 2020 which is a decrease of **51.6** percent compared with the corresponding months (January – December) 2019. Most of visitors were from Europe (**72.5** percent). About **236,016** visitors entered through airport while the remaining **24,628** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that December 2020, most of visitors (**98.1** percent) came for holidays, (**0.3** percent) visitors came for visiting friends and relatives and (1.6 percent) visitors came for other purpose.

Table 5 shows that among the visitors there were **21,946** males (**45.2** percent) and **26,648** females (**54.8** percent) in December 2020. Males and Females increased by **58.4** percent and **74.5** percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **4,382** (**9.0** percent) visitors were aged less than 15 years; **43,096** (**88.7** percent) were aged 15 to 64 years and **1,116** (**2.3** percent) were aged 65 years and older.

Table 7 shows that majority (**18.9** percent) of all visitors in December 2020 stayed in the country for six days. The overall average intended length of stay for visitors in December 2020 was ten (**9.5**) nights.

The total of **537,075** bed-spaces was available in December 2020. Out of these bed-spaces, estimates of **463,179** hotel-beds were sold during that month representing a bed occupancy rate of **86.2** percent (**Table 9**).

Table1: International Visitors by Nationality, December 2020

Nationality	December 2019			November 2020			December 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
EUROPE									
Scandinavian	3,617	6	4	425	1.5	11	604	1.2	13
British	2,299	3.8	10	873	3.0	6	1,557	3.2	7
German	2,914	4.8	7	843	2.9	7	1,351	2.8	8
Italian	8,509	14	1	569	2.0	9	637	1.3	12
French	3,552	5.9	5	960	3.3	5	2,425	5.0	4
Dutch	1,398	2.3	12	144	0.5	17	325	0.7	16
Belgium	2,634	4.3	8	293	1.0	14	715	1.5	10
Russian	2,976	4.9	6	14263	49.0	1	19,012	39.1	1
Turkish	398	0.7	21	102	0.4	20	211	0.4	19
Polish	2,089	3.4	11	1,619	5.6	2	2,979	6.1	2
Ukrainian	600	1	18	1449	5.0	3	2,038	4.2	5
Czech Republic	633	1	17	528	1.8	10	1,085	2.2	9
Spanish	959	1.6	13	315	1.1	12	381	0.8	15
Other European	5,134	8.5		2,053	7.0		4,056	8.3	
Subtotal	37,712	62.1		24,436	83.9		37,376	76.9	
ASIA									
Japanese	293	0.5	22	15	0.1	23	11	0.0	23
Chinese	550	0.9	19	137	0.5	18	146	0.3	20
Indian	691	1.1	14	234	0.8	15	440	0.9	14
Israeli	663	1.1	15	74	0.3	21	69	0.1	21
Other Asian	1,381	2.3		683	2.3		1,131	2.3	
Subtotal	3,578	5.9		1,143	3.9		1,797	3.7	
AFRICA									
Kenyan	2,446	4	9	307	1.1	13	693	1.4	11
South African	3,707	6.1	3	594	2.0	8	1,628	3.4	6
Other African	4,092	6.7		943	3.2		2,274	4.7	
Subtotal	10,245	16.9		1,844	6.3		4,595	9.5	
AMERICA									
American	3,753	6.2	2	1,242	4.3	4	2,697	5.6	3
Canadian	659	1.1	16	167	0.6	16	309	0.6	17
Other American	3,363	5.5		151	0.5		1,086	2.2	
Subtotal	7,775	12.8		1,560	5.4		4,092	8.4	
OCEANIA									
Australian	507	0.8	20	113	0.4	19	223	0.5	18
New Zealand	65	0.1	23	19	0.1	22	32	0.1	22
Subtotal	572	0.9		132	0.5		255	0.5	
Not stated	803	1.3		13	0.0		479	1.0	
TOTAL	60,685	100		29,128	100		48,594	100.0	

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, December 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	444	53	497	0	107	107
British	1,054	238	1,292	0	265	265
German	857	203	1,060	0	291	291
Italian	547	33	580	0	57	57
French	1,460	419	1,879	0	546	546
Dutch	197	44	241	0	84	84
Belgium	593	104	697	0	18	18
Russian	18,519	265	18,784	0	228	228
Turkish	52	33	85	0	126	126
Polish	2,747	81	2,828	0	151	151
Ukrainian	1,919	102	2,021	0	17	17
Czech Republic	949	112	1,061	0	24	24
Spanish	231	72	303	0	78	78
Other Europeans	3,070	656	3,726	0	330	330
Subtotal	32,639	2,415	35,054	0	2,322	2,322
ASIA						
Japanese	8	3	11	0	0	0
Chinese	67	17	84	0	62	0
Indian	162	99	261	0	179	0
Israeli	42	17	59	0	10	10
Other Asians	786	73	859	0	272	272
Subtotal	1,065	209	1,274	0	523	523
AFRICA						
Kenyan	351	85	436	0	257	257
South African	1,467	67	1,534	0	94	94
Other Africans	1,227	230	1,457	0	817	817
Subtotal	3,045	382	3,427	0	1,168	1,168
AMERICA						
American	1,747	432	2,179	0	518	518
Canadian	152	68	220	0	89	89
Other Americans	942	74	1,016	0	70	70
Subtotal	2,841	574	3,415	0	677	677
OCEANIA						
Australian	123	19	142	0	81	81
New Zealand	30	2	32	0	0	0
Subtotal	153	21	174	0	81	0
Not stated	454	5	459	0	20	0
TOTAL	40,197	3,606	43,803	0	4,791	4,791

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality through Entry Points, Jan- December,2020

Nationality	January- December 2019			January- December 2020					% Change, Jan-December 2019 to Jan- December 2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	24,148	4.5	7	9,503	1,416	10,919	4.2	8	-54.8
British	30,277	5.6	5	10,188	1,562	11,750	4.5	7	-61.2
German	42,551	7.9	3	12,589	1,748	14,337	5.5	5	-66.3
Italian	61,317	11.4	1	20,898	528	21,426	8.2	3	-65.1
French	42,446	7.9	4	20,040	2,183	22,223	8.5	2	-47.6
Dutch	15,592	2.9	10	4,630	544	5,174	2.0	12	-66.8
Belgium	18,957	3.5	9	6,919	254	7,173	2.8	10	-62.2
Russian	12,516	2.3	12	42,671	907	43,578	16.7	1	248.2
Turkish	3,450	0.6	21	1,165	652	1,817	0.7	21	-47.3
Polish	20,483	3.8	8	11,813	518	12,331	4.7	6	-39.8
Ukrainian	4,317	0.8	20	5,746	103	5,849	2.2	11	35.5
Czech Republic	7,036	1.3	17	4,570	188	4,758	1.8	13	-32.4
Spanish	13,265	2.5	11	3,067	306	3,373	1.3	15	-74.6
Other European	45,395	8.4		22,532	1,791	24,323	9.3		-46.4
Subtotal	341,750	63.5		176,331	12,700	189,031	72.5		-44.7
ASIA									
Japanese	1,784	0.3	22	353	141	494	0.2	22	-72.3
Chinese	6,731	1.3	18	1,311	583	1,894	0.7	20	-71.9
Indian	5,880	1.1	19	1,337	874	2,211	0.8	18	-62.4
Israeli	9,453	1.8	14	2,247	109	2,356	0.9	17	-75.1
Other Asian	18,689	3.5		5,942	1,313	7,255	2.8		-61.2
Subtotal	42,537	7.9		11,190	3,020	14,210	5.5		-66.6
AFRICA									
Kenyan	11,314	2.1	13	2,219	1,254	3,473	1.3	14	-69.3
South African	24,932	4.6	6	6,922	399	7,321	2.8	9	-70.6
Other African	25,074	4.7		9,287	3,266	12,553	4.8		-49.9
Subtotal	61,320	11.4		18,428	4,919	23,347	9.0		-61.9
AMERICA									
American	43,690	8.1	2	13,812	2,327	16,139	6.2	4	-63.1
Canadian	7,797	1.4	15	2,216	597	2,813	1.1	16	-63.9
Other American	22,761	4.2		10,097	344	10,441	4.0		-54.1
Subtotal	74,248	13.8		26,125	3,268	29,393	11.3		-60.4
OCEANIA									
Australian	7,319	1.4	16	1,532	582	2,114	0.8	19	-71.1
New Zealand	1,310	0.2	23	267	54	321	0.1	23	-75.5
Subtotal	8,629	1.6		1,799	636	2,435	0.9		-71.8
Not stated	9,780	1.8		2,143	85	2,228	0.9		
TOTAL	538,264	100		236,016	24,628	260,644	100		-51.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, December 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	2	0	0	0	5	597	0	0	0	604
British	9	0	0	0	11	1,517	1	0	0	1,557
German	13	0	0	0	4	1,332	0	0	0	1,351
Italian	11	0	0	0	3	622	0	0	1	637
French	45	0	2	0	4	2,371	1	0	2	2,425
Dutch	2	0	0	0	1	322	0	0	0	325
Belgium	9	0	0	0	2	698	0	0	6	715
Russian	152	0	0	0	30	18,818	1	0	11	19,012
Turkish	1	0	0	0	0	210	0	0	0	211
Polish	6	0	0	0	7	2,962	0	0	4	2,979
Ukrainian	22	0	1	0	4	2,008	0	0	3	2,038
Czech Republic	16	0	0	0	3	1,063	0	0	3	1,085
Spanish	2	0	0	0	2	377	0	0	0	381
Other Europeans	47	0	0	0	16	3,956	1	0	36	4,056
Subtotal	337	0	3	0	92	36,853	4	0	87	37,376
ASIA										
Japanese	0	0	0	0	0	11	0	0	0	11
Chinese	0	0	0	0	0	145	0	0	0	146
Indian	3	0	0	1	3	432	0	0	0	440
Israeli	2	0	0	0	0	67	0	0	0	69
Other Asians	2	0	0	1	5	1,102	0	1	0	1,131
Subtotal	7	0	0	2	8	1,757	0	1	0	1,797
AFRICA										
		0					0			
Kenyan	2	0	0	0	5	683	0	0	3	693
South African	23	0	0	0	5	1,600	0	0	0	1,628
Other Africans	20	0	0	0	6	2,213	2	0	0	2,274
Subtotal	45	0	0	0	16	4,496	2	0	0	4,595
AMERICA										
		0		0				0		
American	3	0	1	0	14	2,676	3	0	0	2,697
Canadian	1	0	0	0	3	304	0	0	1	309
Other Americans	4	0	0	0	1	1,002	0	0	79	1,086
Subtotal	8	0	1	0	18	3,982	3	0	80	4,092
OCEANIA										
Australian	0	0	0	0	1	221	0	0	1	223
New Zealand	0	0	0	0	0	32	0	0	0	32
Subtotal	0	0	0	0	1	253	0	0	1	255
Not stated	3	0	0	0	2	354	0	0	120	479
TOTAL	400	0	4	2	137	47,695	9	1	346	48,594
TOTAL PERCENT	0.8	0.0	0.0	0.0	0.3	98.1	0.0	0.0	0.7	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, December 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	265	339	604
British	745	812	1,557
German	700	651	1,351
Italian	312	325	637
French	1,129	1,296	2,425
Dutch	144	181	325
Belgium	360	355	715
Russian	7,839	11,173	19,012
Turkish	103	108	211
Polish	1,344	1,635	2,979
Ukrainian	862	1,176	2,038
Czech Republic	507	578	1,085
Spanish	179	202	381
Other European Country	1,948	2,108	4,056
Subtotal	16,437	20,939	37,376
ASIA			
Japanese	3	8	11
Chinese	91	55	146
Indian	296	144	440
Israeli	34	35	69
Other Asian	722	409	1,131
Subtotal	1,146	651	1,797
AFRICA			
Kenyan	311	382	693
South African	646	982	1,628
Other African	1,284	990	2,274
Subtotal	2,241	2,354	4,595
AMERICA			
American	797	1,900	2,697
Canadian	179	130	309
Other American	698	388	1,086
Subtotal	1,674	2,418	4,092
OCEANIA			
Australian	125	98	223
New Zealand	15	17	32
Subtotal	140	115	255
Not stated	308	171	479
TOTAL DECEMBER, 2020	21,946	26,648	48,594
TOTAL NOVEMBER, 2020	13,853	15,275	29,128
TOTAL % DECEMBER	45.2	54.8	100
% CHANGE, DECEMBER TO NOVEMBER 2020	58.4	74.5	66.8

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, December 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	71	497	36	604
British	118	1,371	68	1,557
German	89	1,202	60	1,351
Italian	45	566	26	637
French	238	2,118	69	2,425
Dutch	25	291	9	325
Belgium	79	619	17	715
Russian	2,010	16,709	293	19,012
Turkish	13	197	1	211
Polish	271	2,618	90	2,979
Ukrainian	131	1,887	20	2,038
Czech Republic	107	938	40	1,085
Spanish	14	354	13	381
Other European	314	3,649	93	4,056
Subtotal	3,525	33,016	835	37,376
ASIA				
Japanese	0	11	0	11
Chinese	6	140	0	146
Indian	37	400	3	440
Israeli	8	61	0	69
Other Asian	84	1,003	44	1,131
Subtotal	135	1,615	47	1,797
AFRICA				
Kenyan	73	609	11	693
South African	120	1,461	47	1,628
Other African	129	2,110	35	2,274
Subtotal	322	4,180	93	4,595
AMERICA				
American	239	2,354	104	2,697
Canadian	14	291	4	309
Other American	108	960	18	1,086
Subtotal	361	3,605	126	4,092
OCEANIA				
Australian	21	193	9	223
New Zealand	5	25	2	32
Subtotal	26	218	11	255
Not stated	13	462	4	479
TOTAL	4,382	43,096	1,116	48,594
TOTAL PERCENT	9.0	88.7	2.3	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors, December 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	345	279	624	1.3	345	279	624
2	440	340	780	1.6	880	680	1,560
3	606	468	1,074	2.2	1,818	1,404	3,222
4	579	520	1,099	2.3	2,316	2,080	4,396
5	754	824	1,578	3.2	3,770	4,120	7,890
6	2,399	6,790	9,189	18.9	14,394	40,740	55,134
7	3,022	2,742	5,764	11.9	21,154	19,194	40,348
8	1,397	1,462	2,859	5.9	11,176	11,696	22,872
9	1,167	1,252	2,419	5.0	10,503	11,268	21,771
10	4,206	4,793	8,999	18.5	42,060	47,930	89,990
11	2,340	2,711	5,051	10.4	25,740	29,821	55,561
12	1,092	1,137	2,229	4.6	13,104	13,644	26,748
13	238	255	493	1.0	3,094	3,315	6,409
14	932	887	1,819	3.7	13,048	12,418	25,466
15	536	478	1,014	2.1	8,040	7,170	15,210
16	139	133	272	0.6	2,224	2,128	4,352
17	117	117	234	0.5	1,989	1,989	3,978
18	144	163	307	0.6	2,592	2,934	5,526
19	98	93	191	0.4	1,862	1,767	3,629
20	187	169	356	0.7	3,740	3,380	7,120
21	209	171	380	0.8	4,389	3,591	7,980
22	87	85	172	0.4	1,914	1,870	3,784
23	24	32	56	0.1	552	736	1,288
24	54	38	92	0.2	1,296	912	2,208
25	49	54	103	0.2	1,225	1,350	2,575
26	19	27	46	0.1	494	702	1,196
27	16	21	37	0.1	432	567	999
28	38	43	81	0.2	1,064	1,204	2,268
29	14	29	43	0.1	406	841	1,247
30	230	165	395	0.8	6,900	4,950	11,850
31+	468	370	838	1.7	14,508	11,470	25,978
Total	21,946	26,648	48,594	100.0	217,029	246,150	463,179
Average intended Length of Stay ¹					9.9	9.2	9.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 8: Summary of Visitors by Mode of Travel Through Entry Point, December 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	40,197	0	40,197
Domestic flights/ Sea ferries	3,606	4,791	8,397
Total	43,803	4,791	48,594

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 9: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, December 2020

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	624	345	624
2	780	1.6	1,560
3	1,074	2.2	3,222
4	1,099	2.3	4,396
5	1,578	3.2	7,890
6	9,189	18.9	55,134
7	5,764	11.9	40,348
8	2,859	5.9	22,872
9	2,419	5.0	21,771
10	8,999	18.5	89,990
11	5,051	10.4	55,561
12	2,229	4.6	26,748
13	493	1.0	6,409
14	1,819	3.7	25,466
15	1,014	2.1	15,210
16	272	0.6	4,352
17	234	0.5	3,978
18	307	0.6	5,526
19	191	0.4	3,629
20	356	0.7	7,120
21	380	0.8	7,980
22	172	0.4	3,784
23	56	0.1	1,288
24	92	0.2	2,208
25	103	0.2	2,575
26	46	0.1	1,196
27	37	0.1	999
28	81	0.2	2,268
29	43	0.1	1,247
30	395	0.8	11,850
31+	838	1.7	25,978
Total	48,594	100.0	463,179
	Number of beds available in December		537,075
	Bed Occupancy Rate		86.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors by Month, 2016 - 2020

Month	2016	2017	2018	2019	2020
January	31,717	40,938	52,417	46,133	61,461
February	34,175	39,119	46,935	50,387	61,752
March	29,058	30,366	39,592	33,883	33,801
April	14,701	21,004	21,139	20,242	334
May	13,654	15,696	18,655	15,640	197
June	20,546	23,458	37,235	36,605	353
July	37,553	41,034	53,087	55,947	3,079
August	42,484	51,937	56,861	68,163	4,366
September	32,765	38,977	52,551	49,732	5,422
October	44,169	43,470	49,796	53,023	12,157
November	31,557	36,363	39,713	47,824	29,128
December	43,863	51,112	52,828	60,685	48,594
Total	376,242	433,474	520,809	538,264	260,644

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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