

# TOURISM STATISTICAL RELEASE

## AUGUST - 2017

No.08



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### TOURISM STATISTICAL RELEASE FOR AUGUST, 2017

Tourist Arrivals in Zanzibar increased to **51,937** in August from **41,034** in July 2017 which is an increase of 27 percent and an increase of 22 percent compared with corresponding month in August 2016. Europe remains as the largest market source of all visitors and posted an overall growth of 20 percent in August compared with corresponding month in 2016. In country wise, Italy (8,436) dominated the Tourism market by accounting 16.2 percent of all visitors entered in August, followed by Britain (10.1 percent) and German (9.3 percent) while New Zealand recorded the least (0.3 percent). Other performances are as shown in table 1.

The data from table 2 shows that 42,796 visitors entered through Airport, among them 24,131 visitors came by international flights and 18,638 by domestic flights. The remaining 9,168 visitors entered through seaport.

Generally, Zanzibar has received **263,552** visitors from January to August 2017 which is an increase of **17.7** percent compared to the corresponding months January - August, 2016. Almost 65.4 percent of all visitors were from Europe. In country wise, Italy (12.4 percent) is a leading market for the first eight months. About **217,392** visitors entered through airport which is equivalent to **82.5** percent while the remaining **46,160** visitors entered through seaport that accounting **17.5** percent ( Table 3).

Information on the purpose of visit (Table 4) shows that, in August 2017, a majority of visitors 51,286 (98.7 percent) came for holidays compared with only 532 (1.0 percent) and 21 (0.03 percent) for 'visiting friend and relatives' and 'business and conference' respectively.

Table 5 shows that in August, 2017 there were 23,033 (44.3 percent) males and 22,897 (55.7 percent) female visitors. Comparing to the previous month males and females increased by 27.0 percent and 26.2 percent respectively.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in Table 6 show that 4,373 (8.4 percent) visitors were aged less than 15 years; 45,671 (87.9 percent) were aged 15 and 64 years and 1,893 (3.6 percent) were aged 65 years and older.

Table 7 shows that majority of the visitors (25.7 percent) stayed in the country for seven days. Only one percent (0.8 percent) of visitors stayed for more than a month. The overall average intended length of stay for visitors in August, 2017 was Seven (7) nights.

The number of visitors from emerging markets for the month of August increased by 43.0 percent compared to corresponding month in August, 2016 and increased by 26.8 percent compared to previous month. Visitors from Polish for the month of August increased by (97.7 percent) compared to corresponding month in August, 2016 and Visitors from Israel increased by (36.9 percent) from previous month. Other performance are shown in Table 8.

The total of **532,487** bed-spaces was available in July 2017. Out of these bed-spaces, an estimate of **385,937** hotel-beds were sold during that month representing a bed occupancy rate of **72.5** percent.(Table 10).

**Table1: International Visitors by Nationality, August 2017**

Nationality	August 2016			July 2017			August 2017			% Change, July 2017 to August 2017	% Change, August 2017 to August 2016
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
<b>EUROPE</b>											
Scandinavian	914	2.2	12	2,723	6.6	5	1,103	2.1	12	-59	21
British	4,690	11.0	2	4,314	10.5	1	5,247	10.1	2	22	12
German	4,674	11.0	3	3,347	8.2	2	4,831	9.3	3	44	3
Italian	6,545	15.4	1	2,801	6.8	4	8,436	16.2	1	201	29
French	2,768	6.5	4	2,103	5.1	8	3,720	7.2	5	77	34
Dutch	1,940	4.6	8	1,823	4.4	9	2,130	4.1	8	17	10
Belgium	647	1.5	15	1,093	2.7	11	807	1.6	14	-26	25
Russian	258	0.6	18	272	0.7	20	291	0.6	20	7	13
Turkish	120	0.3	23	189	0.5	22	337	0.6	18	78	181
Polish	301	0.7	17	464	1.1	17	595	1.1	17	28	98
Ukrainian	247	0.6	19	288	0.7	19	249	0.5	21	-14	1
Czech Republic	165	0.4	22	312	0.8	18	183	0.4	22	-41	11
Spanish	2,357	5.5	6	1,228	3.0	10	2,939	5.7	6	139	25
Other European	2,615	6.2		3,232	7.9		3,084	5.9		-5	18
<b>Subtotal</b>	<b>28,241</b>	<b>66.5</b>		<b>24,189</b>	<b>58.9</b>		<b>33,952</b>	<b>65.4</b>		<b>40</b>	<b>20</b>
<b>ASIA</b>											
Japanese	213	0.5	20	109	0.3	23	292	0.6	19	168	37
Chinese	940	2.2	11	918	2.2	13	1,112	2.1	11	21	18
Indian	665	1.6	14	690	1.7	15	758	1.5	15	10	14
Israeli	2,667	6.3	5	2,686	6.5	6	4,259	8.2	4	59	60
Other Asian	1,425	3.4		2,274	5.5		1,617	3.1		-29	13
<b>Subtotal</b>	<b>5,910</b>	<b>13.9</b>		<b>6,677</b>	<b>16.3</b>		<b>8,038</b>	<b>15.5</b>		<b>20</b>	<b>36</b>
<b>AFRICA</b>											
Kenyan	1,182	2.8	10	1,048	2.6	12	1,349	2.6	10	29	14
South African	1,799	4.2	9	2,415	5.9	7	1,741	3.4	9	-28	-3
Other African	1,156	2.7		1,260	3.1		1,713	3.3		36	48
<b>Subtotal</b>	<b>4,137</b>	<b>9.7</b>		<b>4,723</b>	<b>11.5</b>		<b>4,803</b>	<b>9.2</b>		<b>2</b>	<b>16</b>
<b>AMERICA</b>											
American	2,228	5.2	7	3,232	7.9	3	2,923	5.6	7	-10	31
Canadian	712	1.7	13	854	2.1	14	862	1.7	13	1	21
Other American	312	0.7		439	1.1		467	0.9		6	50
<b>Subtotal</b>	<b>3,252</b>	<b>7.7</b>		<b>4,525</b>	<b>11.0</b>		<b>4,252</b>	<b>8.2</b>		<b>-6</b>	<b>31</b>
<b>OCEANIA</b>											
Australian	522	1.2	16	617	1.5	16	659	1.3	16	7	26
New Zealand	175	0.4	21	234	0.6	21	169	0.3	23	-28	-3
<b>Subtotal</b>	<b>697</b>	<b>1.6</b>		<b>851</b>	<b>2.1</b>		<b>828</b>	<b>1.6</b>		<b>-3</b>	<b>19</b>
Not stated	247	0.6		69	0.2		64	0.1		-7	-74
<b>TOTAL</b>	<b>42,484</b>	<b>100.0</b>		<b>41,034</b>	<b>100.0</b>		<b>51,937</b>	<b>100.0</b>		<b>27</b>	<b>22</b>

**Table 2: International Visitors by Nationality through entry points, August 2017**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	374	440	814	-	289	289
British	2358	2018	4,376	-	871	871
German	1760	2284	4,044	-	787	787
Italian	6294	1463	7,757	-	679	679
French	926	2297	3,223	-	497	497
Dutch	436	1169	1,605	-	525	525
Belgium	168	488	656	-	151	151
Russian	128	117	245	-	46	46
Turkish	137	107	244	-	93	93
Polish	289	178	467	-	128	128
Ukrainian	182	43	225	-	24	24
Czech Republic	98	50	148	-	35	35
Spanish	962	1656	2,618	-	321	321
Other Europeans	1135	1384	2,519	-	565	565
<b>Subtotal</b>	<b>15,247</b>	<b>13,694</b>	<b>28,941</b>	<b>-</b>	<b>5,011</b>	<b>5,011</b>
<b>ASIA</b>						
Japanese	79	107	186	-	106	106
Chinese	197	569	766	-	346	346
Indian	219	218	437	-	321	321
Israeli	3506	705	4,211	-	48	48
Other Asians	841	285	1,126	-	491	491
<b>Subtotal</b>	<b>4,842</b>	<b>1,884</b>	<b>6,726</b>	<b>-</b>	<b>1,312</b>	<b>1,312</b>
<b>AFRICA</b>						
Kenyan	763	70	833	-	516	516
South African	1332	210	1,542	-	199	199
Other Africans	635	290	925	-	788	788
<b>Subtotal</b>	<b>2,730</b>	<b>570</b>	<b>3,300</b>	<b>-</b>	<b>1,503</b>	<b>1,503</b>
<b>AMERICA</b>						
American	845	1491	2,336	-	587	587
Canadian	207	357	564	-	298	298
Other Americans	93	217	310	-	157	157
<b>Subtotal</b>	<b>1,145</b>	<b>2,065</b>	<b>3,210</b>	<b>-</b>	<b>1,042</b>	<b>1,042</b>
<b>OCEANIA</b>						
Australian	134	287	421	-	238	238
New Zealand	19	102	121	-	48	48
<b>Subtotal</b>	<b>153</b>	<b>389</b>	<b>542</b>	<b>-</b>	<b>286</b>	<b>286</b>
Not stated	14	36	50	-	14	14
<b>TOTAL</b>	<b>24,131</b>	<b>18,638</b>	<b>42,769</b>	<b>-</b>	<b>9,168</b>	<b>9,168</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality through entry points, January-August 2017**

Nationality	January-August 2016			January-August 2017					% Change, Jan-August 2016 to Jan-August 2017
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
<b>EUROPE</b>									
Scandinavian	13,435	6.0	5	10,109	3,292	13,401	5.1	8	-0.3
British	18,805	8.4	3	18,909	3,963	22,872	8.7	3	21.6
German	24,915	11.1	2	21,062	3,604	24,666	9.4	2	-1.0
Italian	28,074	12.5	1	31,307	1,489	32,796	12.4	1	16.8
French	11,988	5.4	7	12,198	2,035	14,233	5.4	7	18.7
Dutch	8,461	3.8	9	7,732	1,847	9,579	3.6	9	13.2
Belgium	3,678	1.6	17	3,751	698	4,449	1.7	15	21.0
Russian	2,687	1.2	18	2,651	450	3,101	1.2	20	15.4
Turkish	1,367	0.6	21	1,275	446	1,721	0.7	21	25.9
Polish	3,846	1.7	16	7,164	732	7,896	3.0	10	105.3
Ukrainian	4,019	1.8	14	3,518	224	3,742	1.4	18	-6.9
Czech Republic	2,638	1.2	19	3,503	322	3,825	1.5	17	45.0
Spanish	5,731	2.6	11	5,903	823	6,726	2.6	12	17.4
Other European	16,108	7.2		16,446	2,889	19,335	7.3		20.0
<b>Subtotal</b>	<b>145,752</b>	<b>65.1</b>		<b>145,528</b>	<b>22,814</b>	<b>168,342</b>	<b>63.9</b>		<b>15.5</b>
<b>ASIA</b>									
Japanese	1,010	0.5	22	621	416	1,037	0.4	22	2.7
Chinese	4,771	2.1	12	2,962	1,942	4,904	1.9	13	2.8
Indian	3,958	1.8	15	2,283	2,159	4,442	1.7	16	12.2
Israeli	9,789	4.4	8	17,063	223	17,286	6.6	4	76.6
Other Asian	8,615	3.8		7,392	2,804	10,196	3.9		18.4
<b>Subtotal</b>	<b>28,143</b>	<b>12.6</b>		<b>30,321</b>	<b>7,544</b>	<b>37,865</b>	<b>14.4</b>		<b>34.5</b>
<b>AFRICA</b>									
Kenyan	6,159	2.8	10	4,872	2,169	7,041	2.7	11	14.3
South African	13,257	5.9	6	13,314	1,309	14,623	5.5	6	10.3
Other African	6,540	2.9		4,730	3,692	8,422	3.2		28.8
<b>Subtotal</b>	<b>25,956</b>	<b>11.6</b>		<b>22,916</b>	<b>7,170</b>	<b>30,086</b>	<b>11.4</b>		<b>15.9</b>
<b>AMERICA</b>									
American	14,021	6.3	4	10,779	4,473	15,252	5.8	5	8.8
Canadian	4,308	1.9	13	3,175	1,512	4,687	1.8	14	8.8
Other American	1,825	0.8		1,954	846	2,800	1.1		53.4
<b>Subtotal</b>	<b>20,154</b>	<b>9.0</b>		<b>15,908</b>	<b>6,831</b>	<b>22,739</b>	<b>8.6</b>		<b>12.8</b>
<b>OCEANIA</b>									
Australian	2,633	1.2	20	1,901	1,363	3,264	1.2	19	24.0
New Zealand	624	0.3	23	482	287	769	0.3	23	23.2
<b>Subtotal</b>	<b>3,257</b>	<b>1.5</b>		<b>2,383</b>	<b>1,650</b>	<b>4,033</b>	<b>1.5</b>		<b>23.8</b>
Not stated	626	0.3		336	151	487	0.2		-22.2
<b>TOTAL</b>	<b>223,888</b>	<b>100.0</b>		<b>217,392</b>	<b>46,160</b>	<b>263,552</b>	<b>100.0</b>		<b>17.7</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, August 2017**

<b>Nationality</b>	<b>Returning Residences</b>	<b>Prospective Resident</b>	<b>Seeking Employment</b>	<b>Temporary Employment</b>	<b>Visiting Friends and Relatives</b>	<b>Holidays</b>	<b>Business and Conference</b>	<b>In Transit</b>	<b>Others</b>	<b>Total</b>
<b>EUROPE</b>										
Scandinavian	0	0	-	0	5	1,094	1	0	3	1,103
British	1	1	-	0	62	5,181	0	0	2	5,247
German	0	0	-	0	58	4,768	0	1	4	4,831
Italian	0	0	-	2	59	8,352	1	1	21	8,436
French	0	0	-	1	34	3,679	0	0	6	3,720
Dutch	0	0	-	0	7	2,118	1	0	4	2,130
Belgium	0	0	-	0	7	799	0	0	1	807
Russian	0	0	-	0	2	289	0	0	-	291
Turkish	0	0	-	0	3	334	0	0	-	337
Polish	0	0	-	0	13	582	0	0	-	595
Ukrainian	0	0	-	0	8	239	0	0	2	249
Czech Republic	0	0	-	0	1	182	0	0	-	183
Spanish	0	0	-	0	46	2,885	0	0	8	2,939
Other Europeans	0	0	-	0	26	3,055	2	0	1	3,084
<b>Subtotal</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>3</b>	<b>331</b>	<b>33,557</b>	<b>5</b>	<b>2</b>	<b>52</b>	<b>33,952</b>
<b>ASIA</b>										
Japanese	0	0	-	0	2	290	0	0	-	292
Chinese	0	0	-	0	20	1,084	2	0	6	1,112
Indian	0	0	-	0	10	743	3	0	2	758
Israeli	0	0	-	0	15	4,236	0	1	7	4,259
Other Asians	2	1	1	0	74	1,532	1	3	3	1,617
<b>Subtotal</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>121</b>	<b>7,885</b>	<b>6</b>	<b>4</b>	<b>18</b>	<b>8,038</b>
<b>AFRICA</b>										
Kenyan	1	1	-	0	18	1,326	1	0	2	1,349
South African	0	1	-	0	6	1,734	0	0	-	1,741
Other Africans	1	0	-	0	14	1,696	1	0	1	1,713
<b>Subtotal</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>38</b>	<b>4,756</b>	<b>2</b>	<b>-</b>	<b>3</b>	<b>4,803</b>
<b>AMERICA</b>										
American	2	1	-	0	26	2,890	1	0	3	2,923
Canadian	0	0	-	0	6	855	0	0	1	862
Other Americans	0	0	-	0	6	461	0	0	-	467
<b>Subtotal</b>	<b>2</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>38</b>	<b>4,206</b>	<b>1</b>	<b>-</b>	<b>4</b>	<b>4,252</b>
<b>OCEANIA</b>										
Australian	0	0	-	0	3	653	0	0	3	659
New Zealand	0	0	-	0	1	168	0	0	-	169
<b>Subtotal</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>821</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>828</b>
<b>Not stated</b>	<b>0</b>	<b>0</b>	<b>-</b>	<b>0</b>	<b>0</b>	<b>61</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>64</b>
<b>TOTAL</b>	<b>7</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>532</b>	<b>51,286</b>	<b>14</b>	<b>8</b>	<b>81</b>	<b>51,937</b>
<b>TOTAL PERCENT</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.0</b>	<b>98.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>100.0</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 5: International Visitors by Nationality and Sex, August 2017**

<b>Nationality</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
<b>EUROPE</b>			
Scandinavian	427	676	1,103
British	2,013	3,234	5,247
German	2,063	2,768	4,831
Italian	3,606	4,830	8,436
French	1,738	1,982	3,720
Dutch	1,003	1,127	2,130
Belgium	384	423	807
Russian	136	155	291
Turkish	179	158	337
Polish	262	333	595
Ukrainian	116	133	249
Czech Republic	86	97	183
Spanish	1,304	1,635	2,939
Other European Country	1,300	1,784	3,084
<b>Subtotal</b>	<b>14,617</b>	<b>19,335</b>	<b>33,952</b>
<b>ASIA</b>			
Japanese	147	145	292
Chinese	553	559	1,112
Indian	457	301	758
Israeli	1,899	2,360	4,259
Other Asian	881	736	1,617
<b>Subtotal</b>	<b>3,937</b>	<b>4,101</b>	<b>8,038</b>
<b>AFRICA</b>			
Kenyan	682	667	1,349
South African	674	1,067	1,741
Other African	944	769	1,713
<b>Subtotal</b>	<b>2,300</b>	<b>2,503</b>	<b>4,803</b>
<b>AMERICA</b>			
American	1,225	1,698	2,923
Canadian	348	514	862
Other American	215	252	467
<b>Subtotal</b>	<b>1,788</b>	<b>2,464</b>	<b>4,252</b>
<b>OCEANIA</b>			
Australian	282	377	659
New Zealand	75	94	169
<b>Subtotal</b>	<b>357</b>	<b>471</b>	<b>828</b>
Not stated	34	30	64
<b>TOTAL AUGUST, 2017</b>	<b>23,033</b>	<b>28,904</b>	<b>51,937</b>
<b>TOTAL JULY, 2017</b>	<b>18,137</b>	<b>22,897</b>	<b>41,034</b>
<b>TOTAL % AUGUST</b>	<b>44.3</b>	<b>55.7</b>	<b>100.0</b>
<b>% CHANGE, JULY TO AUGUST 2017</b>	<b>27.0</b>	<b>26.2</b>	<b>26.6</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 6: International Visitors by Nationality and Categorized Age, August 2017**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	59	1,013	31	1,103
British	546	4,531	170	5,247
German	342	4,320	169	4,831
Italian	510	7,741	185	8,436
French	420	3,229	71	3,720
Dutch	328	1,766	36	2,130
Belgium	116	670	21	807
Russian	21	262	8	291
Turkish	14	320	3	337
Polish	58	530	7	595
Ukrainian	9	238	2	249
Czech Republic	8	170	5	183
Spanish	132	2,758	49	2,939
Other European	171	2,863	50	3,084
<b>Subtotal</b>	<b>2,734</b>	<b>30,411</b>	<b>807</b>	<b>33,952</b>
<b>ASIA</b>				
Japanese	12	270	10	292
Chinese	106	966	40	1,112
Indian	52	656	50	758
Israeli	546	3,556	157	4,259
Other Asian	124	1,397	96	1,617
<b>Subtotal</b>	<b>840</b>	<b>6,845</b>	<b>353</b>	<b>8,038</b>
<b>AFRICA</b>				
Kenyan	208	1,107	34	1,349
South African	115	1,514	112	1,741
Other African	153	1,512	48	1,713
<b>Subtotal</b>	<b>476</b>	<b>4,133</b>	<b>194</b>	<b>4,803</b>
<b>AMERICA</b>				
American	223	2,380	320	2,923
Canadian	68	703	91	862
Other American	10	436	21	467
<b>Subtotal</b>	<b>301</b>	<b>3,519</b>	<b>432</b>	<b>4,252</b>
<b>OCEANIA</b>				
Australian	11	572	76	659
New Zealand	5	134	30	169
<b>Subtotal</b>	<b>16</b>	<b>706</b>	<b>106</b>	<b>828</b>
<b>Not stated</b>	<b>6</b>	<b>57</b>	<b>1</b>	<b>64</b>
<b>TOTAL</b>	<b>4,373</b>	<b>45,671</b>	<b>1,893</b>	<b>51,937</b>
<b>TOTAL PERCENT</b>	<b>8.4</b>	<b>87.9</b>	<b>3.6</b>	<b>100.0</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*



**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, August 2017**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	347	266	613	1.18	346	266	612
2	567	563	1,130	2.18	1,134	1,126	2,260
3	1,604	1,758	3,362	6.47	4,812	5,274	10,086
4	2,172	2,642	4,814	9.27	8,688	10,568	19,256
5	2,472	3,113	5,585	10.75	12,360	15,565	27,925
6	2,122	3,662	5,784	11.14	12,732	21,972	34,704
7	6,222	7,078	13,300	25.61	43,554	49,546	93,100
8	2,805	3,770	6,575	12.66	22,440	30,160	52,600
9	654	842	1,496	2.88	5,886	7,578	13,464
10	1,097	1,344	2,441	4.70	10,970	13,440	24,410
11	271	361	632	1.22	2,981	3,971	6,952
12	317	455	772	1.49	3,804	5,460	9,264
13	221	296	517	1.00	2,873	3,848	6,721
14	747	945	1,692	3.26	10,458	13,230	23,688
15	525	663	1,188	2.29	7,875	9,945	17,820
16	136	171	307	0.59	2,176	2,736	4,912
17	49	76	125	0.24	833	1,292	2,125
18	62	68	130	0.25	1,116	1,224	2,340
19	17	33	50	0.10	323	627	950
20	74	95	169	0.33	1,480	1,900	3,380
21	89	117	206	0.40	1,869	2,457	4,326
22	19	20	39	0.08	418	440	858
23	14	30	44	0.08	322	690	1,012
24	11	21	32	0.06	264	504	768
25	15	17	32	0.06	375	425	800
26	11	13	24	0.05	286	338	624
27	4	15	19	0.04	108	405	513
28	14	32	46	0.09	392	896	1,288
29	11	19	30	0.06	319	551	870
30	157	161	318	0.61	4,710	4,830	9,540
31+	207	258	465	0.90	6,417	7,998	14,415
<b>Total</b>	<b>23,032</b>	<b>28,904</b>	<b>51,937</b>	<b>100.00</b>	<b>172,321</b>	<b>219,262</b>	<b>391,583</b>
	Average intended Length of Stay <sup>1</sup>				7.5	7.6	7.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

<sup>1</sup> The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: Visitors Arrival from Emerging Markets, July 2017**

Nationality	August 2016	July 2017	August 2017	% Change, August 2016 to August 2017	% Change, July 2017 to August 2017
Russian	258	272	291	12.8	6.5
Polish	301	464	595	97.7	22.0
Ukrainian	247	288	249	0.8	-15.7
Chinese	940	918	1,112	18.3	17.4
Indian	665	690	758	14.0	9.0
Israeli	2,667	2,686	4,259	59.7	36.9
<b>Total</b>	<b>5,078</b>	<b>5,318</b>	<b>7,264</b>	<b>43.0</b>	<b>26.8</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 9: Summary of Visitors by Mode of Travel through entry point, July 2017**

Category	Airport	Seaport	Total
International flight/ Cruise Ship	24,131	-	<b>24,131</b>
Domestic flights/ Sea ferries	18,638	9,168	<b>27,806</b>
<b>Total</b>	<b>42,769</b>	<b>9,168</b>	<b>51,937</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, August 2017**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	612	1.2	613
2	1,122	2.2	2,244
3	3,326	6.5	9,978
4	4,753	9.2	19,012
5	5,541	10.8	27,705
6	5,746	11.2	34,476
7	13,199	25.7	92,393
8	6,546	12.7	52,368
9	1,482	2.9	13,338
10	2,406	4.7	24,060
11	620	1.2	6,820
12	759	1.5	9,108
13	503	1.0	6,539
14	1,668	3.2	23,352
15	1,178	2.3	17,670
16	301	0.6	4,816
17	125	0.2	2,125
18	129	0.3	2,322
19	48	0.1	912
20	158	0.3	3,160
21	195	0.4	4,095
22	38	0.1	836
23	44	0.1	1,012
24	30	0.1	720
25	31	0.1	775
26	23	0.0	598
27	19	0.0	513
28	46	0.1	1,288
29	27	0.1	783
30	293	0.6	8,790
31+	436	0.8	13,516
<b>Total</b>	<b>51,404</b>	<b>100.0</b>	<b>385,937</b>
	<b>Number of beds available in August</b>		<b>532,487</b>
	<b>Bed Occupancy Rate</b>		<b>72.5</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

## **Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

### **Definition and Concepts**

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.(According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship;  
and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

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