

TOURISM STATISTICAL RELEASE

APRIL - 2020

No.40



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TOURISM STATISTICAL RELEASE FOR APRIL 2020

Zanzibar received 334 visitors in April 2020 compared with 20,242 visitors in a corresponding month 2019 and 33,801 visitors in March 2020. Most of them (210 visitors) were from Europe. Among them, 301 visitors came by domestic flights and 33 by Sea Ferries. Other performances are as shown in (**Table 1 and Table 2**).

Generally, Zanzibar has received **157,348** visitors from January- April 2020 which is an increase of **4.7** percent compared with the corresponding months (January – April) 2019. Most of visitors were from Europe (**69.9** percent). In country wise, Italy (12.3 percent) is a leading market for the first four months in Zanzibar tourism market. About **144,986** visitors entered through airport while the remaining **12,362** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that April 2020, almost all visitors (**99.7** percent) came for holidays and there were **161** males (**48.2** percent) and **173** females (**51.8** percent) (**Table 5**).

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **21** (**6.3** percent) visitors were aged less than 15 years; **301** (**90.1** percent) were aged 15 to 64 years and **12** (**3.6** percent) were aged 65 years and older.

Table 7 shows that majority (**73.1** percent) of all visitors in April 2020 stayed in the country for Six days. The overall average intended length of stay for visitors in April 2020 was about Six (**6.1**) nights.

The total of **519,750** bed-spaces was available in April 2020. Out of these bed-spaces, estimates of **2,029** hotel-beds were sold during that month representing a bed occupancy rate of **0.4** percent (**Table 10**).

Table1: International Visitors by Nationality, April 2020

Nationality	April 2019			March 2020			April 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
EUROPE									
Scandinavian	984	4.9	7	1,706	5.0	7	14	4.2	4
British	1,206	6	5	2,211	6.5	5	11	3.3	6
German	1,602	7.9	2	3,217	9.5	1	20	6.0	3
Italian	395	2	14	2,357	7.0	4	7	2.1	9
French	1,432	7.1	3	3,130	9.3	2	6	1.8	13
Dutch	551	2.7	9	1086	3.2	11	2	0.6	18
Belgium	800	4	8	1,336	4.0	10	7	2.1	9
Russian	212	1	18	1710	5.1	6	5	1.5	15
Turkish	124	0.6	22	135	0.4	21	113	33.8	1
Polish	433	2.1	13	1,494	4.4	8	7	2.1	9
Ukrainian	170	0.8	20	261	0.8	19	0	0.0	22
Czech Republic	176	0.9	19	554	1.6	13	1	0.3	20
Spanish	466	2.3	11	749	2.2	12	1	0.3	20
Other European	1,604	7.9		3,032	9.0		16	4.8	
Subtotal	10,155	50.2		22,978	68.0		210	62.9	
ASIA									
Japanese	133	0.7	21	111	0.3	22	8	2.4	8
Chinese	475	2.3	10	289	0.9	18	12	3.6	5
Indian	441	2.2	12	250	0.7	20	5	1.5	15
Israeli	280	1.4	17	451	1.3	16	2	0.6	18
Other Asian	1,226	6.1		961	2.8		14	4.2	
Subtotal	2,555	12.6		2,062	6.1		41	12.3	
AFRICA									
Kenyan	1,099	5.4	6	534	1.6	14	5	1.5	15
South African	1,375	6.8	4	1,349	4.0	9	9	2.7	7
Other African	1,602	7.9		1,480	4.4		6	1.8	
Subtotal	4,076	20.1		3,363	9.9		20	6.0	
AMERICA									
American	1,680	8.3	1	2,673	7.9	3	44	13.2	2
Canadian	303	1.5	16	458	1.4	15	6	1.8	13
Other American	805	4		1,556	4.6		3	0.9	
Subtotal	2,788	13.8		4,687	13.9		53	15.9	
OCEANIA									
Australian	331	1.6	15	355	1.1	17	7	2.1	9
New Zealand	38	0.2	23	82	0.2	23	0	0.0	22
Subtotal	369	1.8		437	1.3		7	2.1	
Not stated	299	1.5		274	0.8		3	0.9	
TOTAL	20,242	100		33,801	100		334	100.0	

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, April 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	0	13	13	0	1	1
British	0	8	8	0	3	3
German	0	19	19	0	1	1
Italian	0	7	7	0	0	0
French	0	6	6	0	0	0
Dutch	0	1	1	0	1	1
Belgium	0	6	6	0	1	1
Russian	0	5	5	0	0	0
Turkish	0	110	110	0	3	3
Polish	0	7	7	0	0	0
Ukrainian	0	0	0	0	0	0
Czech Republic	0	1	1	0	0	0
Spanish	0	1	1	0	0	0
Other Europeans	0	12	12	0	4	4
Subtotal	0	196	196	0	14	14
ASIA						
Japanese	0	7	7	0	1	1
Chinese	0	9	9	0	3	3
Indian	0	4	4	0	1	1
Israeli	0	2	2	0	0	-
Other Asians	0	13	13	0	1	1
Subtotal	0	35	35	0	6	6
AFRICA						
Kenyan	0	4	4	0	1	1
South African	0	8	8	0	1	1
Other Africans	0	4	4	0	2	2
Subtotal	0	16	16	0	4	4
AMERICA						
American	0	37	37	0	7	7
Canadian	0	6	6	0	0	0
Other Americans	0	3	3	0	0	0
Subtotal	0	46	46	0	7	7
OCEANIA						
Australian	0	5	5	0	2	2
New Zealand	0	0	0	0	0	0
Subtotal	0	5	5	0	2	2
Not stated	0	3	3	0	0	0
TOTAL	0	301	301	0	33	33

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-April 2020

Nationality	January-April 2019			January-April 2020					% Change, Jan-April 2019 to Jan-April 2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	8,499	5.7	5	8,286	1,111	9,397	6.0	5	10.6
British	6,063	4	7	6,756	777	7,533	4.8	7	24.2
German	10,123	6.7	4	9,959	1,015	10,974	7.0	3	8.4
Italian	21,426	14.3	1	19,086	334	19,420	12.3	1	-9.4
French	11,223	7.5	3	14,009	918	14,927	9.5	2	33.0
Dutch	4,311	2.9	9	4,042	316	4,358	2.8	11	1.1
Belgium	4,134	2.8	10	5,642	175	5,817	3.7	9	40.7
Russian	3,510	2.3	12	7,465	347	7,812	5.0	6	122.6
Turkish	892	0.6	21	868	291	1,159	0.7	20	29.9
Polish	7,420	4.9	6	6,689	184	6,873	4.4	8	-7.4
Ukrainian	1,819	1.2	17	1,549	55	1,604	1.0	17	-11.8
Czech Republic	3,688	2.5	11	2,548	120	2,668	1.7	12	-27.7
Spanish	1,520	1	19	1,915	98	2,013	1.3	14	32.4
Other European	13,867	9.2		14,433	989	15,422	9.8		11.2
Subtotal	98,495	65.6		103,247	6,730	109,977	69.9		11.7
ASIA									
Japanese	443	0.3	23	317	134	451	0.3	22	1.8
Chinese	1,732	1.2	18	1,009	348	1,357	0.9	19	-21.7
Indian	1,116	0.7	20	703	413	1,116	0.7	21	0.0
Israeli	2,150	1.4	15	1,938	68	2,006	1.3	15	-6.7
Other Asian	5,772	3.8		3,590	603	4,193	2.7		-27.4
Subtotal	11,213	7.5		7,557	1,566	9,123	5.8		-18.6
AFRICA									
Kenyan	2,744	1.8	13	1,340	658	1,998	1.3	16	-27.2
South African	4,775	3.2	8	4,381	187	4,568	2.9	10	-4.3
Other African	6,301	4.2		5,929	1,218	7,147	4.5		13.4
Subtotal	13,820	9.2		11,650	2,063	13,713	8.7		-0.8
AMERICA									
American	11,958	8	2	9,256	1,003	10,259	6.5	4	-14.2
Canadian	2,215	1.5	14	1,700	387	2,087	1.3	13	-5.8
Other American	5,681	3.8		8,550	177	8,727	5.5		53.6
Subtotal	19,854	13.2		19,506	1,567	21,073	13.4		6.1
OCEANIA									
Australian	2,063	1.4	16	1,244	357	1,601	1.0	18	-22.4
New Zealand	470	0.3	22	206	47	253	0.2	23	-46.2
Subtotal	2,533	1.7		1,450	404	1,854	1.2		-26.8
Not stated	4,316	2.9		1,576	32	1,608	1.0		
TOTAL	150,231	100		144,986	12,362	157,348	100		4.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, April 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	0	14	0	0	0	14
British	0	0	0	0	0	11	0	0	0	11
German	0	0	0	0	0	20	0	0	0	20
Italian	0	0	0	0	0	7	0	0	0	7
French	0	0	0	0	0	6	0	0	0	6
Dutch	0	0	0	0	0	2	0	0	0	2
Belgium	0	0	0	0	0	7	0	0	0	7
Russian	0	0	0	0	0	5	0	0	0	5
Turkish	0	0	0	0	0	113	0	0	0	113
Polish	0	0	0	0	0	7	0	0	0	7
Ukrainian	0	0	0	0	0	0	0	0	0	0
Czech Republic	0	0	0	0	0	1	0	0	0	1
Spanish	0	0	0	0	0	1	0	0	0	1
Other Europeans	0	0	0	0	0	16	0	0	0	16
Subtotal	0	0	0	0	0	210	0	0	0	210
ASIA										
Japanese	0	0	0	0	0	8	0	0	0	8
Chinese	0	0	0	0	0	12	0	0	0	12
Indian	0	0	0	0	0	5	0	0	0	5
Israeli	0	0	0	0	0	2	0	0	0	2
Other Asians	0	0	0	0	0	14	0	0	0	14
Subtotal	0	0	0	0	0	41	0	0	0	41
AFRICA										
Kenyan	0	0	0	0	0	5	0	0	0	5
South African	0	0	0	0	0	9	0	0	0	9
Other Africans	0	0	0	0	0	6	0	0	0	6
Subtotal	0	0	0	0	0	20	0	0	0	20
AMERICA										
American	0	0	0	0	0	43	0	0	1	44
Canadian	0	0	0	0	0	6	0	0	0	6
Other Americans	0	0	0	0	0	3	0	0	0	3
Subtotal	0	0	0	0	0	52	0	0	1	53
OCEANIA										
Australian	0	0	0	0	0	7	0	0	0	7
New Zealand	0	0	0	0	0	0	0	0	0	0
Subtotal	0	0	0	0	0	7	0	0	0	7
Not stated	0	0	0	0	0	3	0	0	0	3
TOTAL	0	0	0	0	0	333	0	0	1	334
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.0	99.7	0.0	0.0	0.3	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, April 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	7	7	14
British	4	7	11
German	8	12	20
Italian	3	4	7
French	1	5	6
Dutch	1	1	2
Belgium	1	6	7
Russian	1	4	5
Turkish	80	33	113
Polish	3	4	7
Ukrainian	0	0	0
Czech Republic	0	1	1
Spanish	1	0	1
Other European Country	6	10	16
Subtotal	116	94	210
ASIA			
Japanese	3	5	8
Chinese	5	7	12
Indian	3	2	5
Israeli	1	1	2
Other Asian	9	5	14
Subtotal	21	20	41
AFRICA			
Kenyan	0	5	5
South African	4	5	9
Other African	2	4	6
Subtotal	6	14	20
AMERICA			
American	5	39	44
Canadian	4	2	6
Other American	1	2	3
Subtotal	10	43	53
OCEANIA			
Australian	6	1	7
New Zealand	0	0	0
Subtotal	6	1	7
Not stated	2	1	3
TOTAL APRIL, 2020	161	173	334
TOTAL PERCENT	48.2	51.8	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, April 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	0	11	3	14
British	2	8	1	11
German	1	19	0	20
Italian	1	6	0	7
French	0	5	1	6
Dutch	0	2	0	2
Belgium	1	6	0	7
Russian	1	4	0	5
Turkish	11	102	0	113
Polish	1	6	0	7
Ukrainian	0	0	0	0
Czech Republic	0	1	0	1
Spanish	0	1	0	1
Other European	2	12	2	16
Subtotal	20	183	7	210
ASIA				
Japanese	0	8	0	8
Chinese	0	12	0	12
Indian	0	5	0	5
Israeli	0	2	0	2
Other Asian	0	12	2	14
Subtotal	0	39	2	41
AFRICA				
Kenyan	0	5	0	5
South African	0	9	0	9
Other African	0	6	0	6
Subtotal	0	20	0	20
AMERICA				
American	1	42	1	44
Canadian	0	6	0	6
Other American	0	3	0	3
Subtotal	1	51	1	53
OCEANIA				
Australian	0	5	2	7
New Zealand	0	0	0	0
Subtotal	0	5	2	7
Not stated	0	3	0	3
TOTAL	21	301	12	334
TOTAL PERCENT	6.3	90.1	3.6	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, April 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	14	9	23	6.9	14	9	23
2	4	1	5	1.5	8	2	10
3	6	2	8	2.4	18	6	24
4	3	0	3	0.9	12	0	12
5	4	0	4	1.2	20	0	20
6	98	146	244	73.1	588	876	1,464
7	20	13	33	9.9	140	91	231
8	3	0	3	0.9	24	0	24
9	0	1	1	0.3	0	9	9
10	2	0	2	0.6	20	0	20
11	0	0	0	0.0	0	0	0
12	0	0	0	0.0	0	0	0
13	0	0	0	0.0	0	0	0
14	2	1	3	0.9	28	14	42
15	0	0	0	0.0	0	0	0
16	0	0	0	0.0	0	0	0
17	0	0	0	0.0	0	0	0
18	0	0	0	0.0	0	0	0
19	0	0	0	0.0	0	0	0
20	0	0	0	0.0	0	0	0
21	0	0	0	0.0	0	0	0
22	0	0	0	0.0	0	0	0
23	0	0	0	0.0	0	0	0
24	0	0	0	0.0	0	0	0
25	0	0	0	0.0	0	0	0
26	0	0	0	0.0	0	0	0
27	0	0	0	0.0	0	0	0
28	0	0	0	0.0	0	0	0
29	0	0	0	0.0	0	0	0
30	5	0	5	1.5	150	0	150
31+	0	0	0	0.0	0	0	0
Total	161	173	334	100.0	1,022	1,007	2,029
Average intended Length of Stay¹					6.3	5.8	6.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 8: Summary of Visitors by Mode of Travel Through Entry Point, April 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	0	0	0
Domestic flights/ Sea ferries	301	33	334
Total	301	33	334

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 9: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, April 2020

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	23	6.9	23
2	5	1.5	10
3	8	2.4	24
4	3	0.9	12
5	4	1.2	20
6	244	73.1	1,464
7	33	9.9	231
8	3	0.9	24
9	1	0.3	9
10	2	0.6	20
11	0	0.0	0
12	0	0.0	0
13	0	0.0	0
14	3	0.9	42
15	0	0.0	0
16	0	0.0	0
17	0	0.0	0
18	0	0.0	0
19	0	0.0	0
20	0	0.0	0
21	0	0.0	0
22	0	0.0	0
23	0	0.0	0
24	0	0.0	0
25	0	0.0	0
26	0	0.0	0
27	0	0.0	0
28	0	0.0	0
29	0	0.0	0
30	5	1.5	150
31+	0	0.0	0
Total	334	100.0	2,029
Number of beds available in April			519,750
Bed Occupancy Rate			0.4

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors by Month, 2015 - 2020

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	33,801
April	13,942	14,701	21,004	21,139	20,242	334
May	11,501	13,654	15,696	18,655	15,640	
June	17,397	20,546	23,458	37,235	36,605	
July	28,163	37,553	41,034	53,087	55,947	
August	32,726	42,484	51,937	56,861	68,163	
September	27,014	32,765	38,977	52,551	49,732	
October	25,422	44,169	43,470	49,796	53,023	
November	25,914	31,557	36,363	39,713	47,824	
December	39,929	43,863	51,112	52,828	60,685	
Total	294,243	376,242	433,474	520,809	538,264	157,348

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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