

TOURISM STATISTICAL RELEASE

JULY - 2020

No.43



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TOURISM STATISTICAL RELEASE FOR JULY 2020

Zanzibar received 3,079 visitors in July 2020 compared with 55,947 visitors in a corresponding month 2019 and 353 visitors in June 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting 64.7 percent of the total visitors in July 2020.

The data from Table 2 shows that 2,501 visitors entered through Airport, among them 1,043 visitors came by international flights and 1,458 by domestic flights and remaining 578 visitors came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **160,977** visitors from January- July 2020 which is a decrease of **37.7** percent compared with the corresponding months (January – July) 2019. Most of visitors were from Europe (**69.7** percent). In country wise, Italy (12.2 percent) is a leading market for the first seven months in Zanzibar tourism market. About **147,759** visitors entered through airport while the remaining **13,218** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that July 2020, most of visitors (**98.3** percent) came for holidays followed by Visiting Friend and Relative (**1.3** percent). There were **1,533** males (**49.8** percent) and **1,546** females (**50.2** percent) (**Table 5**).

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **277 (9.0** percent) visitors were aged less than 15 years; **2,698 (87.6** percent) were aged 15 to 64 years and **104 (3.4** percent) were aged 65 years and older.

Table 7 shows that majority (**24.6** percent) of all visitors in July 2020 stayed in the country for Seven days. The overall average intended length of stay for visitors in July 2020 was about nine (8.7) nights.

The total of **537,075** bed-spaces was available in July 2020. Out of these bed-spaces, estimates of **26,924** hotel-beds were sold during that month representing a bed occupancy rate of **5.0** percent (**Table 9**).

Table1: International Visitors by Nationality, July 2020

Nationality	July 2019			June 2020			July 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
EUROPE									
Scandinavian	3,040	5.4	6	12	3.4	9	113	3.7	7
British	4,410	7.9	2	27	7.6	3	380	12.3	1
German	4,149	7.4	4	20	5.7	5	170	5.5	5
Italian	4,320	7.7	3	27	7.6	3	211	6.9	4
French	3,951	7.1	5	19	5.4	6	296	9.6	2
Dutch	2,005	3.6	8	12	3.4	9	46	1.5	15
Belgium	2,807	5	7	2	0.6	20	65	2.1	11
Russian	376	0.7	19	4	1.1	17	32	1.0	17
Turkish	298	0.5	20	4	1.1	17	70	2.3	9
Polish	1,659	3	11	6	1.7	14	102	3.3	8
Ukrainian	113	0.2	23	8	2.3	12	21	0.7	19
Czech Republic	493	0.9	18	1	0.3	22	49	1.6	14
Spanish	1,833	3.3	9	9	2.5	11	65	2.1	11
Other European	5,054	9		24	6.8		373	12.1	
Subtotal	34,508	61.7		175	49.6		1,993	64.7	
ASIA									
Japanese	124	0.2	22	0	0.0	23	6	0.2	22
Chinese	887	1.6	14	13	3.7	8	69	2.2	10
Indian	602	1.1	17	29	8.2	2	65	2.1	11
Israeli	1,088	1.9	12	3	0.8	19	21	0.7	19
Other Asian	2,467	4.4		17	4.8		225	7.3	
Subtotal	5,168	9.2		62	17.6		386	12.5	
AFRICA									
Kenyan	778	1.4	16	16	4.5	7	35	1.1	16
South African	1,744	3.1	10	6	1.7	14	159	5.2	6
Other African	2,316	4.1		41	11.6		145	4.7	
Subtotal	4,838	8.6		63	17.8		339	11.0	
AMERICA									
American	6,106	10.9	1	35	9.9	1	285	9.3	3
Canadian	782	1.4	15	7	2.0	13	32	1.0	17
Other American	2,482	4.4		3	0.8		18	0.6	
Subtotal	9,370	16.7		45	12.7		335	10.9	
OCEANIA									
Australian	1,058	1.9	13	6	1.7	14	16	0.5	21
New Zealand	213	0.4	21	2	0.6	20	6	0.2	22
Subtotal	1,271	2.3		8	2.3		22	0.7	
Not stated	792	1.4		0	0.0		4	0.1	
TOTAL	55,947	100		353	100		3,079	100.0	

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, July 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	33	48	81	0	32	32
British	263	84	347	0	33	33
German	25	108	133	0	37	37
Italian	65	131	196	0	15	15
French	103	152	255	1	40	41
Dutch	5	33	38	0	8	8
Belgium	5	47	52	0	13	13
Russian	8	22	30	0	2	2
Turkish	17	13	30	0	40	40
Polish	54	34	88	0	14	14
Ukrainian	15	6	21	0	0	0
Czech Republic	26	17	43	0	6	6
Spanish	16	41	57	0	8	8
Other Europeans	115	226	341	0	32	32
Subtotal	750	962	1,712	1	280	281
ASIA						
Japanese	0	2	2	0	4	4
Chinese	25	16	41	0	28	28
Indian	18	23	41	0	24	24
Israeli	1	14	15	0	6	6
Other Asians	72	130	202	0	23	23
Subtotal	116	185	301	0	85	85
AFRICA						
Kenyan	6	9	15	0	20	20
South African	41	103	144	0	15	15
Other Africans	46	26	72	0	73	73
Subtotal	93	138	231	0	108	108
AMERICA						
American	62	152	214	0	71	71
Canadian	14	8	22	0	10	10
Other Americans	2	8	10	0	8	8
Subtotal	78	168	246	0	89	89
OCEANIA						
Australian	4	4	8	0	8	8
New Zealand	0	0	0	0	6	6
Subtotal	4	4	8	0	14	14
Not stated	2	1	3	0	1	1
TOTAL	1,043	1,458	2,501	1	577	578

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-July 2020

Nationality	January-July 2019			January- July 2020					% Change, Jan-July 2019 to Jan-July2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	13,101	5.1	6	8,373	1,159	9,532	5.9	5	-27.2
British	13,989	5.4	5	7,125	821	7,946	4.9	6	-43.2
German	19,382	7.5	3	10,111	1,068	11,179	6.9	3	-42.3
Italian	27,037	10.5	1	19,321	366	19,687	12.2	1	-27.2
French	18,629	7.2	4	14,290	966	15,256	9.5	2	-18.1
Dutch	7,626	3	10	4,092	338	4,430	2.8	11	-41.9
Belgium	8,834	3.4	9	5,697	188	5,885	3.7	9	-33.4
Russian	4,461	1.7	14	7,496	359	7,855	4.9	7	76.1
Turkish	1,665	0.6	21	900	337	1,237	0.8	20	-25.7
Polish	10,652	4.1	8	6,782	201	6,983	4.3	8	-34.4
Ukrainian	2,286	0.9	20	1,575	58	1,633	1.0	17	-28.6
Czech Republic	4,500	1.7	13	2,591	128	2,719	1.7	12	-39.6
Spanish	4,596	1.8	12	1,980	110	2,090	1.3	14	-54.5
Other European	22,920	8.9		14,792	1,039	15,831	9.8		-30.9
Subtotal	159,678	61.8		105,125	7,138	112,263	69.7		-29.7
ASIA									
Japanese	775	0.3	23	320	138	458	0.3	22	-40.9
Chinese	3,480	1.3	18	1,057	386	1,443	0.9	19	-58.5
Indian	2,880	1.1	19	755	460	1,215	0.8	21	-57.8
Israeli	3,592	1.4	17	1,956	74	2,030	1.3	16	-43.5
Other Asian	10,809	4.2		3,801	643	4,444	2.8		-58.9
Subtotal	21,536	8.3		7,889	1,701	9,590	6.0		-55.5
AFRICA									
Kenyan	4,783	1.9	11	1,364	693	2,057	1.3	15	-57.0
South African	10,944	4.2	7	4,531	205	4,736	2.9	10	-56.7
Other African	11,227	4.3		6,016	1,342	7,358	4.6		-34.5
Subtotal	26,954	10.4		11,911	2,240	14,151	8.8		-47.5
AMERICA									
American	24,938	9.7	2	9,503	1,089	10,592	6.6	4	-57.5
Canadian	3,953	1.5	16	1,728	400	2,128	1.3	13	-46.2
Other American	10,567	4.1		8,561	189	8,750	5.4		-17.2
Subtotal	39,458	15.3		19,792	1,678	21,470	13.3		-45.6
OCEANIA									
Australian	4,017	1.6	15	1,255	375	1,630	1.0	18	-59.4
New Zealand	838	0.3	22	208	53	261	0.2	23	-68.9
Subtotal	4,855	1.9		1,463	428	1,891	1.2		-61.1
Not stated	5,942	2.3		1,579	33	1,612	1.0		
TOTAL	258,423	100		147,759	13,218	160,977	100		-37.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, July 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	1	112	0	0	0	113
British	0	0	0	0	12	367	0	0	1	380
German	0	0	0	0	0	170	0	0	0	170
Italian	0	0	0	0	4	207	0	0	0	211
French	0	0	0	0	5	288	1	1	1	296
Dutch	0	0	0	0	0	46	0	0	0	46
Belgium	0	0	0	0	0	65	0	0	0	65
Russian	0	0	0	0	1	31	0	0	0	32
Turkish	0	0	0	0	1	69	0	0	0	70
Polish	0	0	0	0	0	102	0	0	0	102
Ukrainian	0	0	0	0	3	18	0	0	0	21
Czech Republic	0	0	0	0	0	49	0	0	0	49
Spanish	0	0	0	0	1	64	0	0	0	65
Other Europeans	0	0	0	1	4	367	1	0	0	373
Subtotal	0	0	0	1	32	1,955	2	1	2	1,993
ASIA										
Japanese	0	0	0	0	0	6	0	0	0	6
Chinese	0	0	0	0	2	67	0	0	0	69
Indian	0	0	0	1	0	64	0	0	0	65
Israeli	0	0	0	0	1	20	0	0	0	21
Other Asians	0	0	0	0	2	222	0	0	1	225
Subtotal	0	0	0	1	5	379	0	0	1	386
AFRICA										
Kenyan	0	0	0	0	0	35	0	0	0	35
South African	0	0	0	0	0	159	0	0	0	159
Other Africans	0	0	0	0	0	142	2	0	1	145
Subtotal	0	0	0	0	0	336	2	0	1	339
AMERICA										
American	0	0	0	0	0	285	0	0	0	285
Canadian	0	0	0	0	1	31	0	0	0	32
Other Americans	0	0	0	0	0	18	0	0	0	18
Subtotal	0	0	0	0	1	334	0	0	0	335
OCEANIA										
Australian	0	0	0	0	1	15	0	0	0	16
New Zealand	0	0	0	0	0	6	0	0	0	6
Subtotal	0	0	0	0	1	21	0	0	0	22
Not stated	0	0	0	0	0	3	0	0	1	4
TOTAL	0	0	0	2	39	3,028	4	1	5	3,079
TOTAL PERCENT	0.0	0.0	0.0	0.1	1.3	98.3	0.1	0.0	0.2	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, July 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	55	58	113
British	152	228	380
German	67	103	170
Italian	105	106	211
French	139	157	296
Dutch	25	21	46
Belgium	36	29	65
Russian	17	15	32
Turkish	57	13	70
Polish	51	51	102
Ukrainian	15	6	21
Czech Republic	28	21	49
Spanish	34	31	65
Other European Country	166	207	373
Subtotal	947	1,046	1,993
ASIA			
Japanese	5	1	6
Chinese	46	23	69
Indian	53	12	65
Israeli	9	12	21
Other Asian	128	97	225
Subtotal	241	145	386
AFRICA			
Kenyan	18	17	35
South African	77	82	159
Other African	95	50	145
Subtotal	190	149	339
AMERICA			
American	122	163	285
Canadian	16	16	32
Other American	7	11	18
Subtotal	145	190	335
OCEANIA			
Australian	6	10	16
New Zealand	2	4	6
Subtotal	8	14	22
Not stated	2	2	4
TOTAL JULY, 2020	1,533	1,546	3,079
TOTAL PERCENT	49.8	50.2	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, July 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	10	99	4	113
British	68	305	7	380
German	14	153	3	170
Italian	15	183	13	211
French	36	253	7	296
Dutch	7	39	0	46
Belgium	7	58	0	65
Russian	0	32	0	32
Turkish	1	69	0	70
Polish	10	91	1	102
Ukrainian	1	19	1	21
Czech Republic	1	47	1	49
Spanish	4	57	4	65
Other European	24	344	5	373
Subtotal	198	1,749	46	1,993
ASIA				
Japanese	0	5	1	6
Chinese	4	64	1	69
Indian	5	59	1	65
Israeli	2	18	1	21
Other Asian	19	183	23	225
Subtotal	30	329	27	386
AFRICA				
Kenyan	0	34	1	35
South African	18	137	4	159
Other African	7	132	6	145
Subtotal	25	303	11	339
AMERICA				
American	21	246	18	285
Canadian	2	29	1	32
Other American	0	17	1	18
Subtotal	23	292	20	335
OCEANIA				
Australian	0	16	0	16
New Zealand	1	5	0	6
Subtotal	1	21	0	22
Not stated	0	4	0	4
TOTAL	277	2,698	104	3,079
TOTAL PERCENT	9.0	87.6	3.4	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors, July 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	62	19	81	2.6	62	19	81
2	69	33	102	3.3	138	66	204
3	89	72	161	5.2	267	216	483
4	80	60	140	4.5	320	240	560
5	176	167	343	11.1	880	835	1,715
6	109	317	426	13.8	654	1,902	2,556
7	409	349	758	24.6	2,863	2,443	5,306
8	96	85	181	5.9	768	680	1,448
9	25	32	57	1.9	225	288	513
10	73	79	152	4.9	730	790	1,520
11	21	22	43	1.4	231	242	473
12	24	23	47	1.5	288	276	564
13	22	20	42	1.4	286	260	546
14	69	68	137	4.4	966	952	1,918
15	53	37	90	2.9	795	555	1,350
16	9	12	21	0.7	144	192	336
17	9	7	16	0.5	153	119	272
18	4	7	11	0.4	72	126	198
19	8	8	16	0.5	152	152	304
20	18	19	37	1.2	360	380	740
21	18	23	41	1.3	378	483	861
22	5	12	17	0.6	110	264	374
23	6	8	14	0.5	138	184	322
24	4	3	7	0.2	96	72	168
25	3	1	4	0.1	75	25	100
26	2	0	2	0.1	52	0	52
27	1	3	4	0.1	27	81	108
28	5	4	9	0.3	140	112	252
29	1	3	4	0.1	29	87	116
30	61	51	112	3.6	1,830	1,530	3,360
31+	2	2	4	0.1	62	62	124
Total	1,533	1,546	3,079	100.0	13,291	13,633	26,924
Average intended Length of Stay ¹					8.7	8.8	8.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 8: Summary of Visitors by Mode of Travel Through Entry Point, July 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	1,043	1	1,044
Domestic flights/ Sea ferries	1,458	577	2,035
Total	2,501	578	3,079

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 9: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, July 2020

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	81	2.6	81
2	102	3.3	204
3	161	5.2	483
4	140	4.5	560
5	343	11.1	1,715
6	426	13.8	2,556
7	758	24.6	5,306
8	181	5.9	1,448
9	57	1.9	513
10	152	4.9	1,520
11	43	1.4	473
12	47	1.5	564
13	42	1.4	546
14	137	4.4	1,918
15	90	2.9	1,350
16	21	0.7	336
17	16	0.5	272
18	11	0.4	198
19	16	0.5	304
20	37	1.2	740
21	41	1.3	861
22	17	0.6	374
23	14	0.5	322
24	7	0.2	168
25	4	0.1	100
26	2	0.1	52
27	4	0.1	108
28	9	0.3	252
29	4	0.1	116
30	112	3.6	3,360
31+	4	0.1	124
Total	3,079	100.0	26,924
	Number of beds available in July		537,075
	Bed Occupancy Rate		5.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors by Month, 2015 - 2020

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	33,801
April	13,942	14,701	21,004	21,139	20,242	334
May	11,501	13,654	15,696	18,655	15,640	197
June	17,397	20,546	23,458	37,235	36,605	353
July	28,163	37,553	41,034	53,087	55,947	3,079
August	32,726	42,484	51,937	56,861	68,163	
September	27,014	32,765	38,977	52,551	49,732	
October	25,422	44,169	43,470	49,796	53,023	
November	25,914	31,557	36,363	39,713	47,824	
December	39,929	43,863	51,112	52,828	60,685	
Total	294,243	376,242	433,474	520,809	538,264	160,977

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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