

TOURISM STATISTICAL RELEASE SEPTEMBER - 2018

No.21



Office of Chief Government Statistician

P.O. Box 2321, Zanzibar

Telephone +255242231869

Email: zanstat@ocgs.go.tz

Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism

P.O.Box, 1410, Zanzibar

Email: marketing@zanzibartourism.go.tz

Website: <http://www.zanzibartourism.go.tz>

TOURISM STATISTICAL RELEASE FOR SEPTEMBER, 2018

Tourist Arrivals in Zanzibar decreased by 7.6 percent to **52,551** in September from **56,861** in August 2018 and increased by 34.8 percent compared with corresponding month in 2017. Tourists from Europe continue to dominate the Zanzibar market which accounts 61.1 percent of the total visitors in September and posted a growth of 31.4 percent compared with corresponding month in 2017. In country wise, Germany (6,373) dominated the Tourism market by accounting 12.1 percent of all visitors entered in September, followed by Italy (11.5 percent) and America (9.6 percent) while New Zealand recorded the least (0.2 percent). Other performances are as shown in table 1.

The data from table 2 shows that **47,164** visitors entered through Airport, among them **27,965** visitors came by international flights and **19,199** by domestic flights and remaining **5,387** visitors entered through seaport, of which 21 visitors came by Cruise Ship and 5,366 by Sea Ferries.

Generally, Zanzibar has received **378,472** visitors from January -September, 2018 which is an increase of **25.1** percent compared with the corresponding months (January - September) 2017. Most of visitors were from Europe (**58.8** percent). In country wise, Italy (10.4 percent) is a leading market for the first nine months in Zanzibar tourism market. About **326,303** visitors entered through airport which is equivalent to **86.2** percent while the remaining **52,169** visitors entered through seaport that accounting **13.8** percent (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that, in September 2018, about 48,348 visitors equivalent to **92.0** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for only 5.1 percent.

Table 5 shows that among the visitors there were **26,329** males (**50.1** percent) and **26,222** females (**49.9** percent) in September 2018. Both males and females decreased by 7.3 percent and 7.8 percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **1,506** (2.9 percent) visitors were aged less than 15 years; **47,915** (**91.1** percent) were aged 15 to 64 years and **3,130** (6.0 percent) were aged 65 years and older.

Table 7 shows that 21.1 percent of all visitors in September 2018 stayed in the country for Seven days. Only 1.3 percent of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in September, 2018 was about Eight (7.5) nights.

The visitors from emerging markets decreased by 24.6 percent in September 2018 compared with corresponding month in 2017 and they increased by 26.1 percent compared with previous month. Visitors from Russia increased by more than hundred percent (317.9 percent) compared with the corresponding month in 2017 and increased by 72.9 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **507,900** bed-spaces was available in September 2018. Out of these bed-spaces, estimates of **393,035** hotel-beds were sold during that month representing a bed occupancy rate of **77.4** percent (**Table 10**).

Table1: International Visitors by Nationality, September 2018

Nationality	September 2017			August 2018			September 2018			% Change, August 2018 to Sept 2018	% Change, Sept 2017 to Sept 2018
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	1,127	2.9	9	1,158	2.0	10	1,263	2.4	11	9.1	12.1
British	3,876	9.9	3	4,128	7.3	4	3,807	7.2	4	-7.8	-1.8
German	5,101	13.1	1	4,002	7.0	5	6,373	12.1	1	59.2	24.9
Italian	4,370	11.2	2	8,385	14.7	1	6,068	11.5	2	-27.6	38.9
French	2,148	5.5	7	4,568	8.0	3	3,056	5.8	5	-33.1	42.3
Dutch	930	2.4	10	2,128	3.7	7	1,272	2.4	10	-40.2	36.8
Belgium	628	1.6	15	1,007	1.8	13	842	1.6	15	-16.4	34.1
Russian	324	0.8	19	783	1.4	17	1,354	2.6	9	72.9	317.9
Turkish	401	1	18	436	0.8	19	210	0.4	22	-51.8	-47.6
Polish	688	1.8	12	804	1.4	16	1,087	2.1	12	35.2	58.0
Ukrainian	264	0.7	21	122	0.2	23	217	0.4	20	77.9	-17.8
Czech Republic	303	0.8	20	193	0.3	22	298	0.6	19	54.4	-1.7
Spanish	1,392	3.6	8	2,879	5.1	6	1,785	3.4	8	-38.0	28.2
Other European	2,869	7.4		4,361	7.7		4,460	8.5		2.3	55.5
Subtotal	24,421	62.7		34,954	61.5		32,092	61.1		-8.2	31.4
ASIA											
Japanese	228	0.6	22	230	0.4	20	215	0.4	21	-6.5	-5.7
Chinese	667	1.7	14	1,082	1.9	12	669	1.3	16	-38.2	0.3
Indian	413	1.1	17	606	1.1	18	436	0.8	18	-28.1	5.6
Israeli	3,114	8	4	2,009	3.5	8	3,055	5.8	6	52.1	-1.9
Other Asian	1,222	3.1		2,634	4.6		1,830	3.5		-30.5	49.8
Subtotal	5,644	14.5		6,561	11.5		6,205	11.8		-5.4	9.9
AFRICA											
Kenyan	808	2.1	11	868	1.5	15	638	1.2	17	-26.5	-21.0
South African	2,343	6	6	1,322	2.3	9	2,381	4.5	7	80.1	1.6
Other African	1,446	3.7		2,488	4.4		1,739	3.3		-30.1	20.3
Subtotal	4,597	11.8		4,678	8.2		4,758	9.1		1.7	3.5
AMERICA											
American	2,452	6.3	5	5,338	9.4	2	5,071	9.6	3	-5.0	106.8
Canadian	686	1.8	13	974	1.7	14	937	1.8	14	-3.8	36.6
Other American	420	1.1		2,169	3.8		1,593	3.0		-26.6	279.3
Subtotal	3,558	9.1		8,481	14.9		7,601	14.5		-10.4	113.6
OCEANIA											
Australian	605	1.6	16	1,125	2.0	11	1,013	1.9	13	-10.0	67.4
New Zealand	113	0.3	23	196	0.3	21	123	0.2	23	-37.2	8.8
Subtotal	718	1.8		1,321	2.3		1,136	2.2		-14.0	58.2
Not stated	39	0.1		866	1.5		759	1.4			
TOTAL	38,977	100		56,861	100		52,551	100.0		-7.6	34.8

Table 2: International Visitors by Nationality Through Entry Points, September 2018

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	562	521	1,083	-	180	180
British	1,505	1,684	3,189	1	617	618
German	2,551	3,282	5,833	-	540	540
Italian	5,214	705	5,919	1	148	149
French	1,075	1,681	2,756	-	300	300
Dutch	242	857	1,099	-	173	173
Belgium	215	490	705	-	137	137
Russian	1,143	96	1,239	-	115	115
Turkish	106	52	158	-	52	52
Polish	740	271	1,011	-	76	76
Ukrainian	186	21	207	-	10	10
Czech Republic	221	56	277	-	21	21
Spanish	461	1,230	1,691	-	94	94
Other Europeans	2,286	1,862	4,148	3	309	312
Subtotal	16,507	12,808	29,315	5	2,772	2,777
ASIA						
Japanese	37	100	137	-	78	78
Chinese	171	300	471	-	198	198
Indian	85	152	237	-	199	199
Israeli	2,048	957	3,005	-	50	50
Other Asians	1,249	296	1,545	6	279	285
Subtotal	3,590	1,805	5,395	6	804	810
AFRICA						
Kenyan	255	76	331	-	307	307
South African	1,811	414	2,225	-	156	156
Other Africans	1,050	243	1,293	3	443	446
Subtotal	3,116	733	3,849	3	906	909
AMERICA						
American	2,399	2,262	4,661	4	406	410
Canadian	171	636	807	-	130	130
Other Americans	1,061	435	1,496	1	96	97
Subtotal	3,631	3,333	6,964	5	632	637
OCEANIA						
Australian	450	399	849	-	164	164
New Zealand	17	72	89	-	34	34
Subtotal	467	471	938	0	198	198
Not stated	654	49	703	2	54	56
TOTAL	27,965	19,199	47,164	21	5,366	5,387

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-September 2018

Nationality	January-September 2017			January-September 2018					% Change, Jan-Sept 2017 to Jan-Sept 2018
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	14,528	4.8	8	14,009	3,326	17,335	4.6	6	19.3
British	26,748	8.8	3	18,223	4,693	22,916	6.1	4	-14.3
German	29,767	9.8	2	26,760	3,913	30,673	8.1	3	3.0
Italian	37,166	12.3	1	37,568	1,711	39,279	10.4	1	5.7
French	16,381	5.4	7	19,145	2,484	21,629	5.7	5	32.0
Dutch	10,509	3.5	9	8,958	1,862	10,820	2.9	10	3.0
Belgium	5,077	1.7	15	5,321	806	6,127	1.6	16	20.7
Russian	3,425	1.1	20	10,769	969	11,738	3.1	9	242.7
Turkish	2,122	0.7	21	1,670	546	2,216	0.6	21	4.4
Polish	8,584	2.8	10	9,809	534	10,343	2.7	11	20.5
Ukrainian	4,006	1.3	18	2,542	151	2,693	0.7	20	-32.8
Czech Republic	4,128	1.4	17	4,803	318	5,121	1.4	18	24.1
Spanish	8,118	2.7	11	7,901	833	8,734	2.3	13	7.6
Other European	22,204	7.3		29,469	3,410	32,879	8.7		48.1
Subtotal	192,763	63.7		196,947	25,556	222,503	58.8		15.4
ASIA									
Japanese	1,265	0.4	22	776	501	1,277	0.3	22	0.9
Chinese	5,571	1.8	13	3,981	1,914	5,895	1.6	17	5.8
Indian	4,855	1.6	16	2,526	2,188	4,714	1.2	19	-2.9
Israeli	20,400	6.7	4	13,350	327	13,677	3.6	8	-33.0
Other Asian	11,418	3.8		15,101	3,102	18,203	4.8		59.4
Subtotal	43,509	14.4		35,734	8,032	43,766	11.6		0.6
AFRICA									
Kenyan	7,849	2.6	12	4,093	2,456	6,549	1.7	14	-16.6
South African	16,966	5.6	6	14,654	1,192	15,846	4.2	7	-6.6
Other African	9,868	3.3		10,039	4,328	14,367	3.8		45.6
Subtotal	34,683	11.5		28,786	7,976	36,762	9.7		6.0
AMERICA									
American	17,704	5.9	5	29,328	5,680	35,008	9.2	2	97.7
Canadian	5,373	1.8	14	4,786	1,396	6,182	1.6	15	15.1
Other American	3,220	1.1		10,317	1,197	11,514	3.0		257.6
Subtotal	26,297	8.7		44,431	8,273	52,704	13.9		100.4
OCEANIA									
Australian	3,869	1.3	19	8,742	1,552	10,294	2.7	12	166.1
New Zealand	882	0.3	23	589	260	849	0.2	23	-3.7
Subtotal	4,751	1.6		9,331	1,812	11,143	2.9		134.5
Not stated	526	0.2		11,074	520	11,594	3.1		
TOTAL	302,529	100		326,303	52,169	378,472	100		25.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, September 2018

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	-	1	97	1,165	0	0	-	1,263
British	3	0	-	1	249	3,490	1	1	62	3,807
German	1	2	-	0	437	5,913	0	0	20	6,373
Italian	0	0	-	0	323	5,694	0	0	51	6,068
French	0	0	-	1	207	2,836	0	0	12	3,056
Dutch	0	1	-	0	59	1,208	0	0	4	1,272
Belgium	0	0	-	0	33	792	0	0	17	842
Russian	0	0	-	0	47	1,305	0	0	2	1,354
Turkish	0	0	-	0	16	194	0	0	-	210
Polish	0	0	-	0	50	1,033	0	0	4	1,087
Ukrainian	0	0	-	0	16	201	0	0	-	217
Czech Republic	0	0	-	0	54	244	0	0	-	298
Spanish	0	0	-	0	103	1,681	0	0	1	1,785
Other Europeans	0	0	-	0	280	3,991	0	0	189	4,460
Subtotal	4	3	-	3	1,971	29,747	1	1	362	32,092
ASIA										
Japanese	0	0	-	0	8	206	0	1	-	215
Chinese	0	0	-	0	59	609	1	0	-	669
Indian	0	0	-	0	24	410	2	0	-	436
Israeli	0	0	-	1	48	2,978	0	0	28	3,055
Other Asians	0	0	2	1	88	1,568	1	0	170	1,830
Subtotal	-	-	2	2	227	5,771	4	1	198	6,205
AFRICA										
Kenyan	0	1	-	0	41	591	2	1	2	638
South African	1	0	-	0	71	2,308	0	1	-	2,381
Other Africans	0	1	1	0	64	1,516	1	0	156	1,739
Subtotal	1	2	1	-	176	4,415	3	2	158	4,758
AMERICA										
American	1	1	1	0	152	4,547	2	0	367	5,071
Canadian	0	0	-	0	48	881	0	6	2	937
Other Americans	0	4	-	0	38	1,369	0	0	182	1,593
Subtotal	1	5	1	-	238	6,797	2	6	551	7,601
OCEANIA										
Australian	0	0	1	0	36	910	1	0	65	1,013
New Zealand	0	0	-	0	3	120	0	0	-	123
Subtotal	-	-	1	-	39	1,030	1	-	65	1,136
Not stated	0	0	-	0	3	588	0	0	168	759
TOTAL	6	10	5	5	2,654	48,348	11	10	1,502	52,551
TOTAL PERCENT	0.0	0.0	0.0	0.0	5.1	92.0	0.0	0.0	2.9	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, September 2018

Nationality	Male	Female	Total
EUROPE			
Scandinavian	484	779	1,263
British	1,830	1,977	3,807
German	2,811	3,562	6,373
Italian	2,814	3,254	6,068
French	1,389	1,667	3,056
Dutch	570	702	1,272
Belgium	395	447	842
Russian	578	776	1,354
Turkish	98	112	210
Polish	458	629	1,087
Ukrainian	75	142	217
Czech Republic	126	172	298
Spanish	768	1,017	1,785
Other European Country	2,478	1,982	4,460
Subtotal	14,874	17,218	32,092
ASIA			
Japanese	123	92	215
Chinese	345	324	669
Indian	284	152	436
Israeli	1,311	1,744	3,055
Other Asian	1,322	508	1,830
Subtotal	3,385	2,820	6,205
AFRICA			
Kenyan	324	314	638
South African	946	1,435	2,381
Other African	1,177	562	1,739
Subtotal	2,447	2,311	4,758
AMERICA			
American	2,676	2,395	5,071
Canadian	355	582	937
Other American	1,238	355	1,593
Subtotal	4,269	3,332	7,601
OCEANIA			
Australian	606	407	1,013
New Zealand	52	71	123
Subtotal	658	478	1,136
Not stated	696	63	759
TOTAL SEPTEMBER, 2018	26,329	26,222	52,551
TOTAL AUGUST, 2018	28,410	28,451	56,861
TOTAL % SEPTEMBER	50.1	49.9	100
% CHANGE, AUGUST TO SEPT 2018	-7.3	-7.8	-7.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, September 2018

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	41	1,157	65	1,263
British	52	3,433	322	3,807
German	88	5,871	414	6,373
Italian	215	5,666	187	6,068
French	40	2,816	200	3,056
Dutch	14	1,158	100	1,272
Belgium	17	788	37	842
Russian	46	1,281	27	1,354
Turkish	4	195	11	210
Polish	30	1,044	13	1,087
Ukrainian	4	212	1	217
Czech Republic	2	286	10	298
Spanish	24	1,706	55	1,785
Other European	95	4,142	223	4,460
Subtotal	672	29,755	1,665	32,092
ASIA				
Japanese	-	205	10	215
Chinese	12	636	21	669
Indian	4	420	12	436
Israeli	289	2,664	102	3,055
Other Asian	58	1,667	105	1,830
Subtotal	363	5,592	250	6,205
AFRICA				
Kenyan	14	599	25	638
South African	153	2,132	96	2,381
Other African	32	1,667	40	1,739
Subtotal	199	4,398	161	4,758
AMERICA				
American	129	4,312	630	5,071
Canadian	16	751	170	937
Other American	55	1,447	91	1,593
Subtotal	200	6,510	891	7,601
OCEANIA				
Australian	34	854	125	1,013
New Zealand	3	93	27	123
Subtotal	37	947	152	1,136
Not stated	35	713	11	759
TOTAL	1,506	47,915	3,130	52,551
TOTAL PERCENT	2.9	91.1	6.0	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, September 2018

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	473	304	777	1.5	473	304	777
2	788	658	1,446	2.8	1,576	1,316	2,892
3	1,667	1,636	3,303	6.3	5,001	4,908	9,909
4	2,233	2,360	4,593	8.7	8,932	9,440	18,372
5	2,547	2,620	5,167	9.8	12,735	13,100	25,835
6	2,369	5,895	8,264	15.7	14,214	35,370	49,584
7	6,445	4,666	11,111	21.1	45,115	32,662	77,777
8	3,024	2,542	5,566	10.6	24,192	20,336	44,528
9	970	918	1,888	3.6	8,730	8,262	16,992
10	1,443	1,240	2,683	5.1	14,430	12,400	26,830
11	643	573	1,216	2.3	7,073	6,303	13,376
12	876	668	1,544	2.9	10,512	8,016	18,528
13	311	250	561	1.1	4,043	3,250	7,293
14	944	746	1,690	3.2	13,216	10,444	23,660
15	572	358	930	1.8	8,580	5,370	13,950
16	171	130	301	0.6	2,736	2,080	4,816
17	76	81	157	0.3	1,292	1,377	2,669
18	75	55	130	0.2	1,350	990	2,340
19	23	30	53	0.1	437	570	1,007
20	70	57	127	0.2	1,400	1,140	2,540
21	108	49	157	0.3	2,268	1,029	3,297
22	9	19	28	0.1	198	418	616
23	14	10	24	0.0	322	230	552
24	13	8	21	0.0	312	192	504
25	16	15	31	0.1	400	375	775
26	15	16	31	0.1	390	416	806
27	8	13	21	0.0	-	351	351
28	24	21	45	0.1	672	588	1,260
29	13	7	20	0.0	-	203	203
30	140	103	243	0.5	4,200	3,090	7,290
31+	249	174	423	0.8	7,719	5,394	13,113
Total	26,329	26,222	52,551	100.0	202,518	189,924	392,442
Average intended Length of Stay ¹					7.7	7.2	7.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, September 2018

Nationality	September 2017	August 2018	September 2018	% Change, September 2017 to September 2018	% Change, Aug 2018 to September 2018
Russian	324	783	1,354	317.9	72.9
Polish	688	804	1,087	58.0	35.2
Ukrainian	264	122	217	-17.8	77.9
Chinese	667	1082	669	0.3	-38.2
Indian	413	606	436	5.6	-28.1
Israeli	3,114	2,009	3,055	-1.9	52.1
Total	5,470	5,406	6,818	24.6	26.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, September 2018

Category	Airport	Seaport	Total
International flight/ Cruise Ship	27,965	21	27,986
Domestic flights/ Sea ferries	19,199	5,366	24,565
Total	47,164	5,387	52,551

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, September 2018

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	777	1.5	777
2	1,446	2.8	2,892
3	3,303	6.3	9,909
4	4,593	8.7	18,372
5	5,167	9.8	25,835
6	8,264	15.7	49,584
7	11,111	21.1	77,777
8	5,566	10.6	44,528
9	1,888	3.6	16,992
10	2,683	5.1	26,830
11	1,216	2.3	13,376
12	1,544	2.9	18,528
13	561	1.1	7,293
14	1,690	3.2	23,660
15	930	1.8	13,950
16	301	0.6	4,816
17	157	0.3	2,669
18	130	0.2	2,340
19	53	0.1	1,007
20	127	0.2	2,540
21	157	0.3	3,297
22	28	0.1	616
23	24	0.0	552
24	21	0.0	504
25	31	0.1	775
26	31	0.1	806
27	21	0.0	567
28	45	0.1	1,260
29	20	0.0	580
30	243	0.5	7,290
31	423	0.8	13,113
Total	52,551	100.0	393,035
Number of beds available in September 2018			507,900
Bed Occupancy Rate			77.4

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.(According to the United Nations World Tourism Organization -UNWTO)

Visitor: refers to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship;
and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

Zanzibar Commission for Tourism

P.O.BOX, 1410

Email:secretary@zanzibartourism.net

Office of the Chief Government Statistician

P.O. BOX, 2321

Email: zanstat@ocgs.go.tz