

TOURISM STATISTICAL RELEASE

FEBRUARY - 2019

No.26



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TOURISM STATISTICAL RELEASE FOR FEBRUARY, 2019

Tourist Arrivals in Zanzibar increased by 9.2 percent to **50,387** in February from **46,133** in January 2019 and increased by 7.4 percent compared with corresponding month in 2018. Tourists from Europe continue to dominate the Zanzibar market by accounting 68.9 percent of the total visitors in February 2019 and increased by 10.8 percent compared with corresponding month in 2018. In country wise, Italy dominated the Tourism market by accounting 14.8 percent of all visitors entered in February, followed by France (8.6 percent) and America (7.9 percent) while Japan recorded the least (0.2 percent). Other performances are as shown in table 1.

The data from table 2 shows that **44,743** visitors entered through Airport, among them **32,860** visitors came by international flights and **11,883** by domestic flights and remaining **5,644** visitors through Seaport, of which 437 came by Cruise Ship and 5,207 by Sea Ferries.

Generally, Zanzibar has received **96,520** visitors from February- January 2019 which is a decrease of **2.9** percent compared with the corresponding months (January – February) 2018. Most of visitors were from Europe (**69.3** percent). In country wise, Italy (16.4 percent) is a leading market for the first two months in Zanzibar tourism market. About **85,817** visitors entered through airport while the remaining **10,703** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that in February 2019, about **49,034** visitors equivalent to **97.3** percent of visitors came for holidays.

Table 5 shows that among the visitors there were **23,030** males (**45.7** percent) and **27,357** females (**54.3** percent) in February 2019. Males and Females increased by 17.4 percent and 3.2 percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **3,041** (6.0 percent) visitors were aged less than 15 years; **42,694 (84.7 percent)** were aged 15 to 64 years and **4,652 (9.2 percent)** were aged 65 years and older.

Table 7 shows that 29.7 percent of all visitors in February 2019 stayed in the country for Six days. Less than two percent (1.2 percent) of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in February 2019 was about Eight (7.6) nights.

The visitors from emerging markets decreased by 12.9 percent in February 2019 compared with corresponding month in 2018 and by 16.9 percent compared with previous month. Visitors from China decreased by 4.6 percent compared with the corresponding month in 2018 and showed extremely increase (188.4 percent) compared with previous month. Other performances are shown in **Table 8**.

The total of **470,036** bed-spaces was available in February 2019. Out of these bed-spaces, estimates of 380,534 hotel-beds were sold during that month representing a bed occupancy rate of **81.0 percent (Table 10)**.

Table: International Visitors by Nationality, February 2019

Nationality	February 2018			January 2018			February 2019			% Change, January 2019 to February 2019	% Change, February 2018 to February 2019
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	3,523	7.5	2	2,686	5.8	5	3,270	6.5	5	21.7	-7.2
British	2,006	4.3	7	1,542	3.3	8	2,093	4.2	7	35.7	4.3
German	3,519	7.5	3	2,545	5.5	6	3,499	6.9	4	37.5	-0.6
Italian	6,296	13.4	1	8,406	18.2	1	7,447	14.8	1	-11.4	18.3
French	3,401	7.2	5	3,093	6.7	4	4,357	8.6	2	40.9	28.1
Dutch	1,220	2.6	11	1,465	3.2	9	1,202	2.4	11	-18.0	-1.5
Belgium	604	1.3	17	748	1.6	13	1,484	2.9	8	98.4	145.7
Russian	1,543	3.3	8	1,573	3.4	7	1,203	2.4	10	-23.5	-22.0
Turkish	237	0.5	21	406	0.9	18	204	0.4	21	-49.8	-13.9
Polish	2,114	4.5	6	3341	7.2	2	2,338	4.6	6	-30.0	10.6
Ukrainian	467	1	18	726	1.6	14	571	1.1	18	-21.3	22.3
Czech Republic	1,421	3	10	1159	2.5	11	1,292	2.6	9	11.5	-9.1
Spanish	339	0.7	19	380	0.8	19	387	0.8	19	1.8	14.2
Other European	4,634	9.9		4,132	9.0		5,345	10.6		29.4	15.3
Subtotal	31,324	66.7		32,202	69.8		34,692	68.9		7.7	10.8
ASIA											
Japanese	199	0.4	22	88	0.2	23	126	0.3	23	43.2	-36.7
Chinese	810	1.7	14	268	0.6	20	773	1.5	14	188.4	-4.6
Indian	300	0.6	20	226	0.5	21	235	0.5	20	4.0	-21.7
Israeli	1,538	3.3	9	965	2.1	12	776	1.5	13	-19.6	-49.5
Other Asian	1,391	3		1,376	3.0		1,745	3.5		26.8	25.4
Subtotal	4,238	9		2,923	6.3		3,655	7.3		25.0	-13.8
AFRICA											
Kenyan	636	1.4	16	429	0.9	17	673	1.3	17	56.9	5.8
South African	796	1.7	15	1,186	2.6	10	882	1.8	12	-25.6	10.8
Other African	1,314	2.8		1,126	2.4		2,064	4.1		83.3	57.1
Subtotal	2,746	5.9		2,741	5.9		3,619	7.2		32.0	31.8
AMERICA											
American	3,474	7.4	4	3,201	6.9	3	3,977	7.9	3	24.2	14.5
Canadian	852	1.8	13	584	1.3	16	721	1.4	15	23.5	-15.4
Other American	1,196	2.5		945	2.0		2,211	4.4		134.0	84.9
Subtotal	5,522	11.8		4,730	10.3		6,909	13.7		46.1	25.1
OCEANIA											
Australian	1,155	2.5	12	587	1.3	15	716	1.4	16	22.0	-38.0
New Zealand	42	0.1	23	167	0.4	22	165	0.3	22	-1.2	292.9
Subtotal	1,197	2.6		754	1.6		881	1.7		16.8	-26.4
Not stated	1,908	4.1		2783	6.0		631	1.3			
TOTAL	46,935	100		46,133	100		50,387	100.0		9.2	7.4

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, February 2019

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	1,579	1,383	2,962	28	280	308
British	1,264	612	1,876	20	197	217
German	1,747	1,547	3,294	30	175	205
Italian	7,030	336	7,366	9	72	81
French	2,557	1,649	4,206	16	135	151
Dutch	735	413	1,148	14	40	54
Belgium	1,064	337	1,401	19	64	83
Russian	1,007	126	1,133	8	62	70
Turkish	123	38	161	7	36	43
Polish	2,012	293	2,305	1	32	33
Ukrainian	500	53	553	-	18	18
Czech Republic	1,136	119	1,255	11	26	37
Spanish	207	151	358	6	23	29
Other Europeans	3,243	1,305	4,548	10	787	797
Subtotal	24,204	8,362	32,566	179	1,947	2,126
ASIA						
Japanese	53	46	99	2	25	27
Chinese	219	472	691	9	73	82
Indian	136	52	188	5	42	47
Israeli	634	124	758	5	13	18
Other Asians	1,141	258	1,399	60	286	346
Subtotal	2,183	952	3,135	81	439	520
AFRICA						
Kenyan	425	40	465	18	190	208
South African	765	81	846	5	31	36
Other Africans	1,107	199	1,306	46	712	758
Subtotal	2,297	320	2,617	69	933	1,002
AMERICA						
American	1,581	1,203	2,784	53	1140	1,193
Canadian	196	429	625	11	85	96
Other Americans	1,496	295	1,791	9	411	420
Subtotal	3,273	1,927	5,200	73	1,636	1,709
OCEANIA						
Australian	295	233	528	32	156	188
New Zealand	134	20	154	-	11	11
Subtotal	429	253	682	32	167	199
Not stated	474	69	543	3	85	88
TOTAL	32,860	11,883	44,743	437	5,207	5,644

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-February 2019

Nationality	January-February 2018			January-February 2019					% Change, Jan-February 2018 to Jan- February 2019
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	6,428	6.5	3	5,288	668	5,956	6.2	5	-7.3
British	3,930	4	8	3,263	372	3,635	3.8	7	-7.5
German	6,591	6.6	2	5,643	401	6,044	6.3	4	-8.3
Italian	14,804	14.9	1	15,704	149	15,853	16.4	1	7.1
French	5,819	5.9	5	7,181	269	7,450	7.7	2	28.0
Dutch	2,635	2.7	11	2,513	154	2,667	2.8	9	1.2
Belgium	1,402	1.4	15	1,995	237	2,232	2.3	11	59.2
Russian	3,655	3.7	9	2,545	231	2,776	2.9	8	-24.0
Turkish	667	0.7	21	533	77	610	0.6	20	-8.5
Polish	4,794	4.8	6	5,624	55	5,679	5.9	6	18.5
Ukrainian	1,128	1.1	18	1,251	46	1,297	1.3	16	15.0
Czech Republic	2,465	2.5	12	2,375	76	2,451	2.5	10	-0.6
Spanish	717	0.7	20	713	54	767	0.8	19	7.0
Other European	8,878	8.9		8,088	1,389	9,477	9.8		6.7
Subtotal	63,913	64.3		62,716	4,178	66,894	69.3		4.7
ASIA									
Japanese	315	0.3	22	166	48	214	0.2	23	-32.1
Chinese	1,144	1.2	17	883	158	1,041	1.1	18	-9.0
Indian	719	0.7	19	342	119	461	0.5	21	-35.9
Israeli	3,164	3.2	10	1,707	34	1,741	1.8	13	-45.0
Other Asian	3,660	3.7		2,272	849	3,121	3.2		-14.7
Subtotal	9,002	9.1		5,370	1,208	6,578	6.8		-26.9
AFRICA									
Kenyan	1,274	1.3	16	799	303	1,102	1.1	17	-13.5
South African	2,135	2.1	13	1,987	81	2,068	2.1	12	-3.1
Other African	2,553	2.6		1,883	1,307	3,190	3.3		25.0
Subtotal	5,962	6		4,669	1,691	6,360	6.6		6.7
AMERICA									
American	6,366	6.4	4	5,299	1,879	7,178	7.4	3	12.8
Canadian	1,582	1.6	14	1,124	181	1,305	1.4	14	-17.5
Other American	2,539	2.6		2,175	981	3,156	3.3		24.3
Subtotal	10,487	10.6		8,598	3,041	11,639	12.1		11.0
OCEANIA									
Australian	4,226	4.3	7	942	361	1,303	1.3	15	-69.2
New Zealand	109	0.1	23	312	20	332	0.3	22	204.6
Subtotal	4,335	4.4		1,254	381	1,635	1.7		-62.3
Not stated	5,653	5.7		3,210	204	3,414	3.5		
TOTAL	99,352	100		85,817	10,703	96,520	100		-2.9

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, February 2019

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	1	0	-	0	1	3,258	0	0	10	3,270
British	0	0	3	0	3	2,058	1	0	28	2,093
German	0	0	-	0	2	3,495	0	0	2	3,499
Italian	0	0	-	0	2	7,418	16	0	11	7,447
French	0	0	1	0	0	4,352	1	0	3	4,357
Dutch	0	0	-	0	1	1,199	0	0	2	1,202
Belgium	0	0	-	0	1	1,428	0	0	55	1,484
Russian	0	0	-	0	0	1,201	0	0	2	1,203
Turkish	0	0	-	0	0	204	0	0	-	204
Polish	0	0	-	0	0	2,336	0	0	2	2,338
Ukrainian	0	0	1	0	0	569	0	0	1	571
Czech Republic	0	0	-	0	0	1,292	0	0	-	1,292
Spanish	0	0	-	0	1	385	0	0	1	387
Other Europeans	0	1	-	0	5	5,122	1	0	216	5,345
Subtotal	1	1	5	-	16	34,317	19	-	333	34,692
ASIA										
Japanese	0	0	-	0	0	126	0	0	-	126
Chinese	0	0	-	0	1	772	0	0	-	773
Indian	0	0	-	0	1	232	1	0	1	235
Israeli	0	0	-	0	1	774	1	0	-	776
Other Asians	0	0	1	0	0	1,616	0	0	128	1,745
Subtotal	-	-	1	-	3	3,520	2	-	129	3,655
AFRICA										
Kenyan	0	0	-	0	0	669	3	0	1	673
South African	0	0	-	0	0	882	0	0	-	882
Other Africans	1	1	2	0	2	1,874	1	0	183	2,064
Subtotal	1	1	2	-	2	3,425	4	-	184	3,619
AMERICA										
American	0	1	1	1	1	3,710	0	0	263	3,977
Canadian	0	0	-	0	1	717	0	0	3	721
Other Americans	1	2	-	0	1	1,963	0	0	244	2,211
Subtotal	1	3	1	1	3	6,390	-	-	510	6,909
OCEANIA										
Australian	0	0	-	0	0	670	0	0	46	716
New Zealand	0	0	-	1	0	164	0	0	-	165
Subtotal	-	-	-	1	-	834	-	-	46	881
Not stated	0	0	-	0	0	548	0	0	83	631
TOTAL	3	5	9	2	24	49,034	25	-	1,285	50,387
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.0	97.3	0.0	0.0	2.6	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, February 2019

Nationality	Male	Female	Total
EUROPE			
Scandinavian	1,359	1,911	3,270
British	939	1,154	2,093
German	1,506	1,993	3,499
Italian	3,165	4,282	7,447
French	1,916	2,441	4,357
Dutch	537	665	1,202
Belgium	831	653	1,484
Russian	569	634	1,203
Turkish	110	94	204
Polish	913	1,425	2,338
Ukrainian	274	297	571
Czech Republic	577	715	1,292
Spanish	163	224	387
Other European Country	2,454	2,891	5,345
Subtotal	15,313	19,379	34,692
ASIA			
Japanese	71	55	126
Chinese	371	402	773
Indian	143	92	235
Israeli	358	418	776
Other Asian	1,075	670	1,745
Subtotal	2,018	1,637	3,655
AFRICA			
Kenyan	348	325	673
South African	361	521	882
Other African	1,106	958	2,064
Subtotal	1,815	1,804	3,619
AMERICA			
American	1,170	2,807	3,977
Canadian	316	405	721
Other American	1,482	729	2,211
Subtotal	2,968	3,941	6,909
OCEANIA			
Australian	341	375	716
New Zealand	84	81	165
Subtotal	425	456	881
Not stated	491	140	631
TOTAL FEBRUARY, 2019	23,030	27,357	50,387
TOTAL JANUARY, 2019	19,622	26,511	46,133
TOTAL PERCENT	45.7	54.3	100
% CHANGE, JANUARY 2018 TO FEBRUARY 2019	17.4	3.2	9.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, February 2019

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	363	2,575	332	3,270
British	76	1,642	375	2,093
German	62	2,961	476	3,499
Italian	489	6,169	789	7,447
French	471	3,603	283	4,357
Dutch	41	1,002	159	1,202
Belgium	70	1,298	116	1,484
Russian	75	1,098	30	1,203
Turkish	7	189	8	204
Polish	147	2,063	128	2,338
Ukrainian	20	543	8	571
Czech Republic	99	1,058	135	1,292
Spanish	11	356	20	387
Other European	290	4,684	371	5,345
Subtotal	2,221	29,241	3,230	34,692
ASIA				
Japanese	3	117	6	126
Chinese	63	680	30	773
Indian	8	213	14	235
Israeli	30	656	90	776
Other Asian	108	1,484	153	1,745
Subtotal	212	3,150	293	3,655
AFRICA				
Kenyan	23	628	22	673
South African	36	764	82	882
Other African	118	1,811	135	2,064
Subtotal	177	3,203	239	3,619
AMERICA				
American	194	3,289	494	3,977
Canadian	20	552	149	721
Other American	159	1,908	144	2,211
Subtotal	373	5,749	787	6,909
OCEANIA				
Australian	32	609	75	716
New Zealand	3	146	16	165
Subtotal	35	755	91	881
Not stated	23	596	12	631
TOTAL	3,041	42,694	4,652	50,387
TOTAL PERCENT	6.0	84.7	9.2	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, February 2019

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	280	193	473	0.9	280	193	473
2	510	501	1,011	2.0	1,020	1,002	2,022
3	1,050	1,057	2,107	4.2	3,150	3,171	6,321
4	1,426	1,568	2,994	5.9	5,704	6,272	11,976
5	1,495	1,620	3,115	6.2	7,475	8,100	15,575
6	5,713	9,234	14,947	29.7	34,278	55,404	89,682
7	4,784	5,094	9,878	19.6	33,488	35,658	69,146
8	2,312	2,545	4,857	9.6	18,496	20,360	38,856
9	755	793	1,548	3.1	6,795	7,137	13,932
10	1,202	1,191	2,393	4.7	12,020	11,910	23,930
11	515	564	1,079	2.1	5,665	6,204	11,869
12	636	642	1,278	2.5	7,632	7,704	15,336
13	305	283	588	1.2	3,965	3,679	7,644
14	796	818	1,614	3.2	11,144	11,452	22,596
15	416	429	845	1.7	6,240	6,435	12,675
16	151	144	295	0.6	2,416	2,304	4,720
17	62	62	124	0.2	1,054	1,054	2,108
18	46	58	104	0.2	828	1,044	1,872
19	35	41	76	0.2	665	779	1,444
20	66	69	135	0.3	1,320	1,380	2,700
21	75	89	164	0.3	1,575	1,869	3,444
22	24	20	44	0.1	528	440	968
23	8	17	25	0.0	184	391	575
24	10	12	22	0.0	240	288	528
25	13	8	21	0.0	325	200	525
26	5	14	19	0.0	130	364	494
27	2	10	12	0.0	54	270	324
28	15	27	42	0.1	420	756	1,176
29	5	7	12	0.0	145	203	348
30	105	73	178	0.4	3,150	2,190	5,340
31+	212	173	385	0.8	6,572	5,363	11,935
Total	23,029	27,356	50,385	100.0	176,958	203,576	380,534
	Average intended Length of Stay¹				7.7	7.4	7.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, February 2019

Nationality	February 2018	January 2019	February 2019	% Change, February 2018 to February 2019	% Change, January 2019 to February 2019
Russian	1,543	1,573	1,203	-22.0	-23.5
Polish	2,114	3,341	2,338	10.6	-30.0
Ukrainian	467	726	571	22.3	-21.3
Chinese	810	268	773	-4.6	188.4
Indian	300	226	235	-21.7	4.0
Israeli	1,538	965	776	-49.5	-19.6
Total	6,772	7,099	5,896	-12.9	-16.9

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, February 2019

Category	Airport	Seaport	Total
International flight/ Cruise Ship	32,860	437	33,297
Domestic flights/ Sea ferries	11,883	5,207	17,090
Total	44,743	5,644	50,387

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, February 2019

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	473	0.9	473
2	1,011	2.0	2,022
3	2,107	4.2	6,321
4	2,994	5.9	11,976
5	3,115	6.2	15,575
6	14,947	29.7	89,682
7	9,878	19.6	69,146
8	4,857	9.6	38,856
9	1,548	3.1	13,932
10	2,393	4.7	23,930
11	1,079	2.1	11,869
12	1,278	2.5	15,336
13	588	1.2	7,644
14	1,614	3.2	22,596
15	845	1.7	12,675
16	295	0.6	4,720
17	124	0.2	2,108
18	104	0.2	1,872
19	76	0.2	1,444
20	135	0.3	2,700
21	164	0.3	3,444
22	44	0.1	968
23	25	0.0	575
24	22	0.0	528
25	21	0.0	525
26	19	0.0	494
27	12	0.0	324
28	42	0.1	1,176
29	12	0.0	348
30	178	0.4	5,340
31+	385	0.8	11,935
Total	50,385	100.0	380,534
	Number of beds available in January		470,036
	Bed Occupancy Rate		81.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 11: International Visitors by Month, 2015 - 2019

Month	2015	2016	2017	2018	2019
January	23,052	31,717	40,938	52,417	46,133
February	28,918	34,175	39,119	46,935	50,385
March	20,265	29,058	30,366	39,592	
April	13,942	14,701	21,004	21,139	
May	11,501	13,654	15,696	18,655	
June	17,397	20,546	23,458	37,235	
July	28,163	37,553	41,034	53,087	
August	32,726	42,484	51,937	56,861	
September	27,014	32,765	38,977	52,551	
October	25,422	44,169	43,470	49,796	
November	25,914	31,557	36,363	39,713	
December	39,929	43,863	51,112	52,828	
Total	294,243	376,242	433,474	520,809	96,520

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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