



Tourism Release No.2



TOURISM STATISTICAL RELEASE FEBRUARY 2026

Issued date – 10th March, 2026

TOURISM STATISTICS

Zanzibar recorded **86,839** international visitors in February 2026, an increase of **4.9** percent compared with **82,750** visitors in February 2025 and decrease of **13.3** percent compared with **100,216** visitors recorded in the preceding month (January 2026).

European tourists dominated the market by accounting for **77.4** percent of the total visitors in February 2026. Country-wise, Italy dominated the tourism market by accounting for **15.4** percent of all visitors entered in February 2026, followed by French (**10.4** percent), while New Zealand recorded less than one percent (**0.02 percent**) the least. Other performances are shown in **Table 1**.

The data shows that in February 2026, **82,155** visitors, equivalent to **94.6** percent of the total visitors entered through the Airport. **66,446** visitors entered by international flights and **15,709** by domestic flights. The remaining **4,684** visitors entered through the seaport, **43** visitors entered through a cruise ship and **4,641** entered through ferries from the Tanzania Mainland, as shown in **Figure 1** and **Table 2**.

Information on the purpose of visit (**Table 3**) shows that in February 2026, **86,624** visitors, equivalent to **99.7** percent came for holidays, **0.2** percent for visiting friends and relatives and **0.1** percent for other purposes.

Table 4 and **Figure 2** show that **49,451** visitors (**56.9** percent) were male and **37,388** (**43.1** percent) were female. The number of males and Females in February 2026 decreased by **15.5** and **10.4** percent respectively compared with January 2026.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, those 15 to 64 years who are regarded as the working age population, and those 65 years and older who are considered retirees. The overall results show that **4,753** visitors (**5.5** percent) were aged less than 15 years, **72,027** visitors (**82.9** percent) were aged 15 to 64 years, and **10,059** visitors (**11.6** percent) were aged 65 years and older (**Figure 3 & Table 5**).

The number of visitors from emerging markets in February 2026 (Poland, India, Russia, Israel, China, and Ukraine) increased by **8.6** percent compared with the number of visitors recorded in February 2025. Other performances are shown in (**Figure 4 & Annex I**).

Table 6 shows that a higher percentage of visitors (**31.1** percent) stayed in the country for 7 days in February 2026. Visitors' average intended length of stay in February 2026 was **8** nights.

A total of **922,964** bed spaces were available in February 2026. Estimates of **692,932** beds were sold during February 2026, representing a bed occupancy rate of **75.1** percent (**Table 7**).

Table 1: International Visitors by Nationality February 2026, January 2026 and February 2025.

Nationality	February 2025			January 2026			February 2026			% Change February 2026 and January 2026	% Change, February 2026 and February 2025
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank		
EUROPE											
Scandinavian	5,004	6.0	5	4,845	4.8	6	4,419	5.1	5	-8.8	-11.7
British	3,795	4.6	6	3,991	4.0	7	4,095	4.7	6	2.6	7.9
German	6,544	7.9	4	5,972	6.0	4	6,349	7.3	4	6.3	-3.0
Italian	10,977	13.3	1	14,472	14.4	1	13,407	15.4	1	-7.4	22.1
French	9,340	11.3	2	6,916	6.9	2	9,071	10.4	2	31.2	-2.9
Dutch	2,974	3.6	8	3,474	3.5	8	2,832	3.3	8	-18.5	-4.8
Belgium	1,149	1.4	13	1,084	1.1	19	1,297	1.5	14	19.6	12.9
Russian	970	1.2	15	1,723	1.7	13	1,976	2.3	10	14.7	103.7
Turkish	723	0.9	17	1,293	1.3	16	765	0.9	18	-40.8	5.8
Polish	8,242	10.0	3	6,705	6.7	3	7,295	8.4	3	8.8	-11.5
Ukrainian	859	1.0	16	1,175	1.2	18	716	0.8	19	-39.1	-16.6
Czech Republic	2,725	3.3	9	2,927	2.9	10	2,090	2.4	9	-28.6	-23.3
Spanish	526	0.6	19	1,811	1.8	12	678	0.8	20	-62.6	28.9
Other European	9,898	12.0		13,264	13.2		12,181	14.0		-8.2	23.1
Subtotal	63,726	77.1		69,652	69.5		67,171	77.4		-4	5
ASIA											
Japanese	340	0.4	21	322	0.3	24	366	0.4	21	13.7	7.6
Chinese	1,281	1.5	12	1,239	1.2	17	1,645	1.9	13	32.8	28.4
Indian	710	0.9	18	1,492	1.5	14	781	0.9	17	-47.7	10.0
Israeli	192	0.2	23	1,352	1.3	15	896	1.0	16	-33.7	366.7
Other Asian	2,015	2.4		3,103	3.1		1,674	1.9		-46.1	-16.9
Subtotal	4,538	5.4		7,508	7.5		5,362	6.2		-28.6	18.2
AFRICA											
Kenyan	2,220	2.7	10	2,557	2.6	11	1,875	2.2	12	-26.7	-15.5
South African	1,543	1.9	11	5,931	5.9	5	1,891	2.2	11	-68.1	22.6
Egyptian	280	0.3	22	554	0.6	23	318	0.4	22	-42.6	13.6
Other African	4,637	5.6		7,547	7.5		4,606	5.3		-39.0	-0.7
Subtotal	8,680	10.5		16,589	16.6		8,690	10.0		-47.6	0.1
AMERICA											
American	3,360	4.1	7	3,079	3.1	9	3,252	3.7	7	5.6	-3.2
Canadian	1,069	1.3	14	1,001	1.0	20	1,127	1.3	15	12.6	5.4
Other American	843	1.0		953	1.0		945	1.1		-0.8	12.1
Subtotal	5,272	6.4		5,033	5.0		5,324	6.1		5.8	1.0
OCEANIA											
Australian	501	0.6	20	842	0.8	21	268	0.3	23	-68.2	-46.5
New Zealand	33	0.0	24	589	0.6	22	21	0.0	24	-96.4	-36.4
Subtotal	534	0.6		1,431	1.4		289	0.3		-79.8	-45.9
Not stated	0	0.0		3	0.0		3	0.0			
TOTAL	82,750	100.0		100,216	100.0		86,839	100.0		-13.3	4.9

Figure 1: International Visitors by Entry Points, February 2026

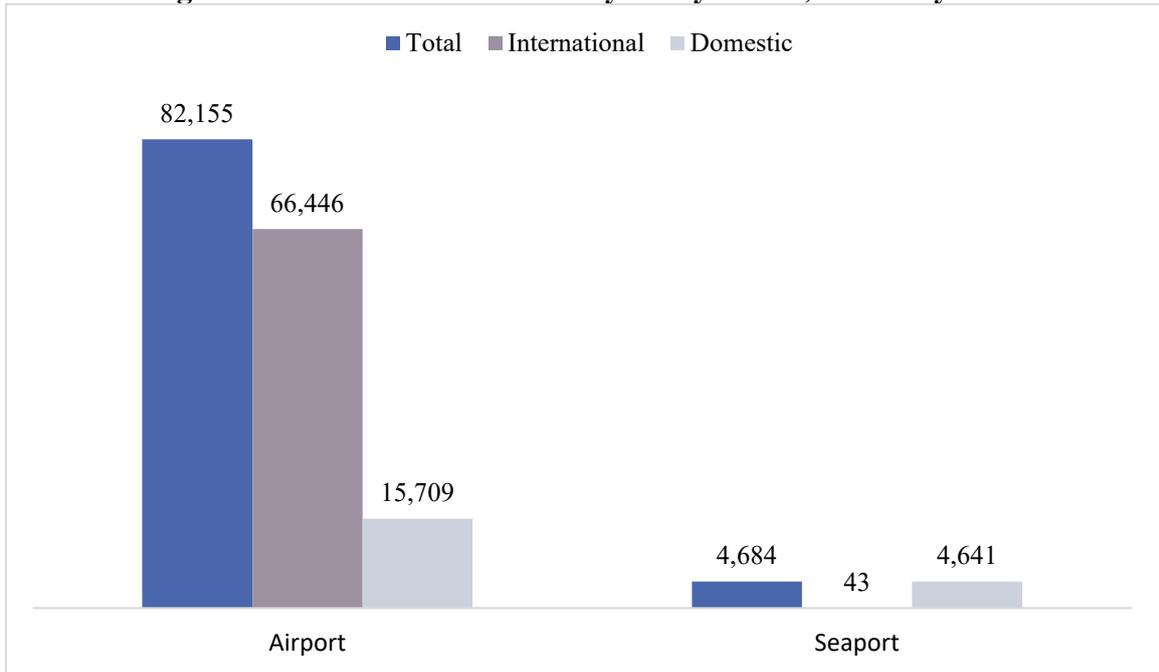


Table 2: International Visitors by Nationality through Entry Points, February 2026

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	2,994	1,133	4,127	0	292	292
British	3,196	634	3,830	0	265	265
German	4,526	1,539	6,065	0	284	284
Italian	12,420	905	13,325	0	82	82
French	7,365	1,449	8,814	3	254	257
Dutch	2,376	362	2,738	0	94	94
Belgium	894	362	1,256	0	41	41
Russian	1,753	181	1,934	0	42	42
Turkish	466	227	693	0	72	72
Polish	6,732	498	7,230	0	65	65
Ukrainian	699	0	699	7	10	17
Czech Republic	2,027	46	2,073	0	17	17
Spanish	643	0	643	0	35	35
Other Europeans	10,279	1,542	11,821	4	356	360
Subtotal	56,370	8,878	65,248	14	1,909	1,923
ASIA						
Japanese	94	227	321	0	45	45
Chinese	655	634	1,289	0	356	356
Indian	369	227	596	8	177	185
Israeli	845	46	891	0	5	5
Other Asians	963	535	1,498	18	158	176
Subtotal	2,926	1,669	4,595	26	741	767
AFRICA						
Kenyan	829	634	1,463	0	412	412
South African	1,500	317	1,817	0	74	74
Egyptian	171	90	261	0	57	57
Other Africans	2,170	1,450	3,620	3	983	986
Subtotal	4,670	2,491	7,161	3	1,526	1,529
AMERICA						
American	1,342	1,676	3,018	0	234	234
Canadian	419	588	1,007	0	120	120
Other Americans	559	317	876	0	69	69
Subtotal	2,320	2,581	4,901	0	423	423
OCEANIA						
Australian	139	90	229	0	39	39
New Zealand	18	0	18	0	3	3
Subtotal	157	90	247	0	42	42
Not stated	3	0	3	0	0	0
TOTAL	66,446	15,709	82,155	43	4,641	4,684

Table 3: International Visitors by Nationality and Purpose of Visit, February 2026

Nationality	Holidays	Visiting Friends and Relatives	Seeking Employment	Temporary Employment	Business and Conference	In Transit	Others	Total
EUROPE								
Scandinavian	4,413	0	6	0	0	0	0	4,419
British	4,090	0	0	0	5	0	0	4,095
German	6,346	0	0	0	0	0	3	6,349
Italian	13,363	39	0	0	0	0	5	13,407
French	9,052	14	0	0	0	0	5	9,071
Dutch	2,828	4	0	0	0	0	0	2,832
Belgium	1,297	0	0	0	0	0	0	1,297
Russian	1,956	20	0	0	0	0	0	1,976
Turkish	755	10	0	0	0	0	0	765
Polish	7,267	8	0	0	0	0	20	7,295
Ukrainian	710	3	0	0	0	0	3	716
Czech Republic	2,078	9	0	0	0	0	3	2,090
Spanish	662	11	0	0	0	0	5	678
Other Europeans	12,171	8	0	0	1	0	1	12,181
Subtotal	66,988	126	6	0	6	0	45	67,171
ASIA								
Japanese	359	7	0	0	0	0	0	366
Chinese	1,645	0	0	0	0	0	0	1,645
Indian	777	4	0	0	0	0	0	781
Israeli	896	0	0	0	0	0	0	896
Other Asians	1,674	0	0	0	0	0	0	1,674
Subtotal	5,351	11	0	0	0	0	0	5,362
AFRICA								
Kenyan	1,871	2	0	0	0	0	2	1,875
South African	1,891	0	0	0	0	0	0	1,891
Egyptian	318	0	0	0	0	0	0	318
Other Africans	4,592	0	2	0	7	0	5	4,606
Subtotal	8,672	2	2	0	7	0	7	8,690
AMERICA								
American	3,252	0	0	0	0	0	0	3,252
Canadian	1,127	0	0	0	0	0	0	1,127
Other Americans	942	0	0	0	0	0	3	945
Subtotal	5,321	0	0	0	0	0	3	5,324
OCEANIA								
Australian	268	0	0	0	0	0	0	268
New Zealand	21	0	0	0	0	0	0	21
Subtotal	289	0	0	0	0	0	0	289
Not stated	3	0	0	0	0	0	0	3
TOTAL	86,624	139	8	0	13	0	55	86,839
TOTAL PERCENT	99.7	0.2	0.0	0.0	0.0	0.0	0.1	100

Table 4: International Visitors by Nationality and Sex, February 2026

Nationality	Male	Female	Total
EUROPE			
Scandinavian	2,612	1,807	4,419
British	2,474	1,621	4,095
German	3,541	2,808	6,349
Italian	7,683	5,724	13,407
French	5,287	3,784	9,071
Dutch	1,589	1,243	2,832
Belgium	698	599	1,297
Russian	953	1,023	1,976
Turkish	658	107	765
Polish	3,864	3,431	7,295
Ukrainian	293	423	716
Czech Republic	1,033	1,057	2,090
Spanish	379	299	678
Other European Countries	6,501	5,680	12,181
Subtotal	37,565	29,606	67,171
ASIA			
Japanese	208	158	366
Chinese	1,062	583	1,645
Indian	628	153	781
Israeli	395	501	896
Other Asian	1,135	539	1,674
Subtotal	3,428	1,934	5,362
AFRICA			
Kenyan	966	909	1,875
South African	911	980	1,891
Egyptian	266	52	318
Other African	2,936	1,670	4,606
Subtotal	5,079	3,611	8,690
AMERICA			
American	2,038	1,214	3,252
Canadian	668	459	1,127
Other American	486	459	945
Subtotal	3,192	2,132	5,324
OCEANIA			
Australian	176	92	268
New Zealand	11	10	21
Subtotal	187	102	289
Not stated	0	3	3
TOTAL FEBRUARY 2026	49,451	37,388	86,839
TOTAL JANUARY 2026	58,501	41,715	100,216
TOTAL PERCENT	56.9	43.1	100
% CHANGE FEBRUARY 2026 AND JANUARY 2026	-15.5	-10.4	-13.3

Figure 2: International Visitors by Sex, February 2026

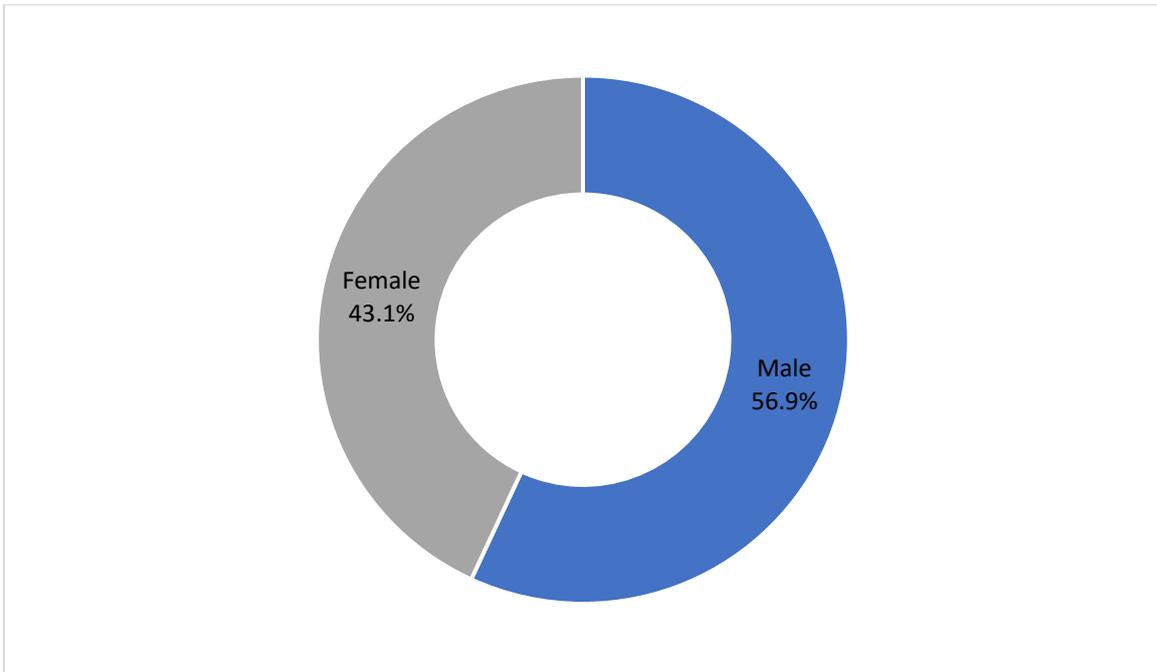


Figure 3: International Visitors by Categorized Age, February 2026

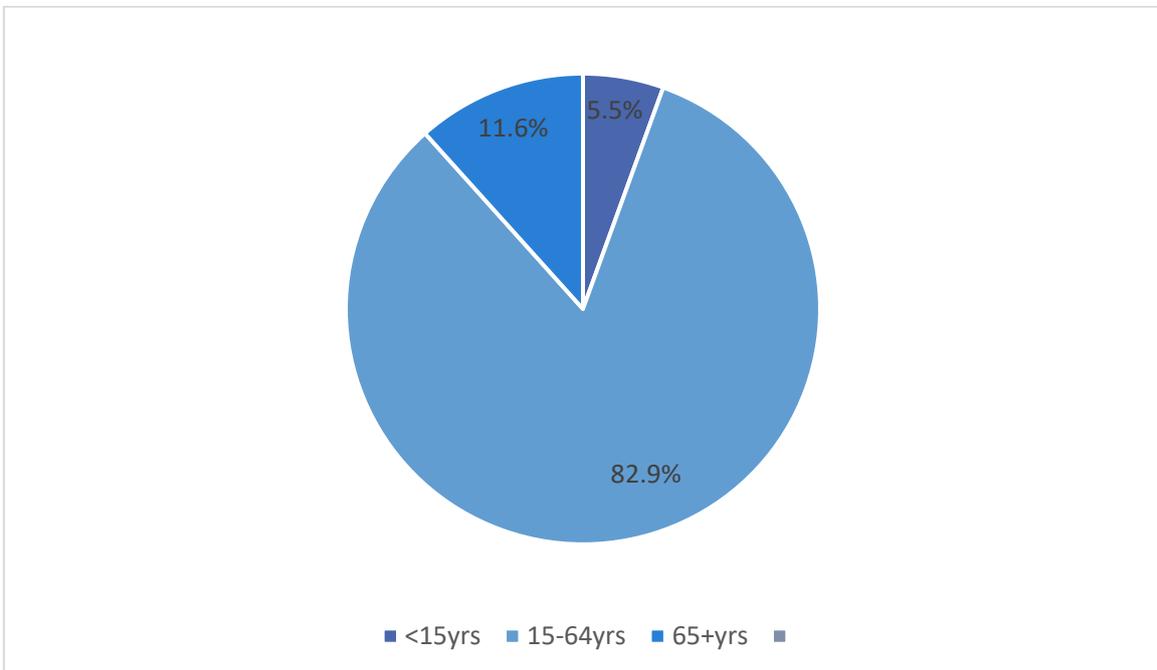


Table 5: International Visitors by Nationality and Categorized Age, February 2026

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	314	3,518	587	4,419
British	125	3,086	884	4,095
German	159	5,154	1,036	6,349
Italian	789	10,180	2,438	13,407
French	846	7,288	937	9,071
Dutch	139	2,343	350	2,832
Belgium	69	1,093	135	1,297
Russian	119	1,778	79	1,976
Turkish	7	701	57	765
Polish	633	6,240	422	7,295
Ukrainian	47	660	9	716
Czech Republic	130	1,757	203	2,090
Spanish	8	654	16	678
Other European	629	10,248	1,304	12,181
Subtotal	4,014	54,700	8,457	67,171
ASIA				
Japanese	-	352	14	366
Chinese	179	1,406	60	1,645
Indian	12	747	22	781
Israeli	0	850	46	896
Other Asian	77	1,521	76	1,674
Subtotal	268	4,876	218	5,362
AFRICA				
Kenyan	68	1,747	60	1,875
South African	76	1,693	122	1,891
Egyptian	8	306	4	318
Other African	105	4,353	148	4,606
Subtotal	257	8,099	334	8,690
AMERICA				
American	106	2,448	698	3,252
Canadian	35	849	243	1,127
Other American	73	805	67	945
Subtotal	214	4,102	1,008	5,324
OCEANIA				
Australian	0	230	38	268
New Zealand	0	17	4	21
Subtotal	0	247	42	289
Not stated	0	3	0	3
TOTAL	4,753	72,027	10,059	86,839
TOTAL (%)	5.5	82.9	11.6	100

Figure 4: Visitors Arrival from Emerging Markets, February 2026 and February 2025

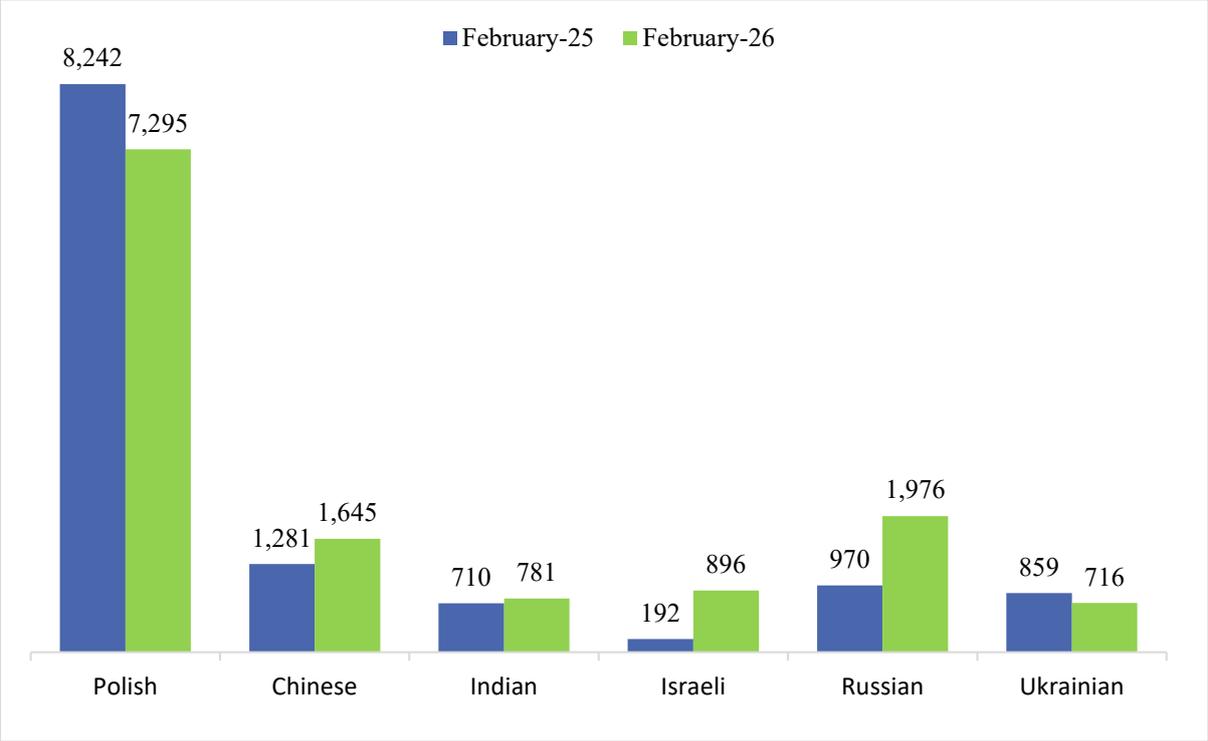


Table 6: Intended Length of Stay and Sex of International Visitors, February 2026

	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	315	161	476	0.5	315	161	476
2	465	330	795	0.9	930	660	1,590
3	680	607	1,287	1.5	2,040	1,821	3,861
4	1,100	1,074	2,174	2.5	4,400	4,296	8,696
5	4,320	4,057	8,377	9.6	21,600	20,285	41,885
6	5,076	2,097	7,173	8.3	30,456	12,582	43,038
7	17,818	9,218	27,036	31.1	124,726	64,526	189,252
8	9,723	9,509	19,232	22.1	77,784	76,072	153,856
9	1,769	1,761	3,530	4.1	15,921	15,849	31,770
10	2,529	2,360	4,889	5.6	25,290	23,600	48,890
11	1,175	1,476	2,651	3.1	12,925	16,236	29,161
12	1,038	1,177	2,215	2.6	12,456	14,124	26,580
13	324	454	778	0.9	4,212	5,902	10,114
14	1,346	1,269	2,615	3.0	18,844	17,766	36,610
15	735	728	1,463	1.7	11,025	10,920	21,945
16	185	190	375	0.4	2,960	3,040	6,000
17	112	158	270	0.3	1,904	2,686	4,590
18	85	118	203	0.2	1,530	2,124	3,654
19	64	56	120	0.1	1,216	1,064	2,280
20	125	107	232	0.3	2,500	2,140	4,640
21	128	150	278	0.3	2,688	3,150	5,838
22	40	31	71	0.1	880	682	1,562
23	31	21	52	0.1	713	483	1,196
24	23	26	49	0.1	552	624	1,176
25	34	51	85	0.1	850	1,275	2,125
26	0	8	8	0.0	0	208	208
27	4	2	6	0.0	108	54	162
28	58	30	88	0.1	1,624	840	2,464
29	13	8	21	0.0	377	232	609
30	136	150	286	0.3	4,080	4,500	8,580
31+	0	4	4	0.0	0	124	124
Total	49,451	37,388	86,839	100.0	384,906	308,026	692,932
	Intended Average Length of Stay ¹				7.8	8.2	8.0

¹ The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 7: International Visitors' Nights and Estimated Bed Occupancy Rate, February 2026

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	476	0.5	476
2	795	0.9	1,590
3	1,287	1.5	3,861
4	2,174	2.5	8,696
5	8,377	9.6	41,885
6	7,173	8.3	43,038
7	27,036	31.1	189,252
8	19,232	22.1	153,856
9	3,530	4.1	31,770
10	4,889	5.6	48,890
11	2,651	3.1	29,161
12	2,215	2.6	26,580
13	778	0.9	10,114
14	2,615	3.0	36,610
15	1,463	1.7	21,945
16	375	0.4	6,000
17	270	0.3	4,590
18	203	0.2	3,654
19	120	0.1	2,280
20	232	0.3	4,640
21	278	0.3	5,838
22	71	0.1	1,562
23	52	0.1	1,196
24	49	0.1	1,176
25	85	0.1	2,125
26	8	0.0	208
27	6	0.0	162
28	88	0.1	2,464
29	21	0.0	609
30	286	0.3	8,580
31+	4	0.0	124
Total	86,839	100.0	692,932
Number of beds available in February 2026			922,964
Bed Occupancy Rate			75.1

Annex I: Visitors Arrival from Emerging Markets, February 2026, January 2026 & February 2025

Nationality	February 2025	January 2026	February 2026	% Change February 2026 and February 2025	% Change February 2026 and January 2026
Russian	970	1,723	1,976	103.7	14.7
Polish	8,242	6,705	7,295	-11.5	8.8
Ukrainian	859	1175	716	-16.6	-39.1
Chinese	1,281	1239	1,645	28.4	32.8
Indian	710	1492	781	10.0	-47.7
Israeli	192	1,352	896	366.7	-33.7
Total	12,254	13,686	13,309	8.6	-2.8

Annex II: International Visitors by Month, 2020 - 2026

Month	2020	2021	2022	2023	2024	2025	2026	% Change
January	61,461	49,868	42,443	68,813	73,468	84,069	100,216	19.2
February	61,752	51,574	46,995	65,430	71,095	82,750	86,839	4.9
March	33,801	43,821	38,762	45,915	51,873	60,345		
April	334	13,839	20,540	27,666	28,995	37,137		
May	197	9,280	20,450	26,620	29,995	37,038		
June	353	20,416	34,013	47,595	51,559	67,496		
July	3,079	29,714	58,157	58,711	68,223	98,370		
August	4,366	34,425	61,388	61,466	72,296	105,506		
September	5,422	25,817	46,338	53,839	60,731	84,154		
October	12,157	31,826	57,547	54,961	69,860	86,740		
November	29,128	35,438	55,150	57,296	67,049	72,833		
December	48,594	48,167	66,720	70,186	91,611	100,729		
Total	260,644	394,185	548,503	638,498	736,755	917,167	187,005	

Glossary

Information on the number of visitors, their nationality, and age distribution are among the important economic indicators. The tourism industry has contributed significantly to Zanzibar's economy and it is therefore necessary that such information is made available promptly. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person traveling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refers to any person traveling to a place other than that of his/her usual environment for less than twelve months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitors into four groups in terms of mode of transport:

- (i) International flight – comprising visitors entering the country directly from abroad;
- (ii) Domestic flight – comprising of visitors entering Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionists**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

Office of the Chief Government Statistician

P.O. BOX 2321

Email: zanstat@ocgs.go.tz

Zanzibar Commission for Tourism

P.O.BOX 1410

*Email:
marketing@zanzibartourism.go.tz*