

TOURISM STATISTICAL RELEASE

FEBRUARY - 2018

No.14



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TOURISM STATISTICAL RELEASE FOR FEBRUARY, 2018

Tourist Arrivals in Zanzibar decreased by 10.5 percent to **46,935** in February from **52,417** in January 2018 and increased by 20.0 percent compared with corresponding month in 2017. Tourists from Europe continue to dominate the Zanzibar market which accounts 66.7 percent of the total visitors in February and posted a growth of 6.6 compared with corresponding month in 2017. In country wise, Italy (6,296) dominated the Tourism market by accounting 13.4 percent of all visitors entered in February, followed by Scandinavia (7.5 percent) and Germany (7.5 percent) while New Zealand recorded the least (0.1 percent). Other performances are as shown in table 1.

The data from table 2 shows that **41,288** visitors entered through Airport, among them **30,069** visitors came by international flights and **11,219** by domestic flights. The remaining **5,647** visitors entered through seaport, of whom **59** visitors came by Cruise Ship and **5,588** by Sea Ferries.

Generally, Zanzibar has received **99,352** visitors from January - February, 2018 which is an increase of **24.1** percent compared with the corresponding months (January - February) 2017. Almost two third (**64.3** percent) of all visitors were from Europe. In country wise, Italy (14.9 percent) is a leading market for the first two months in Zanzibar tourism market. About **86,600** visitors entered through airport which is equivalent to **87.2** percent while the remaining **12,752** visitors entered through seaport that accounting **12.8** percent (Table 3).

Information on the purpose of visit (Table 4) shows that, in February 2018, About 45,549 visitors equivalent to **97.0** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for less than one percent (0.7 percent).

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Table 5 shows that there were **24,394** male (52.0 percent) and **22,541** female (48.0 percent) visitors in February, 2018. Both males and females decreased by 10.4 and 10.5 percent by percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in Table 6 show that **2,691** (5.7 percent) visitors were aged less than 15 years; **40,297** (**85.9** percent) were aged 15 to 64 years and **3,947** (8.4 percent) were aged 65 years and older.

Table 7 shows that majority of the visitors (22.7 percent) stayed in the country for six days. More than one percent (1.3 percent) of visitors stayed for more than a month. The overall average intended length of stay for visitors in February, 2018 was about Eight (7.9) nights.

The number of visitors from emerging markets for the month of February 2018 rose by 10.2 percent compared with corresponding month in 2017 and decreased by 13.5 percent compared with previous month. Visitors from Russia greatly increased by more than hundred percent compared with the corresponding month in 2017 and decreased by 26.9 percent compared with previous month. Other performances are shown in Table 8.

The total of **474,040** bed-spaces was available in February 2018. Out of these bed-spaces, estimates of 319,310 hotel-beds were sold during that month representing a bed occupancy rate of **77.3** percent (Table 10).

Table1: International Visitors by Nationality, February 2018

| Nationality | February 2017 | | | January 2018 | | | February 2018 | | | % Change, January 2018 to February 2018 | % Change, February 2017 to February 2018 |
|-----------------|---------------|-------------|------|---------------|-------------|------|---------------|-------------|------|---|--|
| | Number | % share | Rank | Number | % share | Rank | Number | % share | Rank | | |
| EUROPE | | | | | | | | | | | |
| Scandinavian | 3,006 | 7.7 | 3 | 2,905 | 5.5 | 4 | 3,523 | 7.5 | 2 | 21.3 | 17.2 |
| British | 2,887 | 7.4 | 4 | 1,924 | 3.7 | 9 | 2,006 | 4.3 | 7 | 4.3 | -30.5 |
| German | 3,586 | 9.2 | 2 | 3,072 | 5.9 | 2 | 3,519 | 7.5 | 3 | 14.6 | -1.9 |
| Italian | 6,846 | 17.5 | 1 | 8,508 | 16.2 | 1 | 6,296 | 13.4 | 1 | -26.0 | -8.0 |
| French | 2,621 | 6.7 | 5 | 2,418 | 4.6 | 7 | 3,401 | 7.2 | 5 | 40.7 | 29.8 |
| Dutch | 1,343 | 3.4 | 10 | 1,415 | 2.7 | 11 | 1,220 | 2.6 | 11 | -13.8 | -9.2 |
| Belgium | 655 | 1.7 | 14 | 798 | 1.5 | 14 | 604 | 1.3 | 17 | -24.3 | -7.8 |
| Russian | 488 | 1.2 | 17 | 2,112 | 4 | 8 | 1,543 | 3.3 | 8 | -26.9 | 216.2 |
| Turkish | 177 | 0.5 | 21 | 430 | 0.8 | 18 | 237 | 0.5 | 21 | -44.9 | 33.9 |
| Polish | 2,176 | 5.6 | 6 | 2,680 | 5.1 | 6 | 2,114 | 4.5 | 6 | -21.1 | -2.8 |
| Ukrainian | 703 | 1.8 | 12 | 661 | 1.3 | 16 | 467 | 1.0 | 18 | -29.3 | -33.6 |
| Czech Republic | 1,019 | 2.6 | 11 | 1044 | 2 | 13 | 1,421 | 3.0 | 10 | 36.1 | 39.5 |
| Spanish | 396 | 1 | 19 | 378 | 0.7 | 20 | 339 | 0.7 | 19 | -10.3 | -14.4 |
| Other European | 3,475 | 8.9 | | 4,244 | 8.1 | | 4,634 | 9.9 | | 9.2 | 33.4 |
| Subtotal | 29,378 | 75.1 | | 32,589 | 62.2 | | 31,324 | 66.7 | | -3.9 | 6.6 |
| ASIA | | | | | | | | | | | |
| Japanese | 152 | 0.4 | 22 | 116 | 0.2 | 22 | 199 | 0.4 | 22 | 71.6 | 30.9 |
| Chinese | 566 | 1.4 | 16 | 334 | 0.6 | 21 | 810 | 1.7 | 14 | 142.5 | 43.1 |
| Indian | 421 | 1.1 | 18 | 419 | 0.8 | 19 | 300 | 0.6 | 20 | -28.4 | -28.7 |
| Israeli | 1,789 | 4.6 | 7 | 1,626 | 3.1 | 10 | 1,538 | 3.3 | 9 | -5.4 | -14.0 |
| Other Asian | 910 | 2.3 | | 2,269 | 4.3 | | 1,391 | 3.0 | | -38.7 | 52.9 |
| Subtotal | 3,838 | 9.8 | | 4,764 | 9.1 | | 4,238 | 9.0 | | -11.0 | 10.4 |
| AFRICA | | | | | | | 0 | 0.0 | | | |
| Kenyan | 666 | 1.7 | 13 | 638 | 1.2 | 17 | 636 | 1.4 | 16 | -0.3 | -4.5 |
| South African | 1,376 | 3.5 | 9 | 1,339 | 2.6 | 12 | 796 | 1.7 | 15 | -40.6 | -42.2 |
| Other African | 902 | 2.3 | | 1,239 | 2.4 | | 1,314 | 2.8 | | 6.1 | 45.7 |
| Subtotal | 2,944 | 7.5 | | 3,216 | 6.1 | | 2,746 | 5.9 | | -14.6 | -6.7 |
| AMERICA | | | | | | | 0 | 0.0 | | | |
| American | 1,490 | 3.8 | 8 | 2,892 | 5.5 | 5 | 3,474 | 7.4 | 4 | 20.1 | 133.2 |
| Canadian | 626 | 1.6 | 15 | 730 | 1.4 | 15 | 852 | 1.8 | 13 | 16.7 | 36.1 |
| Other American | 394 | 1 | | 1,343 | 2.6 | | 1,196 | 2.5 | | -10.9 | 203.6 |
| Subtotal | 2,510 | 6.4 | | 4,965 | 9.5 | | 5,522 | 11.8 | | 11.2 | 120.0 |
| OCEANIA | | | | | | | 0 | 0.0 | | | |
| Australian | 338 | 0.9 | 20 | 3,071 | 5.9 | 3 | 1,155 | 2.5 | 12 | -62.4 | 241.7 |
| New Zealand | 47 | 0.1 | 23 | 67 | 0.1 | 23 | 42 | 0.1 | 23 | -37.3 | -10.6 |
| Subtotal | 385 | 1 | | 3,138 | 6 | | 1,197 | 2.6 | | -61.9 | 210.9 |
| Not stated | 64 | 0.2 | | 3,745 | 7.1 | | 1,908 | 4.1 | | -49.1 | 2881.3 |
| TOTAL | 39,119 | 100 | | 52,417 | 100 | | 46,935 | 100 | | -10.5 | 20.0 |

Table 2: International Visitors by Nationality Through Entry Points, February 2018

| Nationality | Airport | | | Seaport | | |
|-----------------|----------------------|-----------------|---------------|-------------|--------------|--------------|
| | International Flight | Domestic Flight | Total | Cruise Ship | Sea ferries | Total |
| EUROPE | | | | | | |
| Scandinavian | 1,473 | 1,429 | 2,902 | 1 | 620 | 621 |
| British | 1,056 | 626 | 1,682 | 1 | 323 | 324 |
| German | 1,803 | 1,245 | 3,048 | 3 | 468 | 471 |
| Italian | 5,805 | 265 | 6,070 | 5 | 221 | 226 |
| French | 1,910 | 1,148 | 3,058 | 3 | 340 | 343 |
| Dutch | 702 | 361 | 1,063 | 1 | 156 | 157 |
| Belgium | 372 | 164 | 536 | 0 | 68 | 68 |
| Russian | 1,284 | 144 | 1,428 | 0 | 115 | 115 |
| Turkish | 124 | 74 | 198 | 0 | 39 | 39 |
| Polish | 1,833 | 198 | 2,031 | 2 | 81 | 83 |
| Ukrainian | 395 | 53 | 448 | 0 | 19 | 19 |
| Czech Republic | 1,234 | 109 | 1,343 | 3 | 75 | 78 |
| Spanish | 174 | 95 | 269 | 0 | 70 | 70 |
| Other Europeans | 2,853 | 1,191 | 4,044 | 3 | 587 | 590 |
| Subtotal | 21,018 | 7,102 | 28,120 | 22 | 3,182 | 3,204 |
| ASIA | | | | | | |
| Japanese | 44 | 54 | 98 | 0 | 101 | 101 |
| Chinese | 163 | 395 | 558 | 1 | 251 | 252 |
| Indian | 127 | 48 | 175 | 0 | 125 | 125 |
| Israeli | 1,362 | 133 | 1,495 | 3 | 40 | 43 |
| Other Asians | 863 | 271 | 1,134 | 4 | 253 | 257 |
| Subtotal | 2,559 | 901 | 3,460 | 8 | 770 | 778 |
| AFRICA | | | | | | |
| Kenyan | 405 | 46 | 451 | 0 | 185 | 185 |
| South African | 626 | 98 | 724 | 0 | 72 | 72 |
| Other Africans | 778 | 187 | 965 | 2 | 347 | 349 |
| Subtotal | 1,809 | 331 | 2,140 | 2 | 604 | 606 |
| AMERICA | | | | | | |
| American | 1,586 | 1,289 | 2,875 | 4 | 595 | 599 |
| Canadian | 185 | 534 | 719 | 0 | 133 | 133 |
| Other Americans | 683 | 404 | 1,087 | 3 | 106 | 109 |
| Subtotal | 2,454 | 2,227 | 4,681 | 7 | 834 | 841 |
| OCEANIA | | | | | | |
| Australian | 651 | 380 | 1,031 | 4 | 120 | 124 |
| New Zealand | 11 | 23 | 34 | 0 | 8 | 8 |
| Subtotal | 662 | 403 | 1,065 | 4 | 128 | 132 |
| Not stated | 1,567 | 255 | 1,822 | 16 | 70 | 86 |
| TOTAL | 30,069 | 11,219 | 41,288 | 59 | 5,588 | 5,647 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-February 2018

| Nationality | January-February 2017 | | | January-February 2018 | | | | | % Change, Jan-February 2017 to Jan-February 2018 |
|-----------------|-----------------------|-------------|------|-----------------------|------------------|---------------|-------------|------|--|
| | Number | % share | Rank | Number (Airport) | Number (Seaport) | Total Number | % Share | Rank | |
| EUROPE | | | | | | | | | |
| Scandinavian | 5,591 | 7.0 | 4 | 5,223 | 1,205 | 6,428 | 6.5 | 3 | 15.0 |
| British | 5,965 | 7.5 | 3 | 3,064 | 866 | 3,930 | 4.0 | 8 | -34.1 |
| German | 6,880 | 8.6 | 2 | 5,647 | 944 | 6,591 | 6.6 | 2 | -4.2 |
| Italian | 14,585 | 18.2 | 1 | 14,378 | 426 | 14,804 | 14.9 | 1 | 1.5 |
| French | 4,610 | 5.8 | 5 | 5,266 | 553 | 5,819 | 5.9 | 5 | 26.2 |
| Dutch | 2,725 | 3.4 | 10 | 2,290 | 345 | 2,635 | 2.7 | 11 | -3.3 |
| Belgium | 1,317 | 1.6 | 13 | 1,283 | 119 | 1,402 | 1.4 | 15 | 6.5 |
| Russian | 1,276 | 1.6 | 14 | 3,323 | 332 | 3,655 | 3.7 | 9 | 186.4 |
| Turkish | 531 | 0.7 | 21 | 539 | 128 | 667 | 0.7 | 21 | 25.6 |
| Polish | 4,240 | 5.3 | 6 | 4,589 | 205 | 4,794 | 4.8 | 6 | 13.1 |
| Ukrainian | 1,825 | 2.3 | 12 | 1,054 | 74 | 1,128 | 1.1 | 18 | -38.2 |
| Czech Republic | 1,935 | 2.4 | 11 | 2,343 | 122 | 2,465 | 2.5 | 12 | 27.4 |
| Spanish | 775 | 1.0 | 19 | 581 | 136 | 717 | 0.7 | 20 | -7.5 |
| Other European | 7,134 | 8.9 | | 7,722 | 1,156 | 8,878 | 8.9 | | 24.4 |
| Subtotal | 59,389 | 74.2 | | 57,302 | 6,611 | 63,913 | 64.3 | | 7.6 |
| ASIA | | | | | | | | | |
| Japanese | 283 | 0.4 | 22 | 163 | 152 | 315 | 0.3 | 22 | 11.3 |
| Chinese | 1,200 | 1.5 | 17 | 734 | 410 | 1,144 | 1.2 | 17 | -4.7 |
| Indian | 766 | 1.0 | 20 | 384 | 335 | 719 | 0.7 | 19 | -6.1 |
| Israeli | 3,704 | 4.6 | 7 | 3,083 | 81 | 3,164 | 3.2 | 10 | -14.6 |
| Other Asian | 2,167 | 2.7 | | 2,862 | 798 | 3,660 | 3.7 | | 68.9 |
| Subtotal | 8,120 | 10.1 | | 7,226 | 1,776 | 9,002 | 9.1 | | 10.9 |
| AFRICA | | | | | | | | | |
| Kenyan | 1,223 | 1.5 | 16 | 841 | 433 | 1,274 | 1.3 | 16 | 4.2 |
| South African | 2,954 | 3.7 | 9 | 1,916 | 219 | 2,135 | 2.1 | 13 | -27.7 |
| Other African | 1,792 | 2.2 | | 1,780 | 773 | 2,553 | 2.6 | | 42.5 |
| Subtotal | 5,969 | 7.5 | | 4,537 | 1,425 | 5,962 | 6.0 | | -0.1 |
| AMERICA | | | | | | | | | |
| American | 3,266 | 4.1 | 8 | 4,892 | 1,474 | 6,366 | 6.4 | 4 | 94.9 |
| Canadian | 1,259 | 1.6 | 15 | 1,226 | 356 | 1,582 | 1.6 | 14 | 25.7 |
| Other American | 842 | 1.1 | | 2,211 | 328 | 2,539 | 2.6 | | 201.5 |
| Subtotal | 5,367 | 6.7 | | 8,329 | 2,158 | 10,487 | 10.6 | | 95.4 |
| OCEANIA | | | | | | | | | |
| Australian | 912 | 1.1 | 18 | 3,687 | 539 | 4,226 | 4.3 | 7 | 363.4 |
| New Zealand | 109 | 0.1 | 23 | 69 | 40 | 109 | 0.1 | 23 | 0.0 |
| Subtotal | 1,021 | 1.3 | | 3,756 | 579 | 4,335 | 4.4 | | 324.6 |
| Not stated | 191 | 0.2 | | 5,450 | 203 | 5,653 | 5.7 | | |
| TOTAL | 80,057 | 100 | | 86,600 | 12,752 | 99,352 | 100 | | 24.1 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, February 2018

| Nationality | Returning Residences | Prospective Resident | Seeking Employment | Temporary Employment | Visiting Friends and Relatives | Holidays | Business and Conference | In Transit | Others | Total |
|----------------------|----------------------|----------------------|--------------------|----------------------|--------------------------------|---------------|-------------------------|------------|------------|---------------|
| EUROPE | | | | | | | | | | |
| Scandinavian | 0 | 1 | 3 | 0 | 33 | 3,461 | 4 | 0 | 21 | 3,523 |
| British | 0 | 2 | 0 | 0 | 18 | 1,960 | 3 | 0 | 23 | 2,006 |
| German | 0 | 1 | 0 | 0 | 21 | 3,481 | 1 | 1 | 14 | 3,519 |
| Italian | 1 | 3 | 0 | 2 | 20 | 6,211 | 4 | 0 | 55 | 6,296 |
| French | 0 | 0 | 2 | 0 | 18 | 3,360 | 6 | 0 | 15 | 3,401 |
| Dutch | 1 | 2 | 0 | 0 | 5 | 1,209 | 0 | 0 | 3 | 1,220 |
| Belgium | 0 | 0 | 0 | 0 | 2 | 596 | 0 | 0 | 6 | 604 |
| Russian | 0 | 0 | 1 | 0 | 14 | 1,521 | 0 | 0 | 7 | 1,543 |
| Turkish | 0 | 0 | 0 | 0 | 3 | 233 | 0 | 0 | 1 | 237 |
| Polish | 0 | 0 | 0 | 0 | 10 | 2,097 | 1 | 0 | 6 | 2,114 |
| Ukrainian | 0 | 0 | 0 | 0 | 8 | 453 | 0 | 0 | 6 | 467 |
| Czech Republic | 1 | 0 | 0 | 0 | 2 | 1,410 | 2 | 1 | 5 | 1,421 |
| Spanish | 0 | 0 | 0 | 0 | 0 | 338 | 0 | 0 | 1 | 339 |
| Other Europeans | 1 | 1 | 0 | 0 | 33 | 4,500 | 0 | 0 | 99 | 4,634 |
| Subtotal | 4 | 10 | 6 | 2 | 187 | 30,830 | 21 | 2 | 262 | 31,324 |
| ASIA | | | | | | | | | | |
| Japanese | 0 | 0 | 0 | 0 | 2 | 195 | 1 | 0 | 1 | 199 |
| Chinese | 0 | 0 | 0 | 0 | 14 | 792 | 0 | 0 | 4 | 810 |
| Indian | 0 | 0 | 0 | 0 | 7 | 288 | 2 | 0 | 3 | 300 |
| Israeli | 0 | 0 | 0 | 0 | 6 | 1,526 | 0 | 0 | 6 | 1,538 |
| Other Asians | 18 | 0 | 0 | 1 | 30 | 1,268 | 2 | 0 | 72 | 1,391 |
| Subtotal | 18 | 0 | 0 | 1 | 59 | 4,069 | 5 | 0 | 86 | 4,238 |
| AFRICA | | | | | | | | | | |
| Kenyan | 1 | 0 | 0 | 0 | 3 | 629 | 0 | 1 | 2 | 636 |
| South African | 1 | 0 | 0 | 1 | 5 | 785 | 1 | 0 | 3 | 796 |
| Other Africans | 7 | 0 | 0 | 0 | 8 | 1,229 | 2 | 0 | 68 | 1,314 |
| Subtotal | 9 | 0 | 0 | 1 | 16 | 2,643 | 3 | 1 | 73 | 2,746 |
| AMERICA | | | | | | | | | | |
| American | 0 | 1 | 1 | 0 | 31 | 3,301 | 3 | 0 | 137 | 3,474 |
| Canadian | 0 | 1 | 0 | 1 | 13 | 834 | 0 | 0 | 3 | 852 |
| Other Americans | 0 | 0 | 0 | 0 | 7 | 1,098 | 0 | 0 | 91 | 1,196 |
| Subtotal | 0 | 2 | 1 | 1 | 51 | 5,233 | 3 | 0 | 231 | 5,522 |
| OCEANIA | | | | | | | | | | |
| Australian | 0 | 0 | 0 | 0 | 4 | 1,060 | 1 | 0 | 90 | 1,155 |
| New Zealand | 0 | 0 | 0 | 0 | 0 | 40 | 0 | 0 | 2 | 42 |
| Subtotal | 0 | 0 | 0 | 0 | 4 | 1,100 | 1 | 0 | 92 | 1,197 |
| Not stated | 2 | 0 | 1 | 0 | 0 | 1,674 | 0 | 1 | 230 | 1,908 |
| TOTAL | 33 | 12 | 8 | 5 | 317 | 45,549 | 33 | 4 | 974 | 46,935 |
| TOTAL PERCENT | 0.1 | 0.0 | 0.0 | 0.0 | 0.7 | 97.0 | 0.1 | 0.0 | 2.1 | 100 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, February 2018

| Nationality | Male | Female | Total |
|---|---------------|---------------|---------------|
| EUROPE | | | |
| Scandinavian | 1,484 | 2,039 | 3,523 |
| British | 925 | 1,081 | 2,006 |
| German | 1,543 | 1,976 | 3,519 |
| Italian | 2,771 | 3,525 | 6,296 |
| French | 1,534 | 1,867 | 3,401 |
| Dutch | 552 | 668 | 1,220 |
| Belgium | 244 | 360 | 604 |
| Russian | 796 | 747 | 1,543 |
| Turkish | 127 | 110 | 237 |
| Polish | 968 | 1,146 | 2,114 |
| Ukrainian | 235 | 232 | 467 |
| Czech Republic | 642 | 779 | 1,421 |
| Spanish | 155 | 184 | 339 |
| Other European Country | 2,444 | 2,190 | 4,634 |
| Subtotal | 14,420 | 16,904 | 31,324 |
| ASIA | | | |
| Japanese | 91 | 108 | 199 |
| Chinese | 421 | 389 | 810 |
| Indian | 207 | 93 | 300 |
| Israeli | 697 | 841 | 1,538 |
| Other Asian | 992 | 399 | 1,391 |
| Subtotal | 2,408 | 1,830 | 4,238 |
| AFRICA | | | |
| Kenyan | 350 | 286 | 636 |
| South African | 366 | 430 | 796 |
| Other African | 999 | 315 | 1,314 |
| Subtotal | 1,715 | 1,031 | 2,746 |
| AMERICA | | | |
| American | 1,787 | 1,687 | 3,474 |
| Canadian | 392 | 460 | 852 |
| Other American | 909 | 287 | 1,196 |
| Subtotal | 3,088 | 2,434 | 5,522 |
| OCEANIA | | | |
| Australian | 915 | 240 | 1,155 |
| New Zealand | 21 | 21 | 42 |
| Subtotal | 936 | 261 | 1,197 |
| Not stated | 1,827 | 81 | 1,908 |
| TOTAL FEBRUARY, 2018 | 24,394 | 22,541 | 46,935 |
| TOTAL JANUARY, 2018 | 27,231 | 25,186 | 52,417 |
| TOTAL %FEBRUARY % CHANGE, JANUARY TO FEBRUARY 2018 | 52.0 | 48.0 | 100 |
| | -10.4 | -10.5 | -10.5 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, February 2018

| Nationality | <15 yrs | 15 -64 yrs | 65+ yrs | Total |
|----------------------|--------------|---------------|--------------|---------------|
| EUROPE | | | | |
| Scandinavian | 342 | 2,857 | 324 | 3,523 |
| British | 72 | 1,622 | 312 | 2,006 |
| German | 67 | 3,087 | 365 | 3,519 |
| Italian | 465 | 5,165 | 666 | 6,296 |
| French | 339 | 2,845 | 217 | 3,401 |
| Dutch | 43 | 1,054 | 123 | 1,220 |
| Belgium | 32 | 505 | 67 | 604 |
| Russian | 93 | 1,415 | 35 | 1,543 |
| Turkish | 11 | 217 | 9 | 237 |
| Polish | 125 | 1,885 | 104 | 2,114 |
| Ukrainian | 18 | 439 | 10 | 467 |
| Czech Republic | 86 | 1,236 | 99 | 1,421 |
| Spanish | 15 | 317 | 7 | 339 |
| Other European | 201 | 4,146 | 287 | 4,634 |
| Subtotal | 1,909 | 26,790 | 2,625 | 31,324 |
| ASIA | | | | |
| Japanese | 5 | 175 | 19 | 199 |
| Chinese | 80 | 702 | 28 | 810 |
| Indian | 6 | 282 | 12 | 300 |
| Israeli | 61 | 1,336 | 141 | 1,538 |
| Other Asian | 65 | 1,199 | 127 | 1,391 |
| Subtotal | 217 | 3,694 | 327 | 4,238 |
| AFRICA | | | | |
| Kenyan | 34 | 571 | 31 | 636 |
| South African | 29 | 704 | 63 | 796 |
| Other African | 82 | 1,167 | 65 | 1,314 |
| Subtotal | 145 | 2,442 | 159 | 2,746 |
| AMERICA | | | | |
| American | 143 | 2,847 | 484 | 3,474 |
| Canadian | 23 | 697 | 132 | 852 |
| Other American | 57 | 1,044 | 95 | 1,196 |
| Subtotal | 223 | 4,588 | 711 | 5,522 |
| OCEANIA | | | | |
| Australian | 57 | 1,003 | 95 | 1,155 |
| New Zealand | 2 | 36 | 4 | 42 |
| Subtotal | 59 | 1,039 | 99 | 1,197 |
| Not stated | 138 | 1,744 | 26 | 1,908 |
| TOTAL | 2,691 | 40,297 | 3,947 | 46,935 |
| TOTAL PERCENT | 5.7 | 85.9 | 8.4 | 100 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, February 2018

| Intended Length of Stay | Number of Arrival | | | Percentage Share | Total Nights | | |
|--|-------------------|---------------|---------------|------------------|----------------|----------------|----------------|
| | Male | Female | Total | | Male | Female | Total |
| 1 | 305 | 173 | 478 | 1.0 | 305 | 173 | 478 |
| 2 | 608 | 611 | 1,219 | 2.6 | 1,216 | 1,222 | 2,438 |
| 3 | 1070 | 1148 | 2,218 | 4.7 | 3,210 | 3,444 | 6,654 |
| 4 | 1310 | 1,564 | 2,874 | 6.1 | 5,240 | 6,256 | 11,496 |
| 5 | 1,424 | 1,718 | 3,142 | 6.7 | 7,120 | 8,590 | 15,710 |
| 6 | 7,595 | 3,045 | 10,640 | 22.7 | 45,570 | 18,270 | 63,840 |
| 7 | 3,760 | 4,183 | 7,943 | 16.9 | 26,320 | 29,281 | 55,601 |
| 8 | 2,592 | 3,240 | 5,832 | 12.4 | 20,736 | 25,920 | 46,656 |
| 9 | 708 | 966 | 1,674 | 3.6 | 6,372 | 8,694 | 15,066 |
| 10 | 1,172 | 1,466 | 2,638 | 5.6 | 11,720 | 14,660 | 26,380 |
| 11 | 594 | 751 | 1,345 | 2.9 | 6,534 | 8,261 | 14,795 |
| 12 | 823 | 869 | 1,692 | 3.6 | 9,876 | 10,428 | 20,304 |
| 13 | 278 | 355 | 633 | 1.3 | 3,614 | 4,615 | 8,229 |
| 14 | 850 | 989 | 1,839 | 3.9 | 11,900 | 13,846 | 25,746 |
| 15 | 477 | 501 | 978 | 2.1 | 7,155 | 7,515 | 14,670 |
| 16 | 148 | 202 | 350 | 0.7 | 2,368 | 3,232 | 5,600 |
| 17 | 61 | 77 | 138 | 0.3 | 1,037 | 1,309 | 2,346 |
| 18 | 39 | 85 | 124 | 0.3 | 702 | 1,530 | 2,232 |
| 19 | 27 | 34 | 61 | 0.1 | 513 | 646 | 1,159 |
| 20 | 96 | 102 | 198 | 0.4 | 1,920 | 2,040 | 3,960 |
| 21 | 59 | 81 | 140 | 0.3 | 1,239 | 1,701 | 2,940 |
| 22 | 24 | 20 | 44 | 0.1 | 528 | 440 | 968 |
| 23 | 13 | 16 | 29 | 0.1 | 299 | 368 | 667 |
| 24 | 9 | 8 | 17 | 0.0 | 216 | 192 | 408 |
| 25 | 6 | 12 | 18 | 0.0 | 150 | 300 | 450 |
| 26 | 7 | 5 | 12 | 0.0 | 182 | 130 | 312 |
| 27 | 4 | 3 | 7 | 0.0 | 108 | 81 | 189 |
| 28 | 26 | 19 | 45 | 0.1 | 728 | 532 | 1,260 |
| 29 | 3 | 4 | 7 | 0.0 | 87 | 116 | 203 |
| 30 | 87 | 110 | 197 | 0.4 | 2,610 | 3,300 | 5,910 |
| 31+ | 219 | 184 | 403 | 0.9 | 6,789 | 5,704 | 12,493 |
| Total | 24,394 | 22,541 | 46,935 | 100 | 186,364 | 182,796 | 369,160 |
| Average intended Length of Stay¹ | | | | | 7.6 | 8.1 | 7.9 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, February 2018

| Nationality | February 2017 | January 2018 | February 2018 | % Change, February 2017 to February 2018 | % Change, January 2018 to February 2018 |
|--------------|---------------|--------------|---------------|--|---|
| Russian | 488 | 2,112 | 1,543 | 216.2 | -26.9 |
| Polish | 2,176 | 2,680 | 2,114 | -2.8 | -21.1 |
| Ukrainian | 703 | 661 | 467 | -33.6 | -29.3 |
| Chinese | 566 | 334 | 810 | 43.1 | 142.5 |
| Indian | 421 | 419 | 300 | -28.7 | -28.4 |
| Israeli | 1,789 | 1,626 | 1,538 | -14.0 | -5.4 |
| Total | 6,143 | 7,832 | 6,772 | 10.2 | -13.5 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, December 2017

| Category | Airport | Seaport | Total |
|-----------------------------------|---------------|--------------|---------------|
| International flight/ Cruise Ship | 30,069 | 59 | 30,128 |
| Domestic flights/ Sea ferries | 11,219 | 5,588 | 16,807 |
| Total | 41,288 | 5,647 | 46,935 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, February 2018

| Length of Stay | Number of visitors | Percentage Share | Total Nights |
|--|--------------------|------------------|----------------|
| 1 | 600 | 1.5 | 600 |
| 2 | 802 | 2.0 | 1,604 |
| 3 | 1,488 | 3.7 | 4,464 |
| 4 | 1,949 | 4.8 | 7,796 |
| 5 | 2,285 | 5.7 | 11,425 |
| 6 | 9,694 | 24.0 | 58,164 |
| 7 | 9,732 | 24.1 | 68,124 |
| 8 | 3,926 | 9.7 | 31,408 |
| 9 | 1,181 | 2.9 | 10,629 |
| 10 | 1,961 | 4.9 | 19,610 |
| 11 | 972 | 2.4 | 10,692 |
| 12 | 1,263 | 3.1 | 15,156 |
| 13 | 445 | 1.1 | 5,785 |
| 14 | 1,627 | 4.0 | 22,778 |
| 15 | 872 | 2.2 | 13,080 |
| 16 | 231 | 0.6 | 3,696 |
| 17 | 97 | 0.2 | 1,649 |
| 18 | 83 | 0.2 | 1,494 |
| 19 | 51 | 0.1 | 969 |
| 20 | 152 | 0.4 | 3,040 |
| 21 | 186 | 0.5 | 3,906 |
| 22 | 34 | 0.1 | 748 |
| 23 | 22 | 0.1 | 506 |
| 24 | 28 | 0.1 | 672 |
| 25 | 29 | 0.1 | 725 |
| 26 | 10 | 0.0 | 260 |
| 27 | 3 | 0.0 | 81 |
| 28 | 52 | 0.1 | 1,456 |
| 29 | 7 | 0.0 | 203 |
| 30 | 227 | 0.6 | 6,810 |
| 31 | 380 | 0.9 | 11,780 |
| Total | 40,389 | 100.0 | 319,310 |
| Number of beds available in February 2018 | | | 474,040 |
| Bed Occupancy Rate | | | 77.3 |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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