

TOURISM STATISTICAL RELEASE

FEBRUARY - 2020

No.38



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TOURISM STATISTICAL RELEASE FOR FEBRUARY 2020

Tourist Arrivals in Zanzibar increased by **0.5** percent to 61,752 in February 2020 from 61,461 in January 2020 and increased by **22.6** percent compared with corresponding month in 2019. Tourists from Europe continue to dominate the Zanzibar market by accounting **71.3** percent of the total visitors in February 2020 and increased by **26.9** percent compared with corresponding month in 2019. In country wise, Italy dominated the Tourism market by accounting **12.9** percent of all visitors entered in February 2020, followed by France (11.4 percent) and Germany (6.9 percent) while New Zealand recorded the least (0.1 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **56,542** visitors entered through Airport, among them **41,168** visitors came by international flights and **15,374** by domestic flights and remaining **5,210** visitors through Seaport, of which **10** came by Cruise Ship and **5,200** by Sea Ferries.

Generally, Zanzibar has received **123,213** visitors from January- February 2020 which is an increase of **27.7** percent compared with the corresponding months (January – February) 2019. Most of visitors were from Europe (**70.4** percent). In country wise, Italy (**13.8** percent) is a leading market for the first two months in Zanzibar tourism market. About **112,965** visitors entered through airport while the remaining **10,248** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that February 2020, about **61,153** visitors equivalent to **99.0** percent of visitors came for holidays and less than one percent (**0.2** percent) visitors came for visiting friends and relatives.

Table 5 shows that among the visitors there were **26,165** males (**42.4** percent) and **35,587** females (**57.6** percent) in February 2020. Males decreased by **8.6** percent while female increased by **18.1** percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **3,840 (6.2 percent)** visitors were aged less than 15 years; **52,000 (84.2 percent)** were aged 15 to 64 years and **5,912 (9.6 percent)** were aged 65 years and older.

Table 7 shows that **29.9** percent of all visitors in February 2020 stayed in the country for Six days. The overall average intended length of stay for visitors in February 2020 was about Seven (7.4) nights.

The visitors from emerging markets increased by **23.4** percent in February 2020 compared with corresponding month in 2019 and they decreased by **19.2** percent compared with previous month. Visitors from Russia showed a remarkable increase (132.0 percent) in February 2020 compared with the corresponding month in 2019. Other performances are shown in **Table 8**.

The total of **502,425** bed-spaces was available in February 2020. Out of these bed-spaces, estimates of **457,535** hotel-beds were sold during that month representing a bed occupancy rate of **91.1** percent (**Table 10**).

Table: International Visitors by Nationality, February 2020

Nationality	February 2019			January 2020			February 2020			% Change, January 2020 to February 2020	% Change, February 2019 to February 2020
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	3,270	6.5	5	3,528	5.7	4	4,149	6.7	4	17.6	26.9
British	2,093	4.2	7	2,583	4.2	8	2,728	4.4	7	5.6	30.3
German	3,499	6.9	4	3,493	5.7	5	4,244	6.9	3	21.5	21.3
Italian	7,447	14.8	1	9,092	14.8	1	7,964	12.9	1	-12.4	6.9
French	4,357	8.6	2	4,776	7.8	2	7,015	11.4	2	46.9	61.0
Dutch	1,202	2.4	11	1,679	2.7	11	1,591	2.6	10	-5.2	32.4
Belgium	1,484	2.9	8	2,304	3.7	9	2,170	3.5	9	-5.8	46.2
Russian	1,203	2.4	10	3,306	5.4	6	2,791	4.5	6	-15.6	132.0
Turkish	204	0.4	21	571	0.9	20	340	0.6	20	-40.5	66.7
Polish	2,338	4.6	6	2,849	4.6	7	2,523	4.1	8	-11.4	7.9
Ukrainian	571	1.1	18	688	1.1	19	655	1.1	15	-4.8	14.7
Czech Republic	1,292	2.6	9	927	1.5	13	1,186	1.9	11	27.9	-8.2
Spanish	387	0.8	19	753	1.2	17	510	0.8	17	-32.3	31.8
Other European	5,345	10.6		6,215	10.1		6,159	10.0		-0.9	15.2
Subtotal	34,692	68.9		42,764	69.6		44,025	71.3		2.9	26.9
ASIA											
Japanese	126	0.3	23	163	0.3	22	169	0.3	22	3.7	34.1
Chinese	773	1.5	14	795	1.3	14	261	0.4	21	-67.2	-66.2
Indian	235	0.5	20	434	0.7	21	427	0.7	19	-1.6	81.7
Israeli	776	1.5	13	932	1.5	12	621	1.0	16	-33.4	-20.0
Other Asian	1,745	3.5		1,899	3.1		1,319	2.1		-30.5	-24.4
Subtotal	3,655	7.3		4,223	6.9		2,797	4.5		-33.8	-23.5
AFRICA											
Kenyan	673	1.3	17	764	1.2	16	695	1.1	14	-9.0	3.3
South African	882	1.8	12	2,037	3.3	10	1,173	1.9	12	-42.4	33.0
Other African	2,064	4.1		2,617	4.3		3,044	4.9		16.3	47.5
Subtotal	3,619	7.2		5,418	8.8		4,912	8.0		-9.3	35.7
AMERICA											
American	3,977	7.9	3	3,630	5.9	3	3,912	6.3	5	7.8	-1.6
Canadian	721	1.4	15	712	1.2	18	911	1.5	13	27.9	26.4
Other American	2,211	4.4		3,156	5.1		4,012	6.5		27.1	81.5
Subtotal	6,909	13.7		7,498	12.2		8,835	14.3		17.8	27.9
OCEANIA											
Australian	716	1.4	16	795	1.3	14	444	0.7	18	-44.2	-38.0
New Zealand	165	0.3	22	120	0.2	23	51	0.1	23	-57.5	-69.1
Subtotal	881	1.7		915	1.5		495	0.8		-45.9	-43.8
Not stated	631	1.3		643	1.0		688	1.1			
TOTAL	50,387	100		61,461	100		61,752	100.0		0.5	22.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, February 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	2,122	1,524	3,646	0	503	503
British	1,700	678	2,378	0	350	350
German	2,006	1,795	3,801	0	443	443
Italian	7,415	403	7,818	1	145	146
French	4,293	2,164	6,457	4	554	558
Dutch	994	478	1,472	1	118	119
Belgium	1,497	589	2,086	0	84	84
Russian	2,496	200	2,696	1	94	95
Turkish	139	49	188	0	152	152
Polish	2,150	272	2,422	0	101	101
Ukrainian	561	82	643	0	12	12
Czech Republic	999	125	1,124	0	62	62
Spanish	269	193	462	0	48	48
Other Europeans	4,201	1,522	5,723	0	436	436
Subtotal	30,842	10,074	40,916	7	3,102	3,109
ASIA						
Japanese	69	52	121	0	48	48
Chinese	40	118	158	0	103	103
Indian	124	113	237	0	190	190
Israeli	496	88	584	0	37	37
Other Asians	798	317	1,115	0	204	204
Subtotal	1,527	688	2,215	0	582	582
AFRICA						
Kenyan	419	40	459	0	236	236
South African	1,044	82	1,126	0	47	47
Other Africans	1,836	816	2,652	0	392	392
Subtotal	3,299	938	4,237	0	675	675
AMERICA						
American	1,806	1,676	3,482	3	427	430
Canadian	250	457	707	0	204	204
Other Americans	2,717	1,224	3,941	0	71	71
Subtotal	4,773	3,357	8,130	3	702	705
OCEANIA						
Australian	172	159	331	0	113	113
New Zealand	14	24	38	0	13	13
Subtotal	186	183	369	0	126	126
Not stated	541	134	675	0	13	13
TOTAL	41,168	15,374	56,542	10	5,200	5,210

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-February 2020

Nationality	January-February 2019			January-February 2020					% Change, Jan-February 2019 to Jan- February 2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	5,956	6.2	5	6,705	972	7,677	6.2	4	28.9
British	3,635	3.8	7	4,684	627	5,311	4.3	8	46.1
German	6,044	6.3	4	6,987	750	7,737	6.3	3	28.0
Italian	15,853	16.4	1	16,761	295	17,056	13.8	1	7.6
French	7,450	7.7	2	11,035	756	11,791	9.6	2	58.3
Dutch	2,667	2.8	9	3,015	255	3,270	2.7	10	22.6
Belgium	2,232	2.3	11	4,326	148	4,474	3.6	9	100.4
Russian	2,776	2.9	8	5,839	258	6,097	4.9	6	119.6
Turkish	610	0.6	20	652	259	911	0.7	20	49.3
Polish	5,679	5.9	6	5,225	147	5,372	4.4	7	-5.4
Ukrainian	1,297	1.3	16	1,305	38	1,343	1.1	16	3.5
Czech Republic	2,451	2.5	10	2,022	91	2,113	1.7	12	-13.8
Spanish	767	0.8	19	1,185	78	1,263	1.0	17	64.7
Other European	9,477	9.8		11,508	866	12,374	10.0		30.6
Subtotal	66,894	69.3		81,249	5,540	86,789	70.4		29.7
ASIA									
Japanese	214	0.2	23	242	90	332	0.3	22	55.1
Chinese	1,041	1.1	18	741	315	1,056	0.9	19	1.4
Indian	461	0.5	21	503	358	861	0.7	21	86.8
Israeli	1,741	1.8	13	1,495	58	1,553	1.3	14	-10.8
Other Asian	3,121	3.2		2,668	550	3,218	2.6		3.1
Subtotal	6,578	6.8		5,649	1,371	7,020	5.7		6.7
AFRICA									
Kenyan	1,102	1.1	17	951	508	1,459	1.2	15	32.4
South African	2,068	2.1	12	3,056	154	3,210	2.6	11	55.2
Other African	3,190	3.3		4,683	978	5,661	4.6		77.5
Subtotal	6,360	6.6		8,690	1,640	10,330	8.4		62.4
AMERICA									
American	7,178	7.4	3	6,711	831	7,542	6.1	5	5.1
Canadian	1,305	1.4	14	1,291	332	1,623	1.3	13	24.4
Other American	3,156	3.3		7,015	153	7,168	5.8		127.1
Subtotal	11,639	12.1		15,017	1,316	16,333	13.3		40.3
OCEANIA									
Australian	1,303	1.3	15	925	314	1,239	1.0	18	-4.9
New Zealand	332	0.3	22	129	42	171	0.1	23	-48.5
Subtotal	1,635	1.7		1,054	356	1,410	1.1		-13.8
Not stated	3,414	3.5		1,306	25	1,331	1.1		
TOTAL	96,520	100		112,965	10,248	123,213	100		27.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, February 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	2	0	4	4,139	1	1	2	4,149
British	0	0	1	0	3	2,716	1	0	7	2,728
German	0	1	0	0	6	4,230	1	0	6	4,244
Italian	0	0	4	0	12	7,932	1	0	15	7,964
French	2	0	0	1	18	6,986	2	0	6	7,015
Dutch	0	0	0	0	1	1,590	0	0	0	1,591
Belgium	0	1	1	0	2	2,096	0	0	70	2,170
Russian	0	0	1	0	5	2,783	1	0	1	2,791
Turkish	0	0	0	0	0	340	0	0	0	340
Polish	1	0	1	0	4	2,514	0	0	3	2,523
Ukrainian	0	0	0	0	1	653	0	0	1	655
Czech Republic	0	0	0	0	2	1,180	0	1	3	1,186
Spanish	0	0	0	0	1	509	0	0	0	510
Other Europeans	0	0	3	1	10	6,103	0	0	42	6,159
Subtotal	3	2	13	2	69	43,771	7	2	156	44,025
ASIA										
Japanese	0	0	0	0	0	169	0	0	0	169
Chinese	0	0	0	0	0	261	0	0	0	261
Indian	0	0	0	0	0	427	0	0	0	427
Israeli	0	0	0	0	1	618	0	0	2	621
Other Asians	0	0	1	0	4	1,299	1	1	13	1,319
Subtotal	0	0	1	0	5	2,774	1	1	15	2,797
AFRICA										
Kenyan	0	0	0	0	1	693	0	0	1	695
South African	0	0	0	0	2	1,171	0	0	-	1,173
Other Africans	1	1	0	0	2	2,972	0	0	68	3,044
Subtotal	1	1	0	0	5	4,836	0	0	69	4,912
AMERICA										
American	1	0	0	0	13	3,885	2	1	10	3,912
Canadian	0	0	0	0	0	911	0	0	0	911
Other Americans	0	1	1	0	0	3,873	0	0	137	4,012
Subtotal	1	1	1	0	13	8,669	2	1	147	8,835
OCEANIA										
Australian	0	0	0	0	0	442	0	0	2	444
New Zealand	0	0	0	0	0	51	0	0	0	51
Subtotal	0	0	0	0	0	493	0	0	2	495
Not stated	0	0	0	0	1	610	0	0	77	688
TOTAL	5	4	15	2	93	61,153	10	4	466	61,752
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.2	99.0	0.0	0.0	0.8	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, February 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	1,712	2,437	4,149
British	1,183	1,545	2,728
German	1,822	2,422	4,244
Italian	3,271	4,693	7,964
French	3,210	3,805	7,015
Dutch	665	926	1,591
Belgium	976	1,194	2,170
Russian	1,172	1,619	2,791
Turkish	182	158	340
Polish	1,055	1,468	2,523
Ukrainian	267	388	655
Czech Republic	471	715	1,186
Spanish	210	300	510
Other European Country	2,703	3,456	6,159
Subtotal	18,899	25,126	44,025
ASIA			
Japanese	93	76	169
Chinese	121	140	261
Indian	274	153	427
Israeli	293	328	621
Other Asian	757	562	1,319
Subtotal	1,538	1,259	2,797
AFRICA			
Kenyan	364	331	695
South African	424	749	1,173
Other African	1,402	1,642	3,044
Subtotal	2,190	2,722	4,912
AMERICA			
American	954	2,958	3,912
Canadian	369	542	911
Other American	1,696	2,316	4,012
Subtotal	3,019	5,816	8,835
OCEANIA			
Australian	218	226	444
New Zealand	25	26	51
Subtotal	243	252	495
Not stated	276	412	688
TOTAL FEBRUARY, 2020	26,165	35,587	61,752
TOTAL JANUARY, 2020	29,868	31,593	61,461
TOTAL PERCENT	42.4	57.6	100
% CHANGE, JANUARY, 2020 TO FEBRUARY 2020	-12.4	12.6	0.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, February 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	382	3,318	449	4,149
British	107	2,205	416	2,728
German	77	3,450	717	4,244
Italian	550	6,512	902	7,964
French	737	5,792	486	7,015
Dutch	84	1,296	211	1,591
Belgium	126	1,834	210	2,170
Russian	134	2,602	55	2,791
Turkish	11	313	16	340
Polish	229	2,130	164	2,523
Ukrainian	35	602	18	655
Czech Republic	98	984	104	1,186
Spanish	20	469	21	510
Other European	355	5,365	439	6,159
Subtotal	2,945	36,872	4,208	44,025
ASIA				
Japanese	4	155	10	169
Chinese	10	237	14	261
Indian	10	386	31	427
Israeli	22	539	60	621
Other Asian	35	1,156	128	1,319
Subtotal	81	2,473	243	2,797
AFRICA				
Kenyan	27	639	29	695
South African	45	1,068	60	1,173
Other African	201	2,631	212	3,044
Subtotal	273	4,338	301	4,912
AMERICA				
American	170	3,156	586	3,912
Canadian	43	705	163	911
Other American	292	3,376	344	4,012
Subtotal	505	7,237	1,093	8,835
OCEANIA				
Australian	12	389	43	444
New Zealand	-	47	4	51
Subtotal	12	436	47	495
Not stated	24	644	20	688
TOTAL	3,840	52,000	5,912	61,752
TOTAL PERCENT	6.2	84.2	9.6	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, February 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	377	260	637	1.0	377	260	637
2	661	579	1,240	2.0	1,322	1,158	2,480
3	1,136	1,149	2,285	3.7	3,408	3,447	6,855
4	1,482	1,603	3,085	5.0	5,928	6,412	12,340
5	2,041	2,241	4,282	6.9	10,205	11,205	21,410
6	5,054	13,392	18,446	29.9	30,324	80,352	110,676
7	5,929	6,113	12,042	19.5	41,503	42,791	84,294
8	3,033	3,399	6,432	10.4	24,264	27,192	51,456
9	953	1,077	2,030	3.3	8,577	9,693	18,270
10	1,626	1,733	3,359	5.4	16,260	17,330	33,590
11	644	658	1,302	2.1	7,084	7,238	14,322
12	646	616	1,262	2.0	7,752	7,392	15,144
13	295	353	648	1.0	3,835	4,589	8,424
14	1,025	1,047	2,072	3.4	14,350	14,658	29,008
15	523	549	1,072	1.7	7,845	8,235	16,080
16	125	168	293	0.5	2,000	2,688	4,688
17	77	106	183	0.3	1,309	1,802	3,111
18	70	74	144	0.2	1,260	1,332	2,592
19	37	50	87	0.1	703	950	1,653
20	88	82	170	0.3	1,760	1,640	3,400
21	111	108	219	0.4	2,331	2,268	4,599
22	27	21	48	0.1	594	462	1,056
23	13	19	32	0.1	299	437	736
24	22	24	46	0.1	528	576	1,104
25	16	25	41	0.1	400	625	1,025
26	13	22	35	0.1	338	572	910
27	7	5	12	0.0	189	135	324
28	9	26	35	0.1	252	728	980
29	12	11	23	0.0	348	319	667
30	110	76	186	0.3	3,300	2,280	5,580
31+	3	1	4	0.0	93	31	124
Total	26,165	35,587	61,752	100.0	198,738	258,797	457,535
Average intended Length of Stay ¹					7.6	7.3	7.4

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, February 2020

Nationality	February 2019	January 2020	February 2020	% Change, February 2019 to February 2020	% Change January 2020 to February 2020
Russian	1,203	3,306	2,791	132.0	-15.6
Polish	2,338	2,849	2,523	7.9	-11.4
Ukrainian	571	688	655	14.7	-4.8
Chinese	773	795	261	-66.2	-67.2
Indian	235	434	427	81.7	-1.6
Israeli	776	932	621	-20.0	-33.4
Total	5,896	9,004	7,278	23.4	-19.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, February 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	41,168	10	41,178
Domestic flights/ Sea ferries	15,374	5,200	20,574
Total	56,542	5,210	61,752

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, February 2020

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	637	1.0	637
2	1,240	2.0	2,480
3	2,285	3.7	6,855
4	3,085	5.0	12,340
5	4,282	6.9	21,410
6	18,446	29.9	110,676
7	12,042	19.5	84,294
8	6,432	10.4	51,456
9	2,030	3.3	18,270
10	3,359	5.4	33,590
11	1,302	2.1	14,322
12	1,262	2.0	15,144
13	648	1.0	8,424
14	2,072	3.4	29,008
15	1,072	1.7	16,080
16	293	0.5	4,688
17	183	0.3	3,111
18	144	0.2	2,592
19	87	0.1	1,653
20	170	0.3	3,400
21	219	0.4	4,599
22	48	0.1	1,056
23	32	0.1	736
24	46	0.1	1,104
25	41	0.1	1,025
26	35	0.1	910
27	12	0.0	324
28	35	0.1	980
29	23	0.0	667
30	186	0.3	5,580
31+	4	0.0	124
Total	61,752	100.0	457,535
		Number of beds available in February	502,425
		Bed Occupancy Rate	91.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 11: International Visitors by Month, 2015 - 2020

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	
April	13,942	14,701	21,004	21,139	20,242	
May	11,501	13,654	15,696	18,655	15,640	
June	17,397	20,546	23,458	37,235	36,605	
July	28,163	37,553	41,034	53,087	55,947	
August	32,726	42,484	51,937	56,861	68,163	
September	27,014	32,765	38,977	52,551	49,732	
October	25,422	44,169	43,470	49,796	53,023	
November	25,914	31,557	36,363	39,713	47,824	
December	39,929	43,863	51,112	52,828	60,685	
Total	294,243	376,242	433,474	520,809	538,264	123,213

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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